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City and County of San Francisco



San Francisco Film and Video  
Arts Commission

Robert Morales  
*President*  
Giovanna Rovetti  
*Vice President*

Kelley L. Beauchamp  
Don M. Canady  
Lily Chan  
Joyce Mobley Corrigan  
Jeannette Echeredge  
Florence Fang  
Alan T. Huie  
Jim McCullough  
Theresa Picon

P.J. Johnston  
*Executive Director*  
Carole Isaacs  
*Deputy Director*  
Michael Billington  
*Administrative Assistant*

AGENDA

San Francisco Film and Video Arts Commission Meeting  
Monday January 24, 2000  
1:00 PM

Meeting Room: City Hall, 1 Dr. Carlton B. Goodlett Place, RM. 416  
Public

DOCUMENTS DEPT

JAN 21 2000

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01-21-00A11:29 RCVD

- I. Roll Call
- II. Approval of minutes of November 22, 1999 meeting. (Action Item).
- III. President's Report (Discussion only)
- IV. Staff Report (Discussion only)
  - A. Production Update
  - B. Other Business
- V. Financial Report (Discussion only)
- VI. Committee Reports: Review of Committee activity since last meeting. (Announcement/Discussion Only).
  - A. Finance Committee/Film Festivals
  - B. Fundraiser/Events
  - C. Marketing/Labor Relations
  - D. Neighborhoods/Community Relations
- VII. Election of Commission President for Year 2000. (Action Item).
- VIII. Election of Commission Vice-President for Year 2000. (Action Item).
- IX. Request for \$7,500 in Commission support for the San Francisco International Film Festival, April 2000. Guest Speaker: Stuart McKewn, Director of Development, San Francisco International Film Festival. (Action Item).
- X. Establishment of a deadline for the submission of requests for Commission support and funding for the fiscal Year 2000/2001. Recipients of funding would be required to complete the standard City and County of San Francisco grant form. Staff recommends consideration of support requests at Commission meetings in July 2000 and January 2001. Notice would be sent to all past recipients of support explaining the change in procedure. (Action Item).
- XI. Direction to staff to develop a proposal to request that AFCI Cineposium 2001 be held in San Francisco. This would include the Commission hosting a welcome reception for approximately 200-250 people. (Action Item).

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- XII. Adoption of guidelines for Commission funding for Commissioner travel to film-related events. (Action Item). (Draft guidelines to be distributed at the public meeting).
- XIII. Consideration of request of Commissioner Giovanna Rovetti for Commission funding for travel to Los Angeles for one day to attend the February 2000 California Commission meeting. (Action Item).
- XIV. Adoption of guidelines for Commission funding for Film and Video Dept. staff to travel for professional development and to develop marketing opportunities. (Action Item). (Draft guidelines to be distributed at the public meeting).
- XV. Other Commission Business. (Discussion only).
- XVI. Adjourn.

NOTE: Public comment will be taken on each item on the agenda.





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Giovanna Rovetti  
*Vice President*

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**Accessible Meeting Policy**

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**KNOW YOUR RIGHTS UNDER THE SUNSHINE ORDINANCE**  
(Chapter 67 of the San Francisco Administrative Code)

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils and other agencies of the City and County exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review.

FOR MORE INFORMATION ON YOUR RIGHTS UNDER THE SUNSHINE ORDINANCE OR TO REPORT A VIOLATION OF THE ORDINANCE, CONTACT THE SUNSHINE ORDINANCE TASK FORCE.

Rachel Arnstine O'Hara, Clerk  
City Hall, Room 362  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102-4683  
Office: (415) 554-6171  
Fax: (415) 554-6177  
E-Mail: Rachel\_ArnstineO'Hara@ci.sf.ca.us

Copies of the Sunshine Ordinance can be obtained from the Clerk of the Sunshine Task Force, the San Francisco Public Library and on the City's website at [www.ci.sf.ca.us](http://www.ci.sf.ca.us).

San Francisco Film and Video Arts Commission Sunshine Ordinance contact: Mike Billington, 1 Dr. Carlton B. Goodlett Place, Room 473, San Francisco, CA 94102.  
Tel: 415/554-6241 Fax: 415/554-6503  
e-mail: [film@ci.sf.ca.us](mailto:film@ci.sf.ca.us)

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Robert Morales  
*President*  
Giovanna Rovetti  
*Vice President*

124/00  
Kelley L. Beauchamp  
Don M. Canady  
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FEB 22 2000

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**CITY AND COUNTY OF SAN FRANCISCO  
FILM AND VIDEO ARTS COMMISSION**

1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102

**NEXT COMMISSION MEETING**  
February 28<sup>th</sup>, 2000, 1:00 PM  
1 Dr. Carlton B. Goodlett Place, Room 416

**MINUTES OF THE JANUARY 24<sup>TH</sup>, 2000**  
**COMMISSION MEETING**

**MEMBERS PRESENT**

Kelley L. Beauchamp  
Don Canady  
Lily Chan  
Jeannette Etheredge  
Florence Fang  
Alan Huie  
Jim McCullough  
Robert Morales  
Theresa Picon  
Giovanna Rovetti

**MEMBERS ABSENT**

Joyce Corrigan



## **MINUTES**

The meeting was called to order by Commission President Robert Morales at 1:05 p.m.

## **APPROVAL OF MINUTES FOR THE JANUARY 28<sup>TH</sup>, 2000 COMMISSION MEETING (ACTION ITEM)**

The minutes of the January 28<sup>th</sup>, 2000 Commission meeting were unanimously approved.

## **PRESIDENT'S REPORT (DISCUSSION ONLY)**

Commission President Morales announced that Executive Director P.J. Johnston had returned after a leave of absence and welcomed everyone to the year 2000.

## **STAFF REPORT (DISCUSSION ONLY)**

Executive Director Johnston thanked the Commission for welcoming him back. He noted that he had been meeting with local industry professionals, scheduled a trip to Locations 2000 and is working on improving the alliance with the other Bay Area Commissions.

He stated that in the calendar year 1999, 544 Use Agreements were filed, producing 995 shoot days. Over the course of the year he hopes to be more proactive with marketing and outreach efforts. Updates will follow.

Upcoming feature productions include SWEET NOVEMBER starring Keanu Reeves and THE WEDDING PLANNER, with Jennifer Lopez.

He announced the completion of the Movie Locations Book, which is an effective marketing and resource tool for the Commission. It details many of the filmed locations throughout San Francisco and organizes them by the films in which they appeared.

Supervisor Michael Yaki is crafting legislation that sets guidelines on film production within City Hall. He and Executive Director Johnston will be meeting to discuss his concerns.

## **FINANCIAL REPORT (DISCUSSION ONLY)**

Executive Director Johnston met with other Department Heads to talk about the budget process. He will be meeting the Commission's budget office representative in the coming weeks.

## **COMMITTEE REPORTS (DISCUSSION ONLY)**

President Morales announced that changes in committee assignments would be reviewed in the coming month.

Commissioner Alan Huie, co-chair of the marketing committee, reviewed his attendance at the International Film Financing Conference, in which there were many participants from around the world. He believed it was a very worth while event as many contacts were made ranging from HBO, Fox Searchlight and Clive Barkers Production Company.

Commissioner Huie voiced concern that the Commission develop an appropriate ad for film festival guides. He was assured by Executive Director Johnston that his concern was being addressed and a new ad would appear in the guide for the San Francisco International Film Festival.

**ELECTION OF COMMISSION PRESIDENT FOR THE YEAR 2000 (ACTION ITEM)**

There being no public comment, a roll call vote took place to approve Commissioner Morales as Commission President.

Commissioner Robert Morales was unanimously approved as Commission President.

**ELECTION OF THE COMMISSION VICE PRESIDENT FOR THE YEAR 2000 (ACTION ITEM)**

There being no public comment, a roll call vote took place to approve Commissioner Rovetti as Commission Vice President.

Commissioner Giovanna Rovetti was unanimously approved as Commission President.

**REQUEST OF SUPPORT BY THE SAN FRANCISCO INTERNATIONAL FILM FESTIVAL (ACTION ITEM)**

Guest Speaker Stuart McKeough, Director of Development, San Francisco International Film Festival. Mr. McKeough discussed and reviewed highlights of the festival and asked for support in the amount of \$10,000. Executive Director Johnston advised the Commission that this agenda item states the festivals request will be for \$7500. He recommended, as \$10,000 had been earmarked for this particular festival, that the Commission vote to approve the \$7500 and hold the remaining \$2500 until the February Commission meeting. Commissioner Jim McCullough made a motion to approve \$7500 and hold the remaining money over until the next meeting. Commissioner Rovetti seconded the motion. There being no public comment, a role call vote took place to support the motion.

The motion to support the festival in the amount of \$7500 was unanimously approved.



**ESTABLISHMENT OF A DEADLINE FOR THE SUBMISSION OF REQUESTS FOR COMMISSION SUPPORT AND FUNDING (ACTION ITEM)**

Executive Director Johnston recommended that the Commission create a bi-annual deadline for organizations requesting financial support from the Commission. The deadline will enable the Commission to review requests in a more timely fashion. Notice will be sent to all past recipients of support explaining the change in procedure. Commissioner McCullough made a motion to approve the bi-annual deadline, beginning July 1, 2000, on the condition that criteria for the proposal be made at the next meeting. Commissioner Rovetti seconded the motion. There being no public comment, a roll call vote took place to approve the motion.

Commissioner Kelley L. Beauchamp voted no.  
Commissioner Don Canady voted yes.  
Commissioner Lily Chan voted yes.  
Commissioner Jeannette Etheredge voted yes.  
Commissioner Florence Fang voted yes.  
Commissioner Alan Huie voted yes.  
Commissioner Jim McCullough voted yes.  
Commissioner Robert Morales voted yes.  
Commissioner Theresa Picon voted yes.  
Commissioner Giovanna Rovetti voted yes.

The motion to support to create deadlines for financial support was approved.

**DIRECTION TO STAFF TO DEVELOP A PROPOSAL TO REQUEST THAT AFCI CINEPOSIUM 2001 BE HELD IN SAN FRANCISCO (ACTION ITEM)**

Executive Director Johnston made an inquiry to the Commission regarding its interest in hosting the Association of Film Commission International (AFCI) 2001 in San Francisco. He asked the Commission for permission to create a proposal from the City to host the event. The deadline for the proposal of this event is April 14, 2000. Commissioner Huie made a motion to create a proposal. Commissioner Picon seconded the motion. There being no public comment, a roll call vote took place to approve the motion.

The motion to create a proposal to host the AFCI Cineposium 2001 was unanimously approved.

**ADOPTION OF GUIDELINES FOR COMMISSIONER TRAVEL TO FILM RELATED EVENTS (ACTION ITEM)**

The Commission discussed parameters for Commissioners' travel at the Commission's expense for specific film related events. Commissioner Rovetti made a motion that Commission-financed

travel, for Commissioners, be considered, on a case-by-case basis for film related events, and approved by a majority vote of the Commission at the call of the President. Commissioner McCullough seconded the motion. There being no public comment, a roll call vote took place to approve the motion.

Commissioner Kelley L. Beauchamp voted yes.  
Commissioner Don Canady voted yes.  
Commissioner Lily Chan voted yes.  
Commissioner Jeannette Etheredge voted no.  
Commissioner Florence Fang voted yes.  
Commissioner Alan Huie voted yes.  
Commissioner Jim McCullough voted yes.  
Commissioner Robert Morales voted yes.  
Commissioner Theresa Picon voted yes.  
Commissioner Giovanna Rovetti voted yes.

The motion to adopt Commission travel guidelines was approved.

**CONSIDERATION OF REQUEST BY COMMISSIONER GIOVANNA ROVETTI FOR TRAVEL TO LOS ANGELES FOR ONE DAY TO ATTEND THE FEBRUARY 2000 CALIFORNIA FILM COMMISSION MEETING (ACTION ITEM)**

Commissioner Rovetti discussed the need for her attendance at the California Film Commission (CFC) meeting to coordinate an event announcing Cinema Scout in San Francisco. She then made a motion requesting the Commission's support in financing her travel to Los Angeles to attend the CFC February 4, 2000 meeting. Commissioner Picon seconded the motion. There being no public comment, a roll call vote took place to approve the motion.

Commissioner Kelley L. Beauchamp voted yes.  
Commissioner Don Canady voted yes.  
Commissioner Lily Chan voted yes.  
Commissioner Jeannette Etheredge voted no.  
Commissioner Florence Fang voted yes.  
Commissioner Alan Huie voted no.  
Commissioner Jim McCullough voted yes.  
Commissioner Robert Morales voted yes.  
Commissioner Theresa Picon voted yes.  
Commissioner Giovanna Rovetti voted yes.

The motion to finance Commissioner Rovetti's travel to Los Angeles was approved.



**ADOPTION OF GUIDELINES FOR COMMISSION STAFF TO  
TRAVEL FOR PROFESSIONAL DEVELOPMENT AND  
MARKETING OPORTUNITIES (ACTION ITEM)**

Executive Director Johnston requested that the Commission accept staff's presentation of foreseeable travel plans, out of town trips and marketing opportunities along with cost estimates to the Film and Video Art's Commission as part of the overall budget process:

Once approved by the Commission the Executive Director shall use his or her discretion to approve and pay for staff travel within the confines of the approved travel budget. Any large travel expenses in excess of \$5000 that have not been previously approved by the Commission will be presented to the Commission for a vote at the call of the President. Commissioner McCullough made a motion to adopt the guidelines. Commissioner Canady seconded the motion. There being no public comment a roll call vote took place to approve the motion.

The motion to adopt staff travel guidelines was unanimously approved.

**PUBLIC COMMENT**

Public comment was taken.

**MOTION TO ADJOURN**

Commissioner Picon made a motion to adjourn the meeting. Commissioner McCullough seconded the motion. The motion was unanimously approved. The meeting was adjourned.



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Giovanna Rovetti  
*Vice President*

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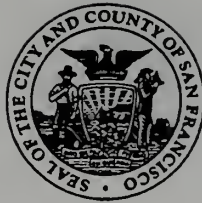
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FEB 22 2000

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**NOTICE OF MEETING**

**DATE:** Monday, February 28, 2000  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Pl. RM 416

The meeting will be called to order: roll call

**AGENDA:**

**APPROVAL OF THE MINUTES**

**ACTION**

Presentation of, discussion of, and possible action to approve the Minutes of the January 24, 2000 Commission meeting.

2. **PRESIDENT'S REPORT**

**DISCUSSION**

3. **STAFF REPORT**

**DISCUSSION**

by Executive Director PJ Johnston

(This report is to allow the Executive Director to report on recent productions and make announcements.)

4. **FINANCIAL REPORT**

**DISCUSSION**

By Executive Director PJ Johnston

(This report will review fiscal activity since the last meeting.)

5. **COMMITTEE REPORTS**

**DISCUSSION**

(This report will review Committee activity since last meeting.)

A. Pending Reports

B. New Committee Appointments

5. **REQUEST FOR \$2,500 IN COMMISSION SUPPORT FOR THE  
SAN FRANCISCO INTERNATIONAL FILM FESTIVAL, APRIL 2000.**

**ACTION**

(The report on this item was held at the January 24, 2000 meeting.)

7. **OTHER COMMISSION BUSINESS**

**DISCUSSION**

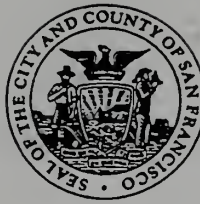
8. **ADJOURNMENT** (requires motion and public comment)

NOTE: Public comment will be taken on each item on each item agenda.





City and County of San Francisco



San Francisco Film and Video  
Arts Commission

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MAR 21 2000

SAN FRANCISCO  
PUBLIC LIBRARY

CITY AND COUNTY OF SAN FRANCISCO  
FILM AND VIDEO ARTS COMMISSION

1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102

**NEXT COMMISSION MEETING**

March 27, 2000, 1:00 PM

1 Dr. Carlton B. Goodlett Place, Room 416

**MINUTES OF THE FEBRUARY 28, 2000  
COMMISSION MEETING**

**MEMBERS PRESENT**

Don Canady  
Lily Chan  
Jeannette Etheredge  
Florence Fang  
Alan Huie  
Jim McCullough  
Robert Morales  
Theresa Picon

**MEMBERS ABSENT**

Kelley L. Beauchamp  
Joyce Corrigan  
Giovanna Rovetti





## **MINUTES**

The meeting was called to order by Commission President Robert Morales at 1:05 p.m.

### **APPROVAL OF MINUTES FROM THE FEBRUARY 28, 2000 COMMISSION MEETING (ACTION ITEM)**

The minutes of the February 28, 2000 Commission meeting were unanimously approved.

### **PRESIDENT'S REPORT (DISCUSSION ONLY)**

Commission President Morales announced the resignation of Commissioner Theresa Picon. He thanked her for her time and service to the Commission.

He also noted that he has been working with the city hotels to offer better rates to the film industry.

### **STAFF REPORT (DISCUSSION ONLY)**

Executive Director PJ Johnston informed the Commission that he had met with City Attorney Miriam Stomblor regarding the passing and implementation of Prop. G.

He then reported, between the dates of January 25 and February 25, 32 Use Agreements were filed producing 49 shoot days.

He informed the Commission of the upcoming feature productions SWEET NOVEMBER starring Keanu Reeves, THE WEDDING PLANNER starring Jennifer Lopez and BEDAZZLED, to be directed by Harold Ramis.

He further reported on his and Deputy Director Carole Isaacs' attendance at Locations Expo 2000 in Los Angeles. By comparison to last years Expo, fewer people attended, but there were more serious inquiries about San Francisco as a location.

Director Johnston advised the Commission that he intended to submit a bid for Cineposium 2001. The bid should not put any major financial responsibility on the City. He followed this by announcing that the Sony Metreon and several hotels had shown enthusiasm for the event.

He then informed the Commission that Mayor Brown intends to approve all Commission travel.

He finished his report by thanking resigning Commissioner Picon for her service on the Commission.

### **FINANCIAL REPORT (DISCUSSION ONLY)**

Executive Director Johnston informed the Commission that the Mayor's Office is going through the process of planning its budget. He followed by saying that any changes would likely have a minimal effect on the Film Office as its budget comes from many different sources; Use Agreements, Grants for the Arts and the Mayor's Office.

### **COMMITTEE REPORTS (DISCUSSION ONLY)**

President Morales announced the new committee assignments.

#### **Finance/Film Festival**

|                    |   |
|--------------------|---|
| Committee Chair:   | Jeannette Etheredge                             |
| Committee Members: | Kelley Beauchamp<br>Lily Chan<br>Jim McCullough |

#### **Neighborhood/Community Relations**

|                    |   |
|--------------------|---|
| Committee Chair:   | Florence Fang   |
| Committee Members: | Kelley Beauchamp<br>Joyce Corrigan<br>Jeannette Etheredge |

#### **Fundraising/Events**

|                    |   |
|--------------------|---|
| Committee Chair:   | Giovanna Rovetti                          |
| Committee Members: | Don Canady<br>Lily Chan<br>Jim McCullough |

#### **Marketing/Labor Relations**

|                    |  |
|--------------------|--|
| Committee Chair:   | Alan Huie  |
| Committee Members: | Don Canady<br>Joyce Corrigan<br>Giovanna Rovetti |

### **REQUEST FOR \$2,500 IN COMMISSION SUPPORT FOR THE SAN FRANCISCO INTERNATIONAL FILM FESTIVAL, APRIL 2000. (ACTION ITEM)**

Commissioner McCullough made a motion to approve \$2,500 in additional support to the San Francisco International Film Festival. Commissioner Chan seconded the motion. There being no public comment, a roll call vote took place to support the motion. The motion to approve the support was unanimously approved.

### **PUBLIC COMMENT**

Public comment was taken.

### **MOTION TO ADJOURN**

Commissioner McCullough made a motion to adjourn the meeting. Commissioner Etheredge seconded the motion. The motion was unanimously approved. The meeting was adjourned.



Robert Morales  
President  
Giovanna Rovetti  
Vice President

DOCUMENTS DEPT.

**NOTICE OF MEETING**

MAR 21 2000

**DATE:** Monday, March 27, 2000  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

SAN FRANCISCO  
PUBLIC LIBRARY

**The meeting will be called to order: roll call**

**AGENDA:**

1. **APPROVAL OF THE MINUTES** **ACTION**  
Presentation of, discussion of, and possible action to approve the Minutes of the February 28, 2000 Commission meeting.
2. **PRESIDENT'S REPORT** **DISCUSSION**
3. **STAFF REPORT** **DISCUSSION**  
By Executive Director PJ Johnston  
(This report is to allow the Executive Director to report on recent productions and make announcements.)
4. **FINANCIAL REPORT** **DISCUSSION**  
By Executive Director PJ Johnston  
(This report will review fiscal activity since the last meeting.)
5. **COMMITTEE REPORTS** **DISCUSSION**  
(This report will review Committee activity since last meeting.)
6. **REQUEST FOR \$2,500 IN COMMISSION SUPPORT FOR THE  
SAN FRANCISCO INTERNATIONAL LESBIAN & GAY FILM FESTIVAL.** **ACTION**
7. **REQUEST FOR \$2,000 IN COMMISSION SUPPORT FOR THE  
JUNETEENTH FILM FESTIVAL** **ACTION**
8. **OTHER COMMISSION BUSINESS** **DISCUSSION**
9. **ADJOURNMENT** (requires motion and public comment)

**NOTE:** Public comment will be taken on each item on each item agenda.







30  
2  
Robert Morales

*President*

Giovanna Rovetti

*Vice President*

127/00  
Kelley L. Beauchamp

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MAY 15 2000

SAN FRANCISCO  
PUBLIC LIBRARY

**CITY AND COUNTY OF SAN FRANCISCO  
FILM AND VIDEO ARTS COMMISSION**

**1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102**

**NEXT COMMISSION MEETING**

**MAY 22, 1:00 PM**

**1 Dr. Carlton B. Goodlett Place, Room 416**

**MINUTES OF THE MARCH 27, 2000**

**COMMISSION MEETING**

**MEMBERS PRESENT**

Kelley L. Beauchamp

Don Canady

Lily Chan

Ruth Garland Dewson

Alan Huie

Jim McCullough

Robert Morales

Giovanna Rovetti

**MEMBERS ABSENT**

Joyce Corrigan

Jeannette Etheredge

Florence Fang





## **MINUTES**

The meeting was called to order by Commission President Robert Morales at 1:05 p.m.

### **APPROVAL OF MINUTES FROM THE FEBRUARY 28, 2000 COMMISSION MEETING (ACTION ITEM)**

The minutes of the February 28, 2000 Commission meeting were unanimously approved.

### **PRESIDENT'S REPORT (DISCUSSION ONLY)**

Commission President Robert Morales introduced newly appointed Film and Video Arts Commissioner Ruth Garland Dewson. He then reported on his attendance at the HBO screening of *If These Walls Could Talk 2*. President Morales urged the individual Commissioners to participate in the Peter J. Ownens Award banquet to honor Wynona Ryder. This event is to take place on April 27<sup>th</sup>.

### **STAFF REPORT (DISCUSSION ONLY)**

Executive Director PJ Johnston began the staff report by welcoming Commissioner Dewson. He reviewed the upcoming HBO premier of *Bill Russell: My Life, My Way*. This event will take place on April 13<sup>th</sup> at the Regency. He went on to stress the importance of these high profile events in helping to maintain San Francisco's presence in cinema; with the specific emphasis on films made here.

Executive Director Johnston informed the Commission, between the dates of February 25 and March 25, 35 Use Agreements were filed producing 71 shoot days. He noted that the production of *The Wedding Planner*, which filmed in Golden Gate Park, Telegraph Hill and City Hall, went very well.

He further advised the Commission of an upcoming production entitled *Sweet November*. It has offices in both the Presidio and Treasure Island. The film stars Keanu Reeves and Charlize Theron.

Also upcoming is *Bedazzled*. They will stage a large stunt at the corner of Columbus and Vallejo. For this, the Film Office is working closely with MUNI, SFPD, and the neighborhood's merchants and residents.

Executive Director Johnston further informed the Commission that the City's bid for Cineposium had been submitted and is waiting for reply.

The National Asian American Telecommunications Association Film Festival was a great success. Many of the screenings were sold out. Mayor Brown, many of the Commissioners and Executive Director Johnston attended various films.

Executive Director Johnston also attended a discussion, held by Supervisor Gavin Newsom, regarding the status of single screen theaters. The discussion was exploratory, discussing the theaters, their standing in the community and the rate at which they are going out of business.

**FINANCIAL REPORT (DISCUSSION ONLY)**

Executive Director Johnston informed the Commission that the Mayor's Office hasn't yet unveiled their budget. It is expected that the Film Office will have the same support as years in the past; a combination of the Mayor's Office and Grants for the Arts.

**COMMITTEE REPORTS (DISCUSSION ONLY)**

Commission Vice President Giovanna Rovetti reviewed her attendance at the February 3<sup>rd</sup> California Film Commission meeting. She then urged the Commission to discuss ways of spending the money earned through its fundraising.

**REQUEST FOR \$2,500 IN COMMISSION SUPPORT FOR THE  
SAN FRANCISCO INTERNATIONAL LESBIAN & GAY FILM FESTIVAL  
(ACTION ITEM)**

Michael Lufkin, director of the International Lesbian and Gay Film Festival, reviewed the festival and asked for support from the Commission. Commissioner Lily Chan made a motion to support the festival in the amount of \$2,500. Commissioner Alan Huie seconded the motion. There being no public comment, a roll call vote took place to support the motion. The motion to approve the support was unanimously approved.

**REQUEST FOR \$2,000 IN COMMISSION SUPPORT FOR THE  
JUNETEENTH FILM FESTIVAL (ACTION ITEM)**

Ave Montague, director of the Juneteenth Film Festival, reviewed the festival and asked for support from the Commission. Commissioner Jim McCullough made a motion to support the festival in the amount of \$2,000. Commissioner Don Canady seconded the motion. There being no public comment, a roll call vote took place to support the motion. The motion to approve the support was unanimously approved.

**PUBLIC COMMENT**

Public comment was taken.

**MOTION TO ADJOURN**

Commissioner McCullough made a motion to adjourn the meeting. Commissioner Rovetti seconded the motion. The motion was unanimously approved. The meeting was adjourned.



Robert Morales  
President  
Giovanna Rovetti  
Vice President

## NOTICE OF MEETING

DOCUMENTS DEPT.

Kelley L. Beauchamp  
Don M. Canady  
Lily Chan  
Ruth Garland Dewson  
Jeannette Etheredge  
Florence Fang  
Alan T. Huie  
Jim McCullough

**DATE:** Monday, May 22, 2000  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

MAY 15 2000

SAN FRANCISCO  
PUBLIC LIBRARY**The meeting will be called to order: roll call****AGENDA:**

- |    |  |                   |
|----|--|-------------------|
| 1. | <b>APPROVAL OF THE MINUTES</b><br>Presentation of, discussion of, and possible action to approve the Minutes of the March 27, 2000 Commission meeting.   | <b>ACTION</b>     |
| 2. | <b>PRESIDENT'S REPORT</b>  | <b>DISCUSSION</b> |
| 3. | <b>STAFF REPORT</b><br>By Executive Director PJ Johnston<br>(This report is to allow the Executive Director to report on recent productions and make announcements.)   | <b>DISCUSSION</b> |
| 4. | <b>FINANCIAL REPORT</b><br>By Executive Director PJ Johnston<br>(This report will review fiscal activity since the last meeting.)  | <b>DISCUSSION</b> |
| 5. | <b>COMMITTEE REPORTS</b><br>(This report will review Committee activity since last meeting.)   | <b>DISCUSSION</b> |
| 6. | <b>MOTION TO PLAN 'FAM TRIP'</b><br>By President Morales<br>Discussion and possible motion to establish a Fam Trip Committee, headed by Commissioner Huie, to plan and convene a "familiarity trip" to San Francisco for industry professionals. | <b>ACTION</b>     |
| 7. | <b>REQUEST FOR \$2,000 IN COMMISSION SUPPORT<br/>FOR THE SAN FRANCISCO JEWISH FILM FESTIVAL</b>  | <b>ACTION</b>     |
| 8. | <b>OTHER COMMISSION BUSINESS</b>   | <b>DISCUSSION</b> |
| 9. | <b>ADJOURNMENT</b> (requires motion and public comment)  |                   |

NOTE: Public comment will be taken on each item on each item agenda.







30

2

Robert Morales

*President*

Giovanna Rovetti

*Vice President*

122/00

Kelley L. Beauchamp

Don M. Canady

Lily Chan

Ruth Garland Dewson

Jeannette Etheredge

Florence Fang

Alan T. Huie

Jim McCullough

P.J. Johnston

*Executive Director*

Carole Isaacs

*Deputy Director*

Michael Billington

*Administrative Assistant*

**CITY AND COUNTY OF SAN FRANCISCO  
FILM AND VIDEO ARTS COMMISSION**

1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102

**NEXT COMMISSION MEETING**

**JUNE 26, 1:00 PM**

**1 Dr. Carlton B. Goodlett Place, Room 416**

**MINUTES OF THE MAY 22, 2000**

**COMMISSION MEETING**

**MEMBERS PRESENT**

Kelley L. Beauchamp

Don Canady

Ruth Garland Dewson

Jeannette Etheredge

Florence Fang

Alan Huie

Robert Morales

**MEMBERS ABSENT**

Lily Chan

Jim McCullough

Giovanna Rovetti

DOCUMENTS DEPT.

JUN 21 2000

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## **MINUTES**

The meeting was called to order by Commission President Robert Morales at 1:05 p.m.

## **APPROVAL OF MINUTES FROM THE MARCH 27, 2000 COMMISSION MEETING (ACTION ITEM)**

The minutes of the March 27, 2000 Commission meeting were unanimously approved.

## **PRESIDENT'S REPORT (DISCUSSION ONLY)**

Commission President Morales discussed the San Francisco International Film Festival. He noted that Director PJ Johnston and several of the Commissioners had attended many of the events. He emphasized the importance of the Commission's participation in the festival, specifically the Commission-sponsored Peter J. Owens Award to Wynona Ryder.

## **STAFF REPORT (DISCUSSION ONLY)**

Executive Director PJ Johnston discussed the Association of Film Commissions International's booth at the Cannes Film Festival and the marketing advantages of trade shows.

He reviewed for the Commission neighborhood issues, specifically Telegraph Hill and the surge of filming on the hill in recent months.

Director Johnston further informed the Commission, between the dates of March 27 and May 22, 91 Use Agreements were filed producing 134 shoot days.

He added Sweet November's production has been going very well.

He also added that on May 1, a Screen Actors Guild strike began against all commercial productions. Since the strike began, no commercial Use Agreements have been filed with the city. Negotiations are at a standstill.

## **FINANCIAL REPORT (DISCUSSION ONLY)**

Executive Director Johnston briefly discussed the office's efforts to design new advertisements and the process of placing them.

## **MOTION TO PLAN A 'FAM TRIP'**

President Morales discussed the topic of a FAM (Familiar) TRIP. He discussed the City's need to be proactive in promoting itself as a filming destination. He asked for a motion to form a FAM TRIP Committee. Commissioner Jeannette Etheredge made a motion to approve the committee. Commissioner Alan Huie seconded the motion. There being no public comment, a roll call vote took place to support the motion. The motion was unanimously approved.

**REQUEST FOR \$2,000 IN COMMISSION SUPPORT FOR THE SAN FRANCISCO JEWISH FILM FESTIVAL (ACTION ITEM)**

Janice Plotkin, Director of the San Francisco Jewish Film Festival, reviewed the festival, noting this was its 20<sup>th</sup> Anniversary and asked for support from the Commission. Commissioner Don Canady made a motion to support the festival in the amount of \$2,000. Commissioner Etheredge seconded the motion. There being no public comment, a roll call vote took place to support the motion. The motion to approve the support was unanimously approved.

**PUBLIC COMMENT**

Public comment was taken.

**MOTION TO ADJOURN**

Commissioner Etheredge made a motion to adjourn the meeting. Commissioner Huie seconded the motion. The motion was unanimously approved. The meeting was adjourned.



Robert Morales

*President*

Jovanna Rovetti

*Vice President*

Kelley L. Beauchamp

Don M. Canady

Lily Chan

Ruth Garland Dewson

Jeannette Etheredge

Florence Fang

Alan T. Huie

Jim McCullough

6/00

P.J. Johnston

*Executive Director*

Carole Isaacs

*Deputy Director*

Michael Billington

*Administrative Assistant*

DOCUMENTS DEPT.

JUN 21 2000

SAN FRANCISCO  
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## NOTICE OF MEETING

**DATE:** Monday, June 26, 2000  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

**The meeting will be called to order: roll call**

## AGENDA:

1. **APPROVAL OF THE MINUTES** **ACTION**  
Presentation of, discussion of, and possible action to approve the Minutes of the May 22, 2000 Commission meeting.
2. **PRESIDENT'S REPORT** **DISCUSSION**
3. **STAFF REPORT** **DISCUSSION**  
By Executive Director PJ Johnston  
(This report is to allow the Executive Director to report on recent productions and make announcements.)
4. **FINANCIAL REPORT** **DISCUSSION**  
By Executive Director PJ Johnston  
(This report will review fiscal activity since the last meeting.)
5. **COMMITTEE REPORTS** **DISCUSSION**  
FAM Trip Committee  
(This report will review Committee activity since last meeting.)
6. **OTHER COMMISSION BUSINESS** **DISCUSSION**
7. **ADJOURNMENT** (requires motion and public comment) **ACTION**

**NOTE:** Public comment will be taken on each item on each item agenda.







Robert Morales

*President*

Giovanna Rovetti

*Vice President*

Kelley L. Beauchamp

Don M. Canady

Lily Chan

Ruth Garland Dewson

Jeannette Etheredge

Florence Fang

Alan T. Huie

Jim McCullough

P.J. Johnston

*Executive Director*

Carole Isaacs

*Deputy Director*

Michael Billington

*Administrative Assistant*

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JUL 14 2000

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**CITY AND COUNTY OF SAN FRANCISCO  
FILM AND VIDEO ARTS COMMISSION**

1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102

**NEXT COMMISSION MEETING**

**JULY 24, 1:00 PM**

1 Dr. Carlton B. Goodlett Place, Room 416

**MINUTES OF THE JUNE 26, 2000**

**COMMISSION MEETING**

**MEMBERS PRESENT**

Kelley L. Beauchamp

Lily Chan

Ruth Garland Dewson

Alan Huie

Jim McCullough

Robert Morales

Giovanna Rovetti

**MEMBERS ABSENT**

Don Canady

Jeannette Etheredge

Florence Fang

### **MINUTES**

The meeting was called to order by Commission President Robert Morales at 1:05 p.m.

### **APPROVAL OF MINUTES FROM THE MAY 22, 2000 COMMISSION MEETING (ACTION ITEM)**

The minutes of the May 22, 2000 Commission meeting were unanimously approved.

### **PRESIDENT'S REPORT (DISCUSSION ONLY)**

Commission President Morales announced that he had tentatively negotiated with the Crown Plaza Hotel to receive ten suites, at no charge, to be used for a Commission sponsored FAM Trip. He added that he had compiled a list of industry professionals to invite.

### **STAFF REPORT (DISCUSSION ONLY)**

Executive Director PJ Johnston briefed the Commission on his and Deputy Director Carole Isaacs' attendance at Showbiz LA, where they shared a booth with other Commissions from Northern California and made contacts with various producers and location scouts from around the country. Everybody's primary concern was the Screen Actor's Strike.

Director Johnston then informed the Commission, between the dates of May 26 and June 26, 36 Use Agreements were filed producing 65 shoot days.

Director Johnston further informed the Commission that in the time since the last meeting both the Frameline and Juneteenth Film Festival's had taken place. Though they opened on the same night, both were extremely successful. Commissioner Ruth Dewson represented the Commission at the Juneteenth while Director Johnston attended Frameline. He noted that the Commission-sponsored showing of Frameline's *Experimental Lesbian Short Films* sold out.

Director Johnston then briefly described Governor Gray Davis' Runaway Relief Package as a series of measures designed to encourage filming in California. The "Film California First Program" would allocate \$15 million each of the next three years, to reimburse state and local agencies for the cost they incur for television and film productions in their jurisdictions, so the savings could be passed on to the productions.

### **FINANCIAL REPORT (DISCUSSION ONLY)**

Executive Director Johnston briefly discussed the office's budget, informing the Commission that it will again be comprised of funds from the Mayor's office, Grants for the Arts and fee's collected from Use Agreements.

**OTHER COMMISSION BUSINESS**

Commissioner Jim McCullough discussed the Commissions need for a film or video showing clips of films made in San Francisco. Director Johnston explained the difficulty in creating such a video would be with copyright laws.

**PUBLIC COMMENT**

Public comment was taken.

**MOTION TO ADJOURN**

Commissioner McCullough made a motion to adjourn the meeting. Commissioner Lily Chan seconded the motion. The motion was unanimously approved. The meeting was adjourned.



Robert Morales  
*President*  
Giovanna Rovetti  
*Vice President*

**Accessible Meeting Policy**

Kelley L. Beauchamp  
Don M. Canady  
Lily Chan  
Ruth Garland Dewson  
Jeannette Etheredge  
Florence Fang  
Alan T. Huie  
Jim McCullough

P.J. Johnston  
*Executive Director*  
Carole Isaacs  
*Deputy Director*  
Michael Billington  
*Administrative Assistant*

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**KNOW YOUR RIGHTS UNDER THE SUNSHINE ORDINANCE**

(Chapter 67 of the San Francisco Administrative Code)

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Donna Hall, Administrator  
City Hall, Room 244  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102-4689  
Office: (415) 554-7724  
Fax: (415) 554-5163  
E-Mail: Donna\_Hall@ci.sf.ca.us

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San Francisco Film and Video Arts Commission Sunshine Ordinance contact: Mike Billington, 1 Dr. Carlton B. Goodlett Place, Room 473, San Francisco, CA 94102.  
Tel: 415/554-6241 Fax: 415/554-6503  
e-mail: [film@ci.sf.ca.us](mailto:film@ci.sf.ca.us)

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Robert Morales  
President  
Giovanna Rovetti  
Vice President

Kelley L. Beauchamp  
Don M. Canady  
Lily Chan

Ruth Garland Dewson  
Jeannette Etheredge  
Florence Fang

Alan T. Huie  
Jim McCullough

P.J. Johnston  
Executive Director

Carole Isaacs  
Deputy Director  
Michael Billington  
Administrative Assistant

DOCUMENTS DEPT.

JUL 14 2000

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## NOTICE OF MEETING

**DATE:** Monday, July 24, 2000  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

The meeting will be called to order: Roll call

## AGENDA:

1. **APPROVAL OF THE MINUTES** Action  
Presentation of and possible action to approve the Minutes of the June 26, 2000 Commission meeting.
2. **PRESIDENT'S REPORT** Discussion  
By Commission President Robert Morales  
(This report is to allow the President to report on recent film-related activity and to make announcements.)
3. **STAFF REPORT** Discussion  
By Executive Director PJ Johnston  
(This report is to allow the Executive Director to report on recent film-related activity and production work, and to make announcements.)
4. **FINANCIAL REPORT** Discussion  
By Executive Director PJ Johnston  
(This report will review fiscal activity since the last meeting.)
5. **COMMITTEE REPORTS** Discussion  
FAM Trip Committee  
(This report will review Committee activity since last meeting.)
6. **MOTION TO APPROVE FY 2000-01 BUDGET** Action  
Executive Director PJ Johnston will present the Commission with a proposed Film & Video Arts Commission budget for the fiscal year 2000-2001.  
Commission members may vote to approve, amend or reject the proposed budget.



- |     |   |        |
|-----|---|--------|
| 7.  | REQUEST FOR \$2,500 IN COMMISSION SUPPORT FOR<br>BAY AREA VIDEO COALITION (BAVC)  | Action |
| 8.  | REQUEST FOR \$2,000 IN COMMISSION SUPPORT FOR<br>THE ASSOCIATION OF INDEPENDENT COMMERCIAL<br>PRODUCERS (AICP) CONVENTION | Action |
| 9.  | REQUEST FOR \$2,000 IN COMMISSION SUPPORT FOR<br>BERLIN & BEYOND FILM FESTIVAL  | Action |
| 10. | OTHER COMMISSION BUSINESS<br>Discussion   |        |
| 11. | ADJOURNMENT<br>(Requires motion and public comment.)  | Action |

NOTE: Public comment will be taken on each item on each item agenda.

**City and County of San Francisco**



**San Francisco Film and Video  
Arts Commission**

Robert Morales  
*President*  
Giovanna Rovetti  
*Vice President*

Kelley L. Beauchamp  
Don M. Canady  
Lily Chan  
Joyce Mobley Corrigan  
Ruth Garland Dewson  
Jeannette Etheredge  
Florence Fang  
Alan T. Huie  
Jim McCullough

P.J. Johnston  
*Executive Director*  
Carole Isaacs  
*Deputy Director*  
Michael Billington  
*Administrative Assistant*

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SEP 28 2000

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**CITY AND COUNTY OF SAN FRANCISCO  
FILM AND VIDEO ARTS COMMISSION**

1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102

**NEXT COMMISSION MEETING**

September 25, 1:00 PM

1 Dr. Carlton B. Goodlett Place, Room 416

**MINUTES OF THE JULY 24, 2000  
COMMISSION MEETING**

**MEMBERS PRESENT**

Kelley L. Beauchamp  
Don Canady  
Lily Chan  
Jeannette Etheredge  
Alan Huie  
Jim McCullough  
Robert Morales  
Giovanna Rovetti

**MEMBERS ABSENT**

Ruth Garland Dewson  
Florence Fang

## **MINUTES**

The meeting was called to order by Commission President Robert Morales at 1:05 p.m.

## **APPROVAL OF MINUTES FROM THE JUNE 26, 2000 COMMISSION MEETING (ACTION ITEM)**

The minutes of the June 26, 2000 Commission meeting were unanimously approved.

## **PRESIDENT'S REPORT (DISCUSSION ONLY)**

Commission President Morales announced that he, Commissioner Alan Huie and Executive Director P.J. Johnston were continually working on the FAM trip and that the more details would be discussed during Committee Reports, further down on the Agenda.

## **STAFF REPORT (DISCUSSION ONLY)**

Executive Director Johnston announced, between the dates of June 26 and July 26, 36 Use Agreements were filed producing 59 shoot days. He informed the Commission that the ongoing Screen Actors Guild strike against the Commercial Industry had halted all commercial production in the Bay Area.

He also announced that *Further Tales of the City*, the third installment of the series, would film for three days throughout the City, with the bulk of production in parks. A feature lining up to work here, *The Princess Diaries*, will be directed by Gary Marshall.

The Executive Director finished his report by informing the Commission that *Woman On Top*, a feature made locally in 1999, might possibly hold its premiere here in mid September.

## **FINANCIAL REPORT (DISCUSSION ONLY)**

This item was discussed later on in the meeting, under the Budget item of the Agenda.

## **COMMITTEE REPORT (DISCUSSION ONLY)**

Commissioner Huie briefly discussed the FAM trip, which is tentatively scheduled for November 17-19, 2000. He noted that The San Francisco Film Center is interested in hosting a Friday night reception. Executive Director Johnston added that he and Commissioner's Ruth Dewson and Alan Huie met with John Marks of the San Francisco Convention and Visitors Bureau to discuss a possible role for them to play in the project.

## **MOTION TO APPROVE FY 2000-01 BUDGET (ACTION ITEM)**

Executive Director Johnston informed the Commission that the budget plan approved by the Mayor and his Budget Office was in their information packets. A staff recommended blueprint of office revenue and spending was also included in their packets. Commissioner Jim McCullough made a motion to approve the recommended spending blueprint. Commission Don Canady seconded the motion. There being no public comment, a roll call vote took place to support the motion. The motion was unanimously approved.

**REQUEST FOR \$2500 IN COMMISSION SUPPORT FOR BAY AREA VIDEO COALITION (BAVC) (ACTION ITEM)**

Commissioner McCullough made a motion to approve \$2,500 in support to the BAVC for their Media Link program. Commissioner Jeannette Etheredge seconded the motion. There being no public comment, a roll call vote took place to support the motion. The motion to approve the support was unanimously approved.

**REQUEST FOR \$2000 IN COMMISSION SUPPORT FOR THE ASSOCIATION OF INDEPENDENT COMMERCIAL PRODUCERS (AICP) CONVENTION (ACTION ITEM)**

Commissioner Etheredge made a motion to table this item pending the Screen Actors Guild strike against the Commercial Industry. Commissioner Don Canady seconded the motion. There being no public comment, a roll call vote took place to support the motion. The motion to table the AICP request was approved.

**REQUEST FOR \$2000 IN COMMISSION SUPPORT FOR BERLIN AND BEYOND FILM FESTIVAL (ACTION ITEM)**

Commissioner McCullough made a motion to approve \$2000 in support to the Festival. Commissioner Etheredge seconded the motion. There being no public comment, a roll call vote took place to support the motion. The motion to approve the support was unanimously approved.

**OTHER COMMISSION BUSINESS (DISCUSSION ONLY)**

Commissioner Etheredge discussed her concern with the displacement of film companies in San Francisco. Film companies ranging from production companies to non-profits such as the Film Arts Foundation are facing rent increases that are threatening the stability of the film community here in San Francisco.

**PUBLIC COMMENT**

Public comment was taken.

**MOTION TO ADJOURN**

Commissioner McCullough made a motion to adjourn the meeting. Commissioner Etheredge seconded the motion. The motion was unanimously approved. The meeting was adjourned.





Robert Morales  
*President*  
Giovanna Rovetti  
*Vice President*

**Accessible Meeting Policy**

Kelley L. Beauchamp  
Don M. Canady  
Lily Chan  
Ruth Garland Dewson  
Jeannette Etheredge  
Florence Fang  
Alan T. Huie  
Jim McCullough

P.J. Johnston  
*Executive Director*  
Carole Isaacs  
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San Francisco Film and Video Arts Commission Sunshine Ordinance contact: Mike Billington, 1 Dr. Carlton B. Goodlett Place, Room 473, San Francisco, CA 94102.  
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e-mail: [film@ci.sf.ca.us](mailto:film@ci.sf.ca.us)

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Robert Morales  
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Giovanna Rovetti  
*Vice President*

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Florence Fang  
Alan T. Huie  
Jim McCullough  
P.J. Johnston  
*Executive Director*  
Carole Isaacs  
*Deputy Director*  
Michael Billington  
*Administrative Assistant*

DOCUMENTS DEPT.

SEP 20 2000

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PUBLIC LIBRARY

## NOTICE OF MEETING

**DATE:** Monday, September 25, 2000  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

The meeting will be called to order: Roll call

## AGENDA:

1. **APPROVAL OF THE MINUTES** Action  
Presentation of and possible action to approve the Minutes of the July 24, 2000 Commission meeting.
2. **PRESIDENT'S REPORT** Discussion  
By Commission President Robert Morales  
(This report is to allow the President to report on recent film-related activity and to make announcements.)
3. **APPOINTMENT OF EXECUTIVE DIRECTOR** Action  
With the recent resignation of P.J. Johnston as the Executive Director of the Film Commission, the Commission will appoint a new Executive Director pursuant to Administrative Code Section 57.2(f).
4. **STAFF REPORT** Discussion  
By Executive Director PJ Johnston  
(This report is to allow the Executive Director to report on recent film-related activity and production work, and to make announcements.)
5. **FINANCIAL REPORT** Discussion  
By Executive Director PJ Johnston  
(This report will review fiscal activity since the last meeting.)

- |            |  |                   |
|------------|--|-------------------|
| <b>6.</b>  | <b>COMMITTEE REPORTS</b><br>FAM Trip Committee<br>(This report will review Committee activity since last meeting.) | <b>Discussion</b> |
| <b>7.</b>  | <b>REQUEST FOR \$2,000 IN COMMISSION SUPPORT FOR THE ITALIAN FILM FESTIVAL</b>                                     | <b>Action</b>     |
| <b>8.</b>  | <b>REQUEST FOR \$2,500 IN COMMISSION SUPPORT FOR THE FILM ARTS FOUNDATION</b>                                      | <b>Action</b>     |
| <b>9.</b>  | <b>REQUEST FOR \$4,000 IN COMMISSION SUPPORT FOR THE INTERNATIONAL FILM FINANCING CONFERENCE (IFFCON)</b>          | <b>Action</b>     |
| <b>10.</b> | <b>REQUEST FOR \$1500 IN ADDITIONAL COMMISSION SUPPORT FOR THE BAY AREA VIDEO COALITION</b>                        | <b>Action</b>     |
| <b>11.</b> | <b>OTHER COMMISSION BUSINESS</b>   | <b>Discussion</b> |
| <b>12.</b> | <b>ADJOURNMENT</b><br>(Requires motion and public comment.)  | <b>Action</b>     |

NOTE: Public comment will be taken on each item on each item agenda.



Robert Morales  
*President*  
Giovanna Rovetti  
*Vice President*

Kelley L. Beauchamp  
Don M. Canady  
Lily Chan  
Joyce Mobley Corrigan  
Ruth Garland Dewson  
Jeannette Etheredge  
Florence Fang  
Alan T. Huie  
Jim McCullough

P.J. Johnston  
*Executive Director*  
Carole Isaacs  
*Deputy Director*  
Michael Billington  
*Administrative Assistant*

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**CITY AND COUNTY OF SAN FRANCISCO  
FILM AND VIDEO ARTS COMMISSION**

**1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102**

**NEXT COMMISSION MEETING**

**October 23, 1:00 PM**

**1 Dr. Carlton B. Goodlett Place, Room 416**

**MINUTES OF THE SEPTEMBER 25, 2000  
COMMISSION MEETING**

**MEMBERS PRESENT**

Kelley L. Beauchamp  
Don Canady  
Lily Chan  
Ruth Garland Dewson  
Jeannette Etheredge  
Lynn Hershman Leeson  
Robert Morales  
Giovanna Rovetti

**MEMBERS ABSENT**

Alan Huie  
Jim McCullough



## **MINUTES**

The meeting was called to order by Commission President Robert Morales at 1:05 p.m.

### **APPROVAL OF MINUTES FROM THE JULY 24, 2000 COMMISSION MEETING (ACTION ITEM)**

Commissioner Lily Chan made a motion to approve the minutes of the July 24, 2000 Commission meeting. Commissioner Don Canady seconded the motion. The minutes were unanimously approved.

### **PRESIDENT'S REPORT (DISCUSSION ONLY)**

Commission President Morales announced that the plans for the Fam Trip were almost finalized. He added that he attended a Glide Memorial Fundraiser.

### **APPOINTMENT OF EXECUTIVE DIRECTOR (ACTION ITEM)**

Commission President Morales announced that PJ Johnston had resigned as Executive Director of the Film and Video Arts Commission. He thanked Mr. Johnston and wished him well on his future endeavors. Commission President Morales then introduced Martha Cohen as Mayor Brown's recommendation for the Executive Director of the Film and Video Arts Commission. There being no Public Comment, Commission Vice President Giovanna Rovetti made a motion to elect Martha Cohen as Executive Director. Commissioner Jeanette Etheredge seconded the motion. The Commission voted unanimously to approve the motion.

### **STAFF REPORT (DISCUSSION ONLY)**

PJ Johnston spoke to the Commission regarding the Civil Grand Jury report on the Film and Video Arts Commission and the required written response to it. He informed the Commission that since the report was released during his time as Executive Director, it would be appropriate for him to respond. He would first present the response to the Commission for addendum's or alterations, then to the Grand Jury.

Executive Director Cohen thanked the Commission for their support and approval. She stated that she was looking forward to showcasing San Francisco while being sensitive to residents and merchants.

The Executive Director announced, between the dates of July 25 and September 19, 75 Use Agreements were filed producing 133 shoot days. In that, *Haiku Tunnel*, a very low budget feature, shot and wrapped. Also, in addition to *Nash Bridges*, a television episodic titled *City Lights* would be shooting for several days. Upcoming features include *The Princess Diaries* and *40 Days, 40 Nights*.

The Executive Director then informed the Commission that Governor Gray Davis had increased the California Film Commission's budget \$1.4 million.

### **FINANCIAL REPORT (DISCUSSION ONLY)**

This item was held over until the next meeting.

**COMMITTEE REPORT (DISCUSSION ONLY)**

President Morales informed the Commission that he, Director Cohen and Deputy Director Carole Isaacs will oversee any final details concerning the FAM Trip. He will then review it for the Commission at the next meeting.

**REQUEST FOR \$2000 IN COMMISSION SUPPORT FOR THE ITALIAN FILM FESTIVAL (ACTION ITEM)**

Commissioner Rovetti made a motion to approve \$2000 in support to the Italian Film Festival. Commissioner Kelley Beauchamp seconded the motion. There being no public comment, a roll call vote took place to support the motion. The motion to approve the support was unanimously approved.

**REQUEST FOR \$2500 IN COMMISSION SUPPORT FOR THE FILM ARTS FOUNDATION (ACTION ITEM)**

Alicia Schmidt and Corey Ubanks, of the Film Arts Foundation (FAF), discussed their coming festival. Commissioner Rovetti made a motion to approve \$2500 in support for the foundation. Commissioner Etheredge seconded the motion. There being no public comment, a roll call vote took place to support the motion.

Kelley L. Beauchamp voted yes.

Don Canady voted yes.

Lily Chan voted yes.

Ruth Garland Dewson voted no.

Jeannette Etheredge voted yes.

Lynn Hershman Leeson voted yes.

Robert Morales voted yes.

Giovanna Rovetti voted yes.

The motion was approved.

Commissioner Ruth Dewson asked that criteria be developed for future financial requests.

**REQUEST FOR \$4000 IN COMMISSION SUPPORT FOR THE INTERNATIONAL FILM FINANCING CONFERENCE (IFFCON) (ACTION ITEM)**

Commissioner Don Canady made a motion to approve \$4000 in support to IFFCON. Commissioner Rovetti seconded the motion. There being no public comment, a roll call vote took place to support the motion.

Kelley L. Beauchamp voted yes.

Don Canady voted yes.

Lily Chan voted yes.

Ruth Garland Dewson voted no.

Jeannette Etheredge voted yes.

Lynn Hershman Leeson voted yes.



Robert Morales voted yes.  
Giovanna Rovetti voted yes.

The motion was approved.

**REQUEST FOR \$1500 IN ADDITIONAL COMMISSION SUPPORT FOR  
THE BAY AREA VIDEO COALITION (ACTION ITEM)**

Primary Commission support was approved during the July meeting. Commissioner Rovetti made a motion to approve the addition support of \$1500 to the Bay Area Video Coaliton. Commissioner Chan seconded the motion. There being no public comment, a roll call vote took place to support the motion. The motion to approve the support was unanimously approved.

**OTHER COMMISSION BUSINESS (DISCUSSION ONLY)**

Commission President Morales welcomed newly appointed Commissioner Lynn Hershman Lessson. Commissioner Leeson asked the Commission to consider changing the name of the office from Film and Video Arts to Film and Digital Arts. She also asked that the Commission consider developing financial incentives for filming in San Francisco.

**PUBLIC COMMENT**

Public Comment was taken.

**MOTION TO ADJOURN**

Commissioner Etheredge made a motion to adjourn the meeting. Commissioner Dewson seconded the motion. The motion was unanimously approved. The meeting was adjourned.



Robert Morales  
*President*  
Iovanna Rovetti  
*Vice President*

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Don M. Canady  
Lily Chan  
Joyce Mobley Corrigan  
Ruth Garland Dewson  
Jeannette Etheredge  
Florence Fang  
Alan T. Huie  
Jim McCullough  
P.J. Johnston  
*Executive Director*  
Carole Isaacs  
*Deputy Director*  
Michael Billington  
*Administrative Assistant*

## NOTICE OF MEETING

**DATE:** Monday, October 23, 2000  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

The meeting will be called to order: Roll call

## AGENDA:

1. **APPROVAL OF THE MINUTES** **Action**  
Presentation of and possible action to approve the Minutes of the July 24, 2000 Commission meeting.
2. **PRESIDENT'S REPORT** **Discussion**  
By Commission President Robert Morales  
(This report is to allow the President to report on recent film-related activity and to make announcements.)
3. **STAFF REPORT** **Discussion**  
By Executive Martha Cohen  
(This report is to allow the Executive Director to report on recent film-related activity and production work, and to make announcements.)
4. **FINANCIAL REPORT** **Discussion**  
By Executive Director Martha Cohen  
(This report will review fiscal activity since the last meeting.)
5. **COMMITTEE REPORTS** **Discussion**  
FAM Trip Committee  
(This report will review Committee activity since last meeting.)
6. **REQUEST FOR \$2,000 IN COMMISSION SUPPORT FOR THE NAATA (National Asian American Telecommunications Association.)** **Action**

**Page 2**  
**Monday, October 23, 2000**  
**Film and Video Arts Commission**  
**Agenda**

- |           |                                       |                   |
|-----------|---------------------------------------|-------------------|
| <b>7.</b> | <b>OTHER COMMISSION BUSINESS</b>      | <b>Discussion</b> |
| <b>8.</b> | <b>ADJOURNMENT</b>                    | <b>Action</b>     |
|           | (Requires motion and public comment.) |                   |

NOTE: Public comment will be taken on each item on each item agenda.



Robert Morales

*President*

Giovanna Rovetti

*Vice President*

Kelley L. Beauchamp

Don M. Canady

Lily Chan

Joyce Mobley Corrigan

Ruth Garland Dewson

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Carole Isaacs

*Deputy Director*

Michael Billington

*Administrative Assistant*

**CITY AND COUNTY OF SAN FRANCISCO  
FILM AND VIDEO ARTS COMMISSION**

1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102

**NEXT COMMISSION MEETING**

November 20, 11:00 AM

1 Dr. Carlton B. Goodlett Place, Room 416

**MINUTES OF THE OCTOBER 23, 2000  
COMMISSION MEETING**

**MEMBERS PRESENT**

Kelley L. Beauchamp

Don Canady

Lily Chan

Ruth Garland Dewson

Frank Han

Lynn Hershman Leeson

Jim McCullough

Robert Morales

**MEMBERS ABSENT**

Jeannette Etheredge

Alan Huie

Giovanna Rovetti

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## **MINUTES**

The meeting was called to order by Commission President Robert Morales at 1:05 p.m.

### **APPROVAL OF MINUTES FROM THE SEPTEMBER 25, 2000**

#### **COMMISSION MEETING (ACTION ITEM)**

Commissioner Don Canady made a motion to approve the minutes of the September 25, 2000 Commission meeting. Commissioner Jim McCullough seconded the motion. The minutes were unanimously approved.

#### **PRESIDENT'S REPORT (DISCUSSION ONLY)**

Commission President Morales introduced and welcomed new Commissioner Frank Han. President Morales then announced that the Screen Actors Guild and the Ad industry had reached a tentative agreement in their labor dispute. The Screen Actors have been on strike since May 1, 2000. President Morales then announced that the FAM trip would be postponed and that Executive Director Martha Cohen would cover this decision, in more depth, in her report.

#### **STAFF REPORT (DISCUSSION ONLY)**

Executive Director Cohen welcomed newly appointed Commissioner Frank Han.

Executive Director Cohen addressed the issues of postponing the FAM trip. She informed the Commission that airline tickets were the weak link in the event as the airlines weren't able to provide the needed number of tickets for the weekend before Thanksgiving. Regarding lodging, she noted that the Sheraton Palace had made a generous offer and she hoped we would be able to work with them in the future. The Director then assured the Commission that the office staff was enthusiastic about the project and hoped an alternate date could be set.

The Executive Director announced, between the dates of September 25 and October 23, 28 Use Agreements were filed producing 54 shoot days. In that, *The Princess Diaries*, a Walt Disney/Gary Marshall Film, *40 Days, 40 Nights*, a Working Titles/Michael Lehman Film and *Serendipity*, starring John Cusack, shot and wrapped. Also, in addition to *Nash Bridges*, a television episodic titled *City Lights* and a music video for *N'Sinc* shot for several days.

Executive Director Cohen then invited the Commission to attend the Mayor's State of the City address.

#### **FINANCIAL REPORT (DISCUSSION ONLY)**

This item was held over until the next meeting.

**COMMITTEE REPORT (DISCUSSION ONLY)**

The FAM Trip was discussed under Staff Report. No further topics were introduced.

**REQUEST FOR \$2000 IN COMMISSION SUPPORT FOR THE  
NATIONAL ASIAN AMERICAN TELECOMMUNICATIONS  
ASSOCIATION (NAATA) (ACTION ITEM)**

Commissioner McCullough made a motion to approve \$2000 in support to NAATA. Commissioner Canady seconded the motion. There being no public comment, a roll call vote took place to support the motion. The motion to approve the support was unanimously approved.

**OTHER COMMISSION BUSINESS (DISCUSSION ONLY)**

Commissioner Lily Chan reminded the Commission that she would be leaving for China in the coming month. While there she will be attending The Hundred Flower and Golden Rooster film festival.

Commissioner Han suggested that the Commission encourage city departments to create and broadcast Public Relation programs on themselves.

**PUBLIC COMMENT**

Public Comment was taken.

**MOTION TO ADJOURN**

Commissioner McCullough made a motion to adjourn the meeting. Commissioner Lynn Hershman-Leeson seconded the motion. The motion was unanimously approved. The meeting was adjourned.



Robert Morales  
*President*  
Giovanna Rovetti  
*Vice President*

### Accessible Meeting Policy

Kelley L. Beauchamp  
Don M. Canady  
Lily Chan  
Ruth Garland Dewson  
Jeannette Echeredge  
Florence Fang  
Alan T. Huie  
Jim McCullough  
  
P.J. Johnston  
*Executive Director*  
Carole Isaacs  
*Deputy Director*  
Michael Billington  
*Administrative Assistant*

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### KNOW YOUR RIGHTS UNDER THE SUNSHINE ORDINANCE (Chapter 67 of the San Francisco Administrative Code)

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils and other agencies of the City and County exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review.

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Donna Hall, Administrator  
City Hall, Room 244  
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San Francisco, CA 94102-4689  
Office: (415) 554-7724  
Fax: (415) 554-5163  
E-Mail: Donna\_Hall@ci.sf.ca.us

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San Francisco Film and Video Arts Commission Sunshine Ordinance contact: Mike Billington, 1 Dr. Carlton B. Goodlett Place, Room 473, San Francisco, CA 94102.  
Tel: 415/554-6241 Fax: 415/554-6503  
e-mail: [film@ci.sf.ca.us](mailto:film@ci.sf.ca.us)

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Robert Morales  
*President*  
Giovanna Rovetti  
*Vice President*

Kelley L. Beauchamp  
Don M. Canady  
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Alan T. Huie  
Jim McCullough

P.J. Johnston  
*Executive Director*  
Carole Isaacs  
*Deputy Director*  
Michael Billington  
*Administrative Assistant*

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## NOTICE OF SPECIAL MEETING

**DATE:** Monday, November 20, 2000  
**TIME:** 11:00 AM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

The meeting will be called to order: Roll call

### AGENDA:

1. **APPROVAL OF THE MINUTES** **Action**  
Presentation of and possible action to approve the Minutes of the October 23, 2000 Commission meeting.
2. **PRESIDENT'S REPORT** **Discussion**  
By Commission President Robert Morales  
(This report is to allow the President to report on recent film-related activity and to make announcements.)
3. **STAFF REPORT** **Discussion**  
By Executive Martha Cohen  
(This report is to allow the Executive Director to report on recent film-related activity and production work, and to make announcements.)
4. **FINANCIAL REPORT** **Discussion**  
By Executive Director Martha Cohen  
(This report will review fiscal activity since the last meeting.)
5. **COMMITTEE REPORTS** **Discussion**  
(This report will review Committee activity since last meeting.)





1/20/00 Robert Morales

Special President

Giovanna Rovetti

1/27/00 Vice President

1/27/00 canceled  
Kelley L. Beauchamp

Don M. Canady

Lily Chan

Joyce Mobley Corrigan

Ruth Garland Dewson

Jeannette Etheredge

Florence Fang

Alan T. Huie

Jim McCullough

P.J. Johnston

Executive Director

Carole Isaacs

Deputy Director

Michael Billington

Administrative Assistant

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MEETING OF NOVEMBER 27, 2000

NOTICE OF CANCELLATION

The Film and Video Arts Commission Meeting for  
November 27, 2000 has been canceled.

A Special Meeting has been scheduled for  
November 20, 2000 beginning at 1:00 p.m.  
City Hall, Room 416.

**Page 2**

**Monday, November 20, 2000  
Film and Video Arts Commission  
Agenda**

- |           |   |                   |
|-----------|---|-------------------|
| <b>6.</b> | <b>NOMINATION FOR COMMISSION PRESIDENT AND<br/>VICE PRESIDENT</b> | <b>Action</b>     |
| <b>7.</b> | <b>OTHER COMMISSION BUSINESS</b>                                  | <b>Discussion</b> |
| <b>8.</b> | <b>ADJOURNMENT</b><br>(Requires motion and public comment.)       | <b>Action</b>     |

**NOTE:** Public comment will be taken on each item on each item agenda.





Robert Morales

*President*

Giovanna Rovetti

*Vice President*

Kelley L. Beauchamp

Don M. Canady

Lily Chan

Ruth Garland Dewson

Jeannette Etheredge

Frank Han

Alan T. Huie

Lynn Hershman Leeson

Jim McCullough

5/00

Martha Cohen

*Executive Director*

Carole Isaacs

*Deputy Director*

Michael Billington

*Administrative Assistant*

## Notice of Meeting Cancellation

### San Francisco Film and Video Arts Commission

December 25, 2000 meeting  
(Christmas Day)

1:00 PM

Cancelled

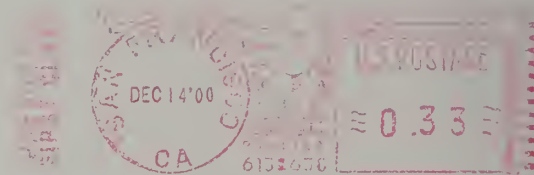
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1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102



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1/22/01

Robert Morales

President

Giovanna Rovetti

Vice President

Kelley L. Beauchamp

Don M. Canady

Lily Chan

Ruth Garland Dewson

Jeannette Etheredge

Frank Han

Alan T. Huie

Lynn Hershman Leeson

Jim McCullough

Martha Cohen

Executive Director

Carole Isaacs

Deputy Director

Michael Billington

Administrative Assistant

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01-22-01218-05

## NOTICE OF MEETING

**DATE:** Monday, January 22, 2001  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

see "revised"

The meeting will be called to order: Roll call

## AGENDA:

1. **APPROVAL OF THE MINUTES** Action  
Presentation of and possible action to approve the Minutes of the October 23, 2000 Commission meeting.
2. **PRESIDENT'S REPORT** Discussion  
By Commission President Robert Morales  
(This report is to allow the President to report on recent film-related activity and to make announcements.)
3. **STAFF REPORT** Discussion  
By Executive Director Martha Cohen  
(This report is to allow the Executive Director to report on recent film-related activity and production work, and to make announcements.)
4. **FINANCIAL REPORT** Discussion  
By Executive Director Martha Cohen  
(This report will review fiscal activity since the last meeting.)
5. **COMMITTEE REPORTS** Discussion  
(This report will review Committee activity since last meeting.)



**Page 2**

**Monday, January 22, 2001  
Film and Video Arts Commission  
Agenda**

- |           |   |                   |
|-----------|---|-------------------|
| <b>6.</b> | <b>NOMINATION FOR COMMISSION PRESIDENT AND VICE PRESIDENT</b> | <b>Action</b>     |
| <b>7.</b> | <b>ELECTION OF COMMISSION PRESIDENT AND VICE PRESIDENT</b>    | <b>Action</b>     |
| <b>8.</b> | <b>OTHER COMMISSION BUSINESS</b>                              | <b>Discussion</b> |
| <b>9.</b> | <b>ADJOURNMENT</b><br>(Requires motion and public comment.)   | <b>Action</b>     |

**NOTE:** Public comment will be taken on each item on each item agenda.



Robert Morales  
*President*  
Giovanna Rovetti  
*Vice President*

### Accessible Meeting Policy

Kelley L. Beauchamp  
Don M. Canady  
Lily Chan  
Ruth Garland Dewson  
Jeannette Etheredge  
Florence Fang  
Alan T. Huie  
Jim McCullough

P.J. Johnston  
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San Francisco Film and Video Arts Commission  
1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102

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San Francisco, CA 94102

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1/22/01  
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Robert Morales  
President

Giovanna Rovetti  
Vice President

Kelley L. Beauchamp

Don M. Canady

Lily Chan

Ruth Garland Dewson

Jeannette Etheredge

Frank Han

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Martha Cohen

Executive Director

Carole Isaacs

Deputy Director

Michael Billington

Administrative Assistant

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## NOTICE OF MEETING

**DATE:** Monday, January 22, 2001  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

The meeting will be called to order: Roll call

## REVISED AGENDA:

1. **APPROVAL OF THE MINUTES** Action  
Presentation of and possible action to approve the Minutes of the October 23, 2000 Commission meeting.
2. **PRESIDENT'S REPORT** Discussion  
By Commission President Robert Morales  
(This report is to allow the President to report on recent film-related activity and to make announcements.)
3. **STAFF REPORT** Discussion  
By Executive Director Martha Cohen  
(This report is to allow the Executive Director to report on recent film-related activity and production work, and to make announcements.)
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By Executive Director Martha Cohen  
(This report will review fiscal activity since the last meeting.)
5. **COMMITTEE REPORTS** Discussion  
(This report will review Committee activity since last meeting.)



Page 2

**Monday, January 22, 2001**  
**Film and Video Arts Commission**  
**Revised Agenda**

- |            |  |                   |
|------------|--|-------------------|
| <b>6.</b>  | <b>NOMINATION FOR COMMISSION PRESIDENT AND VICE PRESIDENT</b>                        | <b>Action</b>     |
| <b>7.</b>  | <b>ELECTION OF COMMISSION PRESIDENT AND VICE PRESIDENT</b>                           | <b>Action</b>     |
| <b>8.</b>  | <b>REQUEST FOR COMMISSION SUPPORT FOR THE RELEASE OF THE FEATURE FILM "GABRIELA"</b> | <b>Action</b>     |
| <b>9.</b>  | <b>OTHER COMMISSION BUSINESS</b>   | <b>Discussion</b> |
| <b>10.</b> | <b>ADJOURNMENT</b><br>(Requires motion and public comment.)                          | <b>Action</b>     |

NOTE: Public comment will be taken on each item on each item agenda.



Robert Morales

*President*

Giovanna Rovetti

*Vice President*

Accessible Meeting Policy

Kelley L. Beauchamp  
Don M. Canady  
Lily Chan  
Ruth Garland Dewson  
Jeannette Etheredge  
Florence Fang  
Alan T. Huie  
Jim McCullough

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P.J. Johnston

*Executive Director*

Carole Isaacs

*Deputy Director*

Michael Billington

*Administrative Assistant*

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San Francisco Film and Video Arts Commission  
1 Dr. Carlton B. Goodlett Place, Room 473  
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*President*

Giovanna Rovetti  
*Vice President*

22/01  
Kelley L. Beauchamp  
Don M. Canady  
Lily Chan  
Ruth Garland Dewson  
Jeannette Etheredge  
Frank Han  
Alan T. Huie  
Lynn Hershman Leeson  
Jim McCullough

Martha Cohen  
*Executive Director*  
Carole Isaacs  
*Deputy Director*  
Michael Billington  
*Administrative Assistant*

**CITY AND COUNTY OF SAN FRANCISCO  
FILM AND VIDEO ARTS COMMISSION**

1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102

**NEXT COMMISSION MEETING**

February 26, 2001, 1:00 PM

1 Dr. Carlton B. Goodlett Place, Room 416

**MINUTES OF THE JANUARY 22, 2001  
COMMISSION MEETING**

**MEMBERS PRESENT**

Don Canady  
Lily Chan  
Jeannette Etheredge  
Frank Han  
Lynn Hershman  
Alan Huie  
Robert Morales  
Giovanna Rovetti

**MEMBERS ABSENT**

Kelley L. Beauchamp  
Ruth Garland Dewson  
Jim McCullough

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## **MINUTES**

The meeting was called to order by Commission President Robert Morales at 1:05 p.m.

## **APPROVAL OF MINUTES FROM THE OCTOBER 23, 2000**

### **COMMISSION MEETING (ACTION ITEM)**

Commissioner Lily Chan made a motion to approve the minutes of the October 23, 2000 Commission meeting. Commissioner Frank Han seconded the motion. The minutes were unanimously approved.

### **PRESIDENT'S REPORT (DISCUSSION ONLY)**

Commission President Morales reported that negotiation between the Screen Actors Guild and the Entertainment Industry were going poorly and that a strike, beginning in May, seemed likely.

### **STAFF REPORT (DISCUSSION ONLY)**

Executive Director Martha Cohen announced that November 2000 produced 46 Use Agreements and 98 shoot days while December 2000 produced 24 Use Agreements and 40 shoot days. She added that the Year 2000 produced 558 Use Agreement and 1063 shoot days.

She then reported that, in the time since the last meeting, the feature films *High Crime*, *Technolust*, *Rollerball*, *Soul Purpose* and *Mango Me* had filmed in and around San Francisco. She added that the television episodic *This Life*, in addition to *Nash Bridges*, had also been filming. She noted that several commercial productions had been working though out the city.

She then reported that the Film Office Staff is preparing to attend Locations 2001 in Los Angeles.

She further reported that the Film Office Staff had attended the International Film Financing Conference and that Commissioner Lynn Hershman had presented a lecture for it. Commissioner's Chan, Han and Hershman attended IFFCON's Commission sponsored luncheon.

### **FINANCIAL REPORT (DISCUSSION ONLY)**

This item was held over until the next meeting.

### **COMMITTEE REPORT (DISCUSSION ONLY)**

This item was held over until the next meeting.

### **NOMINATIONS FOR COMMISSION PRESIDENT AND VICE PRESIDENT (ACTION ITEM)**

Commissioner Alan Huie nominated President Morales for another term as President. Commissioner Jeanette Etheredge seconded the motion. The nominations for President were closed.

Commissioner Don Canady nominated Vice President Giovanna Rovetti for another term as Vice President. Commissioner Lily Chan seconded the motion. The nominations for Vice President were closed.



**ELECTION OF COMMISSION PRESIDENT AND VICE PRESIDENT**  
**(ACTION ITEM)**

There being no public comment, a roll call vote took place to approve Commissioner Morales as Commission President.

Commissioner Robert Morales was unanimously approved as Commission President.

There being no public comment, a roll call vote took place to approve Commissioner Rovetti as Commission Vice President.

Commissioner Giovanna Rovetti was unanimously approved as Commission Vice President.

**REQUEST FOR COMMISSION SUPPORT FOR THE RELEASE OF**  
**THE FEATURE FILM "GABRIELA" (ACTION ITEM)**

Vice President Rovetti informed the Commission that the Premiere Weekend Club wished to partner with the San Francisco Film and Video Arts Commission for a screening of *Gabriela*.

President Morales advised Vice President Rovetti to have representatives from the Premiere Weekend Club meet with the Film Office Staff to find out the specifics of the project.

Commission President Morales then asked Commissioner Lynn Hershman to chair a committee to find local productions that the Commission could partner to premiere. She accepted. Commissioner's Rovetti, Canady and Etheredge volunteered to co-chair.

**OTHER COMMISSION BUSINESS (DISCUSSION ONLY)**

The Commission discussed the process behind placing items and topics on the agenda.

**PUBLIC COMMENT**

Public Comment was taken.

**MOTION TO ADJOURN**

Commissioner Canady made a motion to adjourn the meeting. Commissioner Etheredge seconded the motion. The motion was unanimously approved. The meeting was adjourned.



Robert Morales  
*President*  
Giovanna Rovetti  
*Vice President*

Kelley L. Beauchamp  
Don M. Canady  
Lily Chan  
Ruth Garland Dewson  
Jeannette Etheredge  
Frank Han  
Alan T. Huie  
Lynn Hershman Leeson  
Jim McCullough

Martha Cohen  
*Executive Director*  
Carole Isaacs  
*Deputy Director*  
Michael Billington  
*Administrative Assistant*

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*Vice President*

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Jim McCullough

Martha Cohen

*Executive Director*

Carole Isaacs

*Deputy Director*

Michael Billington

*Administrative Assistant*

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## NOTICE OF MEETING

**DATE:** Monday, February 26, 2001  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

The meeting will be called to order: Roll call

### AGENDA:

- 1. APPROVAL OF THE MINUTES** **Action**  
Presentation of and possible action to approve the Minutes of the January 22, 2001 Commission meeting.
- 2. PRESIDENT'S REPORT** **Discussion**  
By Commission President Robert Morales  
(This report is to allow the President to report on recent film-related activity and to make announcements.)
- 3. STAFF REPORT** **Discussion**  
By Executive Director Martha Cohen  
(This report is to allow the Executive Director to report on recent film-related activity and production work, and to make announcements.)
- 4. FINANCIAL REPORT** **Discussion**  
By Executive Director Martha Cohen  
(This report will review fiscal activity since the last meeting.)
- 5. COMMITTEE REPORTS** **Discussion**  
(This report will review Committee activity since last meeting.)



**Page 2**

**Monday, February 26, 2001  
Film and Video Arts Commission  
Agenda**

- |           |   |                   |
|-----------|---|-------------------|
| <b>6.</b> | <b>REQUEST FOR \$10,000 IN COMMISSION SUPPORT FOR<br/>THE SAN FRANCISCO INTERNATIONAL FILM FESTIVAL</b> | <b>Action</b>     |
| <b>7.</b> | <b>OTHER COMMISSION BUSINESS</b>  | <b>Discussion</b> |
| <b>8.</b> | <b>ADJOURNMENT<br/>(Requires motion and public comment.)</b>  | <b>Action</b>     |

**NOTE:** Public comment will be taken on each item on each item agenda.





Robert Morales  
*President*  
Giovanna Rovetti  
*Vice President*

Kelley L. Beauchamp  
Don M. Canady  
Lily Chan  
Ruth Garland Dewson  
Jeannette Etheredge  
Frank Han  
Alan T. Huie  
Lynn Hershman Leeson  
Jim McCullough

6/01  
Martha Cohen  
*Executive Director*  
Carole Isaacs  
*Deputy Director*  
Michael Billington  
*Administrative Assistant*

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## NOTICE OF MEETING

**DATE:** Monday, March 26, 2001  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

The meeting will be called to order: Roll call

### AGENDA:

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(This report will review Committee activity since last meeting.)

**Page 2**

**Monday, March 26, 2001  
Film and Video Arts Commission  
Agenda**

- |            |   |                   |
|------------|---|-------------------|
| <b>6.</b>  | <b>REQUEST FOR \$10,000 IN COMMISSION SUPPORT FOR<br/>THE SAN FRANCISCO INTERNATIONAL FILM FESTIVAL<br/>(2001)</b>  | <b>Action</b>     |
| <b>7.</b>  | <b>REQUEST FOR \$2,500 IN COMMISSION SUPPORT FOR<br/>THE SAN FRANCISCO INTERNATIONAL LESBIAN AND<br/>GAY FILM FESTIVAL (2001)</b><br>Guest Speaker: Michael Lumpkin | <b>Action</b>     |
| <b>8.</b>  | <b>REQUEST FOR \$2,000 IN COMMISSION SUPPORT FOR<br/>THE JUNETEENTH FILM FESTIVAL (2001)</b><br>Guest Speaker: Ave Montague   | <b>Action</b>     |
| <b>9.</b>  | <b>OTHER COMMISSION BUSINESS</b>  | <b>Discussion</b> |
| <b>10.</b> | <b>ADJOURNMENT</b><br>(Requires motion and public comment.)   | <b>Action</b>     |

NOTE: Public comment will be taken on each item on each item agenda.



Robert Morales  
*President*  
Giovanna Rovetti  
*Vice President*

### Accessible Meeting Policy

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Lily Chan  
Ruth Garland Dewson  
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Florence Fang  
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Jim McCullough  
  
P.J. Johnston  
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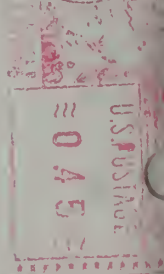
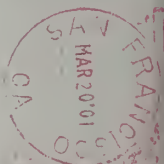
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Robert Morales

*President*

Giovanna Rovetti

*Vice President*

26/01  
Kelley L. Beauchamp

Don M. Canady

Lily Chan

Ruth Garland Dewson

Jeannette Etheredge

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Michael Billington

*Administrative Assistant*

**CITY AND COUNTY OF SAN FRANCISCO  
FILM AND VIDEO ARTS COMMISSION**

1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102

**NEXT COMMISSION MEETING**

April 23, 2001, 1:00 PM

1 Dr. Carlton B. Goodlett Place, Room 416

**MINUTES OF THE MARCH 26, 2001  
COMMISSION MEETING**

**MEMBERS PRESENT**

Kelley L. Beauchamp

Don Canady

Lily Chan

Ruth Garland Dewson

Jeannette Etheredge

Frank Han

Alan Huie

Jim McCullough

Robert Morales

Giovanna Rovetti

**MEMBERS ABSENT**

Lynn Hershman

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## **MINUTES**

The meeting was called to order by Commission President Robert Morales at 1:05 p.m.

### **APPROVAL OF MINUTES FROM THE JANUARY 22, 2001 COMMISSION MEETING (ACTION ITEM)**

Commissioner Giovanna Rovetti made a motion to approve the minutes of the January 22, 2001 Commission meeting. Commissioner Don Canady seconded the motion. The minutes were unanimously approved.

### **PRESIDENT'S REPORT (DISCUSSION ONLY)**

Commission President Robert Morales reported that the Writer's Guild contract expires on April 30, 2001 and that negotiation's for a new contract were ongoing.

### **STAFF REPORT (DISCUSSION ONLY)**

Executive Director Martha Cohen announced that in the time since January 2001, 66 Use Agreements were filed producing 125 shoot days.

She then reported that, in the time since the last meeting, the feature films *Dr. Doolittle 2*, *40 Days-40 Nights* and *Follow The Stars Home* had filmed in and around San Francisco. She then added that the television programs *Nash Bridges* and *The Fugitive* and two pilots *Metropolis* and *First Monday* had also been filming. She noted that several commercial productions had been working though out the city.

She then reported that the Film Office Staff attended Locations 2001 in Los Angeles.

### **FINANCIAL REPORT (DISCUSSION ONLY)**

This item was held over until the next meeting.

### **COMMITTEE REPORT (DISCUSSION ONLY)**

This item was held over until the next meeting.

### **REQUEST FOR \$7,500 IN COMMISSION SUPPORT FOR THE SAN FRANCISCO INTERNATIONAL FILM FESTIVAL (ACTION ITEM)**

Commissioner Jeanette Etheredge recused herself as a Commissioner of the San Francisco Film and Video Arts Commission and spoke on behalf of the San Francisco International Film Festival discussing the coming festival. Commissioner Giovanna Rovetti made a motion to approve \$7500 in support for the festival. Commissioner Don Canady seconded the motion. There being no public comment, a roll call vote took place to support the motion.

Kelley L. Beauchamp voted yes.  
Don Canady voted yes.  
Lily Chan voted yes.  
Ruth Garland Dewson voted yes.

**Minutes of the March 26, 2001**  
**Commission Meeting (cont.)**

Frank Han voted no.  
Alan Huie voted yes.  
Jim McCullough voted yes.  
Robert Morales voted yes.  
Giovanna Rovetti voted yes.

The motion was approved.

**REQUEST FOR \$2,500 IN COMMISSION SUPPORT FOR THE**  
**SAN FRANCISCO INTERNATIONAL LESBIAN AND GAY FILM**  
**FESTIVAL (ACTION ITEM)**

Michael Lumpkin, a representative from the San Francisco International Lesbian and Gay Film Festival, discussed the coming festival. Commissioner Alan Huie made a motion to approve \$2500 in support for the foundation. Commissioner Don Canady seconded the motion. There being no public comment, a roll call vote took place to support the motion. The motion to approve the support was unanimously approved.

**REQUEST FOR \$2,000 IN COMMISSION SUPPORT FOR THE**  
**SAN FRANCISCO BLACK FILM FESTIVAL (ACTION ITEM)**

Ave Montegue, of the San Francisco Black Film Festival, formerly the Juneteenth Film Festival, discussed their coming festival. Commissioner Jim McCullough made a motion to approve \$2000 in support for the festival. Commissioner Ruth Dewson seconded the motion. There being no public comment, a roll call vote took place to support the motion. The motion to approve the support was unanimously approved.

**OTHER COMMISSION BUSINESS (DISCUSSION ONLY)**

The Commission discussed the process and criteria for supporting film festivals.

**PUBLIC COMMENT**

Public Comment was taken.

**MOTION TO ADJOURN**

Commissioner Don Canady made a motion to adjourn the meeting. Commissioner Jim McCullough seconded the motion. The motion was unanimously approved. The meeting was adjourned.





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Morales  
President  
vanna Rovetti  
Vice President

4/23/01

ey L. Beauchamp  
M. Canady  
Chan  
h Garland Dewson  
nette Echeredge  
k Han  
T. Huie  
h Hershman Leeson  
McCullough

## NOTICE OF MEETING

**DATE:** Monday, April 23, 2001  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

ha Cohen  
Executive Director  
le Isaacs  
Deputy Director  
rael Billington  
Administrative Assistant

The meeting will be called to order: Roll call

## AGENDA:

1. **APPROVAL OF THE MINUTES** Action  
Presentation of and possible action to approve the Minutes of the March 26, 2001 Commission meeting.
2. **PRESIDENT'S REPORT** Discussion  
By Commission President Robert Morales  
(This report is to allow the President to report on recent film-related activity and to make announcements.)
3. **STAFF REPORT** Discussion  
By Executive Director Martha Cohen  
(This report is to allow the Executive Director to report on recent film-related activity and production work, and to make announcements.)
4. **FINANCIAL REPORT** Discussion  
By Executive Director Martha Cohen  
(This report will review fiscal activity since the last meeting.)
5. **COMMITTEE REPORTS** Discussion  
(This report will review Committee activity since last meeting.)
6. **PRESENTATION BY CITY ATTORNEY'S OFFICE** Discussion  
By Miriam Stomblor and Chad Jacobs  
(This report will review the acceptance and reporting of gifts.)
7. **OTHER COMMISSION BUSINESS** Discussion
8. **ADJOURNMENT** Action  
(Requires motion and public comment.)

NOTE: Public comment will be taken on each item on each item agenda.





Robert Morales  
*President*  
Giovanna Rovetti  
*Vice President*  
3/01  
Kelley L. Beauchamp  
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Jim McCullough  
  
Martha Cohen  
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**CITY AND COUNTY OF SAN FRANCISCO  
FILM AND VIDEO ARTS COMMISSION**

1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102

**NEXT COMMISSION MEETING**

**SPECIAL MEETING, June 4, 2001, 12:00 PM**  
1 Dr. Carlton B. Goodlett Place, Room 400

**MINUTES OF THE APRIL 23, 2001  
COMMISSION MEETING**

**MEMBERS PRESENT**

Kelley L. Beauchamp  
Don Canady  
Lily Chan  
Frank Han  
Lynn Hershman  
Robert Morales  
Giovanna Rovetti

**MEMBERS ABSENT**

Ruth Garland Dewson  
Jeannette Etheredge  
Alan Huie  
Jim McCullough

## **MINUTES**

The meeting was called to order by Commission President Robert Morales at 1:05 p.m.

## **APPROVAL OF MINUTES FROM THE MARCH 26, 2001 COMMISSION MEETING (ACTION ITEM)**

Commissioner Don Canady made a motion to approve the minutes of the March 26, 2001 Commission meeting. Commissioner Lynn Hershman seconded the motion. The minutes were unanimously approved.

## **PRESIDENT'S REPORT (DISCUSSION ONLY)**

Commission President Robert Morales reported that the negotiations between the Entertainment Industry and the Writer's Guild were slowing. He then requested that Executive Director Martha Cohen discuss the Commission's FAM Trip.

## **STAFF REPORT (DISCUSSION ONLY)**

Executive Director Martha Cohen reviewed the ongoing San Francisco International Film Festival, scheduled to run from April 19 through May 5. The opening night screening and reception was sold out and well received. She then added, Mayor Brown would be making a special presentation to Peter Scarlett at the Gala Event scheduled April 25.

Executive Director Cohen then reviewed film production within the City. She informed the Commission that the pending Writers Guild strike was creating a surge of production. She added that there had been much media attention with the strike and on several occasions been interviewed by local radio and television news programs.

Executive Director Cohen went on to announce, since the time of the last Commission meeting, March 26, 41 Use Agreements were filed producing 73 shoot days.

She then reported that, in the time since the last meeting, the feature films Rollerball and Kung Phooey had filmed in and around San Francisco. She added that the television program Nash Bridges and two pilots, The Heart Department and Metropolis had also been filming. She noted that several commercial productions had been working throughout the city.

Executive Director Cohen then addressed President Morales request for a review of the Commission's FAM Trip. She informed the Commission that the Airline tickets were a concern that has yet to be resolved.

## **FINANCIAL REPORT (DISCUSSION ONLY)**

This item was held over until the next meeting.



**COMMITTEE REPORT (DISCUSSION ONLY)**

Vice President Giovanna Rovetti informed the Commission that as the Chair of the Fundraising Committee she was putting together an event tentatively scheduled for September.

Commissioner Hershman added that I5 Films, a local production company, would be releasing their latest project, The Deep End, in early September and that perhaps the Commission might become involved in an event around it's release.

**PRESENTATION BY CITY ATTORNEY'S OFFICE  
(DISCUSSION ONLY)**

City Attorney's Miriam Stomblor and Chad Jacobs reviewed City policies regarding fundraising and the acceptance of gifts.

**OTHER COMMISSION BUSINESS (DISCUSSION ONLY)**

The Commission discussed Commissioner Lily Chan's upcoming trip to Cannes and possibilities regarding her lodging.

**PUBLIC COMMENT**

Public Comment was taken.

**MOTION TO ADJOURN**

Commissioner Don Canady made a motion to adjourn the meeting. Commissioner Lynn Hershman seconded the motion. The motion was unanimously approved. The meeting was adjourned.





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Robert Morales  
*President*  
Giovanna Rovetti  
*Vice President*

Kelley L. Beauchamp  
Don M. Canady  
Lily Chan  
Ruth Garland Dewson  
Jeannette Etheredge  
Frank Han  
Alan T. Huie  
Lynn Hershman Leeson  
Jim McCullough

Martha Cohen  
*Executive Director*  
Carole Isaacs  
*Deputy Director*  
Michael Billington  
*Administrative Assistant*

## NOTICE OF SPECIAL MEETING MEETING

**DATE:** Monday, June 4, 2001  
**TIME:** 12:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 400

The meeting will be called to order: Roll call

### AGENDA:

1. **APPROVAL OF THE MINUTES** Action  
Presentation of and possible action to approve the Minutes of the April 23, 2001 Commission meeting.
2. **PRESIDENT'S REPORT** Discussion  
By Commission President Robert Morales  
(This report is to allow the President to report on recent film-related activity and to make announcements.)
3. **STAFF REPORT** Discussion  
By Executive Director Martha Cohen  
(This report is to allow the Executive Director to report on recent film-related activity and production work, and to make announcements.)
4. **FINANCIAL REPORT** Discussion  
By Executive Director Martha Cohen  
(This report will review fiscal activity since the last meeting.)
5. **COMMITTEE REPORTS** Discussion  
(This report will review Committee activity since last meeting.)
6. **REQUEST FOR \$2,000 IN COMMISSION SUPPORT FOR THE JEWISH FILM FESTIVAL** Action  
By Janice Plotkin

**Page 2**

**Monday, June 4, 2001  
Film and Video Arts Commission  
Agenda**

- 7. CLOSED SESSION PURSUANT TO GOVERNMENT  
CODE SECTION 54957 AND SAN FRANCISCO  
ADMINISTRATIVE CODE SECTION 67.10(B):**  
Public employee performance evaluation: Martha Cohen,  
Film Commission Executive Director.
  - a. Public Comment on all matters pertaining to the  
closed session.** **Discussion**
  - b. Closed Session performance evaluation. (All members  
of the public and persons not required to be present at  
the closed session will be asked to leave the hearing room  
during the closed session).** **Discussion**
  - c. Reconvene in open session and vote whether or not to  
disclose any or all discussion held in closed session  
(San Francisco Administrative Code section 67.12(a).)** **Action**
- 8. OTHER COMMISSION BUSINESS** **Discussion**
- 9. ADJOURNMENT** **Action**  
(Requires motion and public comment.)

NOTE: Public comment will be taken on each item on each item agenda.





Robert Morales

*President*

Giovanna Rovetti

*Vice President*

Kelley L. Beauchamp

Don M. Canady

Lily Chan

Ruth Garland Dewson

Jeannette Etheredge

Frank Han

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*Executive Director*

Carole Isaacs

*Deputy Director*

Michael Billington

*Administrative Assistant*

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## NOTICE OF CANCELLATION

The meeting of June 25, 2001 has been cancelled.

The next regular Commission Meeting is scheduled to take place:

DATE: July 23, 2001

TIME: 1:00 PM

PLACE: 1 Dr. Carlton B. Goodlett Place, Room 416



Robert Morales  
*President*  
Giovanna Rovetti  
*Vice President*

Kelley L. Beauchamp  
Don M. Canady  
Lily Chan  
Ruth Garland Dewson  
Jeannette Etheredge  
Frank Han  
Alan T. Huie  
Lynn Hershman Leeson  
Jim McCullough

Martha Cohen  
*Executive Director*  
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*Administrative Assistant*

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Donna Hall, Administrator  
City Hall, Room 244  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102-4689  
Office: (415) 554-7724  
Fax: (415) 554-5163  
E-Mail: Donna\_Hall@ci.sf.ca.us

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Jeannette Etheredge  
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Lynn Hershman Leeson  
Jim McCullough

Martha Cohen  
*Executive Director*  
Carole Isaacs  
*Deputy Director*  
Michael Billington  
*Administrative Assistant*

**CITY AND COUNTY OF SAN FRANCISCO  
FILM AND VIDEO ARTS COMMISSION**

**1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102**

**NEXT COMMISSION MEETING**

**July 23, 2001, 1:00 PM**

**1 Dr. Carlton B. Goodlett Place, Room 416**

**MINUTES OF THE JUNE 4, 2001**

**COMMISSION MEETING**

**MEMBERS PRESENT**

Lily Chan  
Ruth Garland Dewson  
Jeannette Etheredge  
Frank Han  
Alan Huie  
Jim McCullough  
Robert Morales  
Giovanna Rovetti

**MEMBERS ABSENT**

Kelley L. Beauchamp  
Don Canady  
Lynn Hershman

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### **MINUTES**

The meeting was called to order by Commission President Robert Morales at 12:05 p.m.

### **APPROVAL OF MINUTES FROM THE APRIL 23, 2001 COMMISSION MEETING (ACTION ITEM)**

Commissioner Jeannette Etheredge made a motion to approve the minutes of the April 23, 2001 Commission meeting. Commissioner Jim McCullough seconded the motion. The minutes were unanimously approved.

### **PRESIDENT'S REPORT (DISCUSSION ONLY)**

Commission President Robert Morales announced that Commissioner Jeannette Etheredge was involved in a fundraising screening of the new release of *Apocalypse Now*. He also announced that he has spoken to representatives from the Screen Actors Guild and they are confident that a labor strike will be averted.

### **STAFF REPORT (DISCUSSION ONLY)**

Executive Director Martha Cohen informed the Commission that she had spoken with the local Screen Actors Office and was able to reconfirm President Morales announcement that SAG and the Entertainment Industry would most likely reach a contract agreement before the current contract expires on July 1, 2001.

Executive Director Cohen then discussed the cancellation of *Nash Bridges* and the loss of its economic benefits to the Bay Area.

Executive Director Cohen went on to announce, since the time of the last Commission meeting, April 23, 57 Use Agreements were filed producing 80 shoot days. She reported, in the time since the last meeting, the low budget feature films *Book of Rules* and *Kung Phooey* had filmed in and around San Francisco. She added that upcoming productions, *Enough* and *The Sweetest Thing*, would be working throughout the city.

She then reminded the Commission that the Black Film Festival was taking place June 14-17 and the Lesbian and Gay Film Festival from June 14-24. Also, the Lesbian and Gay Film Festival would host the Mayor's Reception on June 20.

### **FINANCIAL REPORT (DISCUSSION ONLY)**

Executive Director Cohen presented to the Commission a breakdown of expenditures of the office. These amounts included advertising, grants and office supplies.



**COMMITTEE REPORT (DISCUSSION ONLY)**

Executive Director Cohen then discussed the FAM Trip and that she had contacted United Airlines regarding tickets for the event. Commissioner Etheredge then asked that the Commission review the effectiveness of FAM Trips. She raised concern as to whether the studios send the decision-makers. The Commission then discussed the benefits and pitfalls of FAM Trips as well as alternative ways of advertising San Francisco as a filming destination. President Morales asked Commissioner McCullough to explore some of the options.

**REQUEST FOR \$2000 IN COMMISSION SUPPORT FOR THE JEWISH FILM FESTIVAL (ACTION ITEM)**

Janice Plotkin, director of the San Francisco Jewish Film Festival, discussed the coming festival. Commissioner Jim McCullough made a motion to approve the \$2000 in support for the festival. Commissioner Giovanna Rovetti seconded the motion. There being no public comment, a roll call vote took place to support the motion. The motion to approve the support was unanimously approved.

**CLOSED SESSION PURSUANT TO GOVERNMENT CODE SECTION 54957 AND SAN FRANCISCO ADMINISTRATIVE CODE SECTION 67.10(B): (DISCUSSION ONLY)**

Public employee performance evaluation: Martha Cohen, Film Commission Executive Director. The meeting went into closed session for the review. It then reconvened for the next item on the agenda.

**OTHER COMMISSION BUSINESS (DISCUSSION ONLY)**

Commissioner Frank Han discussed his concerns regarding the Commission.

**PUBLIC COMMENT**

Public Comment was taken.

**MOTION TO ADJOURN**

Commissioner Ruth Dewson made a motion to adjourn the meeting. Commissioner Jim McCullough seconded the motion. The motion was unanimously approved. The meeting was adjourned.



Robert Morales  
*President*  
Giovanna Rovetti  
*Vice President*

Kelley L. Beauchamp  
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Lily Chan  
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Frank Han  
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*Administrative Assistant*

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Vice President

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Lily Chan  
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Jeannette Etheredge  
Frank Han  
Alan T. Huie  
Lynn Hershman Leeson  
Jim McCullough

Martha Cohen  
Executive Director  
Carole Isaacs  
Deputy Director  
Michael Billington  
Administrative Assistant

## NOTICE OF MEETING

**DATE:** Monday, July 23, 2001  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

The meeting will be called to order: Roll call

## AGENDA:

1. **APPROVAL OF THE MINUTES** Action  
Presentation of and possible action to approve the Minutes of the June 4, 2001 Commission meeting.
2. **PRESIDENT'S REPORT** Discussion  
By Commission President Robert Morales  
(This report is to allow the President to report on recent film-related activity and to make announcements.)
3. **STAFF REPORT** Discussion  
By Executive Director Martha Cohen  
(This report is to allow the Executive Director to report on recent film-related activity and production work, and to make announcements.)
4. **FINANCIAL REPORT** Discussion  
By Executive Director Martha Cohen  
(This report will review fiscal activity since the last meeting.)
5. **COMMITTEE REPORTS** Discussion  
(This report will review Committee activity since last meeting.)
6. **REQUEST FOR \$2,500 IN COMMISSION SUPPORT FOR CINEMAYAAT ARAB FILM FESTIVAL** Action  
By Dina Saba and Khalil Benkirane



**Page 2**

**Monday, July 23, 2001  
Film and Video Arts Commission  
Agenda**

- |     |  |                   |
|-----|--|-------------------|
| 7.  | <b>REQUEST FOR \$6,000 IN COMMISSION SUPPORT FOR<br/>BAY AREA VIDEO COALITION TO SHOWCASE THE<br/>INNOVATIVE NEW TECHNOLOGIES AND EDUCATIONAL<br/>PROGRAMS AT THE BAVAC FACILITY</b><br>By Kris Palmer | <b>Action</b>     |
| 8.  | <b>REQUEST FOR \$2,000 IN COMMISSION SUPPORT FOR<br/>CINE ACCION FILM &amp; VIDEO FESTIVAL</b><br>By Dario Sanmiguel   | <b>Action</b>     |
| 9.  | <b>REQUEST FOR \$2,500 IN COMMISSION SUPPORT FOR<br/>FILM ARTS FOUNDATION FILM FESTIVAL</b><br>By Alica Schmidt and Wendy Levy   | <b>Action</b>     |
| 10. | <b>REQUEST FOR \$2,500 IN COMMISSION SUPPORT FOR<br/>AMERICAN INDIAN FILM FESTIVAL</b><br>By Linda Lilly   | <b>Action</b>     |
| 11. | <b>DISCUSSION WITH CITY ATTORNEY REGARDING<br/>FUNDRAISING AND SUPPORT GROUPS</b><br>By Miriam Stomblor  | <b>Discussion</b> |
| 12. | <b>OTHER COMMISSION BUSINESS</b>   | <b>Discussion</b> |
| 13. | <b>ADJOURNMENT</b><br>(Requires motion and public comment.)  | <b>Action</b>     |

NOTE: Public comment will be taken on each item on each item agenda.





Robert Morales  
3/01 President  
Giovanna Rovetti  
Vice President

Kelley L. Beauchamp  
Don M. Canady  
Lily Chan  
Ruth Garland Dewson  
Jeannette Etheredge  
Frank Han  
Alan T. Huie  
Lynn Hershman Leeson  
Jim McCullough

Martha Cohen  
Executive Director  
Carole Isaacs  
Deputy Director  
Michael Billington  
Administrative Assistant

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**CITY AND COUNTY OF SAN FRANCISCO  
FILM AND VIDEO ARTS COMMISSION**

**1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102**

**NEXT COMMISSION MEETING**

**September 24, 2001, 1:00 PM**

**1 Dr. Carlton B. Goodlett Place, Room 416**

**MINUTES OF THE JULY 23, 2001  
COMMISSION MEETING**

**MEMBERS PRESENT**

Kelley L. Beauchamp  
Don Canady  
Lily Chan  
Frank Han  
Lynn Hershman  
Alan Huie  
Robert Morales

**MEMBERS ABSENT**

Ruth Garland Dewson  
Jeannette Etheredge  
Jim McCullough  
Giovanna Rovett

## **MINUTES**

The meeting was called to order by Commission President Robert Morales at 1:05 p.m.

### **APPROVAL OF MINUTES FROM THE JUNE 4, 2001 COMMISSION MEETING (ACTION ITEM)**

Commissioner Lily Chan made a motion to approve the minutes of the June 4, 2001 Commission meeting. Commissioner Frank Han seconded the motion. The minutes were unanimously approved.

### **PRESIDENT'S REPORT (DISCUSSION ONLY)**

Commission President Robert Morales informed the Commission that the labor contract between the Screen Actors Guild and the Motion Picture Industry was being finalized.

### **STAFF REPORT (DISCUSSION ONLY)**

Executive Director Martha Cohen informed the Commission that Frameline's Lesbian and Gay Film Festival Mayor's Reception was well received, Commissioner Chan attended and that the festival had been successful.

She noted that a screening of the feature film *Gabriella* was well received at the Four Star Theatre and the success was, in large part, due to the efforts of Commissioner Giovanna Rovetti.

She further noted that Commissioner Jeannette Etheredge was involved in a fundraising screening of the new release of *Apocalypse Now* and that money raised from the event was for the North Beach Citizens.

Executive Director Cohen went on to announce, since the time of the last Commission meeting, June 4, 50 Use Agreements were filed producing 96 shoot days. She reported, in the time since the last meeting, the feature films *Enough*, *The Sweetest Thing* and *Cherish* had filmed in and around San Francisco.

### **FINANCIAL REPORT (DISCUSSION ONLY)**

Executive Director Cohen presented to the Commission a breakdown of expenditures of the office. These amounts included advertising, grants and office supplies.

### **COMMITTEE REPORT (DISCUSSION ONLY)**

Commissioner Lynn Hershman introduced the possibility of the Commission co-hosting an event for the feature film *Haiku Tunnel*.

### **REQUEST FOR \$2,500 IN COMMISSION SUPPORT FOR CINEMAYAAT ARAB FILM FESTIVAL (ACTION ITEM)**

Dina Saba, a representative from the Cinemayatt Arab Film Festival, discussed the coming festival. Commissioner Don Canady made a motion to approve the \$2500 in support for the festival. Commissioner Frank Han seconded the motion. There being no public comment, a roll call vote took place to support the motion. The motion to approve the support was unanimously approved.

**REQUEST FOR \$6,000 IN COMMISSION SUPPORT FOR BAY AREA VIDEO COALITION TO SHOWCASE THE INNOVATIVE NEW TECHNOLOGIES AND EDUCATIONAL PROGRAMS AT THE BAVAC FACILITY (ACTION ITEM)**

Kris Palmer, a representative from BAVC, discussed their new programs. Commissioner Lily Chan made a motion to approve the \$6000 in support for the festival. Commissioner Lynn Hershman seconded the motion. There being no public comment, a roll call vote took place to support the motion. The motion to approve the support was unanimously approved.

**REQUEST FOR \$2,000 IN COMMISSION SUPPORT FOR THE CINE ACCION FILM & VIDEO FESTIVAL (ACTION ITEM)**

Dario Sanmiguel, director of the Cine Accion Film and Video Festival, discussed their coming festival. Commissioner Don Canady made a motion to approve the \$2000 in support for the festival. Commissioner Lily Chan seconded the motion. There being no public comment, a roll call vote took place to support the motion. The motion to approve the support was unanimously approved.

**REQUEST FOR \$2,500 IN COMMISSION SUPPORT FOR FILM ARTS FOUNDATION FILM FESTIVAL (ACTION ITEM)**

Gail Silva, director of the Film Arts Foundation, discussed their coming festival. Commissioner Don Canady made a motion to approve the \$2500 in support for the festival. Commissioner Lily Chan seconded the motion. There being no public comment, a roll call vote took place to support the motion. The motion to approve the support was unanimously approved.

**REQUEST FOR \$2,500 IN COMMISSION SUPPORT FOR AMERICAN INDIAN FILM FESTIVAL (ACTION ITEM)**

Linda Lily, a representative of the American Indian Film Festival, discussed their coming venue. Commissioner Kelley Beauchamp made a motion to approve the \$2500 in support for the festival. Commissioner Lynn Hershman seconded the motion. There being no public comment, a roll call vote took place to support the motion. The motion to approve the support was unanimously approved.

**DISCUSSION WITH CITY ATTORNEY REGARDING FUNDRAISING AND SUPPORT GROUPS (DISCUSSION ONLY)**

**OTHER COMMISSION BUSINESS (DISCUSSION ONLY)**

Commissioner Alan Huie announced that he was resigning from the San Francisco Film Commission.

**PUBLIC COMMENT**

Public Comment was taken.

**MOTION TO ADJOURN**

Commissioner Don Canady made a motion to adjourn the meeting. Commissioner Lily Chan seconded the motion. The motion was unanimously approved. The meeting was adjourned.





Robert Morales  
*President*  
Giovanna Rovetti  
*Vice President*

Kelley L. Beauchamp  
Don M. Canady  
Lily Chan  
Ruth Garland Dewson  
Jeannette Etheredge  
Frank Han  
Alan T. Huie  
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*President*  
Giovanna Rovetti  
*Vice President*

Kelley L. Beauchamp  
Don M. Canady  
Lily Chan  
Ruth Garland Dewson  
Jeannette Etheredge  
Frank Han  
Alan T. Huie  
Lynn Hershman Leeson  
Jim McCullough  
4/01 Martha Cohen  
*Executive Director*  
Carole Isaacs  
*Deputy Director*  
Michael Billington  
*Administrative Assistant*

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SEP 21 2001

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## NOTICE OF MEETING

**DATE:** Monday, September 24, 2001  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

**The meeting will be called to order: Roll call**

## AGENDA:

- 1. APPROVAL OF THE MINUTES** **Action**  
Presentation of and possible action to approve the Minutes of the July 23, 2001 Commission meeting.
- 2. PRESIDENT'S REPORT** **Discussion**  
By Commission President Robert Morales  
(This report is to allow the President to report on recent film-related activity and to make announcements.)
- 3. STAFF REPORT** **Discussion**  
By Executive Director Martha Cohen  
(This report is to allow the Executive Director to report on recent film-related activity and production work, and to make announcements.)
- 4. FINANCIAL REPORT** **Discussion**  
By Executive Director Martha Cohen  
(This report will review fiscal activity since the last meeting.)
- 5. COMMITTEE REPORTS** **Discussion**  
(This report will review Committee activity since last meeting.)
- 6. REQUEST FOR \$1,500 IN COMMISSION SUPPORT FOR CINEMATHEQUE** **Action**  
By Steve Anker, Director

**Monday, September 24, 2001**  
**Film and Video Arts Commission**  
**Agenda**

- |     |   |                   |
|-----|---|-------------------|
| 7.  | <b>REQUEST FOR \$2,500 IN COMMISSION SUPPORT FOR<br/>BERLIN AND BEYOND 2002</b><br>By Dr. Ingrid Eggers, Program Coordinator          | <b>Action</b>     |
| 8.  | <b>REQUEST FOR \$2,500 IN COMMISSION SUPPORT FOR<br/>ITALIAN FILM FESTIVAL</b><br>By Nicola Rinne                                     | <b>Action</b>     |
| 9.  | <b>MOTION TO APPROVE FILM COMMISSION RECORD<br/>RETENTION POLICY</b><br>Explanatory document: Film Commission Record Retention Policy | <b>Action</b>     |
| 10. | <b>OTHER COMMISSION BUSINESS</b>  | <b>Discussion</b> |
| 11. | <b>ADJOURNMENT</b><br>(Requires motion and public comment.)   | <b>Action</b>     |

NOTE: Public comment will be taken on each item on each item agenda.



Robert Morales

*President*

Giovanna Rovetti

*Vice President*

Kelley L. Beauchamp

Don M. Canady

Lily Chan

Jeannette Etheredge

Frank Han

Lynn Hershman Leeson

Jim McCullough

Martha Cohen

*Executive Director*

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*Deputy Director*

Michael Billington

*Administrative Assistant*

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OCT 18 2001

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**CITY AND COUNTY OF SAN FRANCISCO  
FILM AND VIDEO ARTS COMMISSION**

1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102

**NEXT COMMISSION MEETING**

October 22, 2001, 1:00 PM

1 Dr. Carlton B. Goodlett Place, Room 416

**MINUTES OF THE SEPTEMBER 23, 2001  
COMMISSION MEETING**

**MEMBERS PRESENT**

Don Canady

Lily Chan

Jeannette Etheredge

Frank Han

Lynn Hershman

Jim McCullough

Giovanna Rovetti

**MEMBERS ABSENT**

Kelley L. Beauchamp

Robert Morales

## **MINUTES**

The meeting was called to order by Commission Vice President Giovanna Rovetti at 1:05 p.m.

## **APPROVAL OF MINUTES FROM THE JULY 23, 2001 COMMISSION MEETING (ACTION ITEM)**

Commissioner Don Canady made a motion to approve the minutes of the July 23, 2001 Commission meeting. Commissioner Lily Chan seconded the motion. The minutes were unanimously approved.

## **PRESIDENT'S REPORT (DISCUSSION ONLY)**

No report was made.

## **STAFF REPORT (DISCUSSION ONLY)**

Executive Director Martha Cohen announced that Ruth Dewson had resigned from the Commission. She continued her report by informing the Commission that The Creative Coalition's *Made in America: The Plight of US Film & Television Production* program was being postponed until Oct 18, 2001. The event is taking place at the San Francisco Film Centre.

Executive Director Cohen then went on to announce, since August 1, 55 Use Agreements were filed producing 98 shoot days. She reported, in the time since the last meeting, Dharma & Greg, America's Most Wanted and several automobile commercials filmed in and around San Francisco.

## **FINANCIAL REPORT (DISCUSSION ONLY)**

Executive Director Cohen presented to the Commission a breakdown of expenditures of the office. These amounts included advertising, grants and office supplies.

## **COMMITTEE REPORT (DISCUSSION ONLY)**

No reports were made.

## **REQUEST FOR \$1,500 IN COMMISSION SUPPORT FOR CINEMATHEQUE (ACTION ITEM)**

Steve Ankler, Director of Cinematheque, briefly outlined their organization and their panel discussions. Commissioner Chan made a motion to approve the \$1,500 in support. Commissioner Lynn Hershman seconded the motion. There being no public comment, a roll call vote took place to support the motion. The motion to approve the support was unanimously approved.

## **REQUEST FOR \$2,500 IN COMMISSION SUPPORT FOR BERLIN AND BEYOND 2002 (ACTION ITEM)**

Dr. Ingrid Eggers, Program Coordinator of the Berlin and Beyond 2002, discussed their upcoming festival. Commissioner Jim McCullough made a motion to approve the \$2,500 in support for the festival. Commissioner Jeannette Etheredge seconded the motion. There being no public comment, a roll call vote took place to support the motion. The motion to approve the support was unanimously approved.



**REQUEST FOR \$2,500 IN COMMISSION SUPPORT FOR THE ITALIAN FILM FESTIVAL (ACTION ITEM)**

Anna Maria Lelli, a representative of the Italian Film Festival, discussed their coming festival. Commissioner Chan made a motion to approve the \$2,500 in support for the festival. Commissioner McCullough seconded the motion. There being no public comment, a roll call vote took place to support the motion. The motion to approve the support was unanimously approved.

**MOTION TO APPROVE FILM COMMISSION RECORD RETENTION POLICY (ACTION ITEM)**

Commissioner McCullough made a motion to approve the Film Commission Record Retention Policy. Commissioner Canady seconded the motion. There being no public comment, a roll call vote took place to support the motion. The motion to approve the Record Retention Policy was unanimously approved.

**OTHER COMMISSION BUSINESS (DISCUSSION ONLY)**

Commissioner Lily Chan announced her intention to attend the Golden Rooster and One Hundred Flowers Film Festival in China and that while there she would represent the Commission.

**PUBLIC COMMENT**

Public Comment was taken.

**MOTION TO ADJOURN**

Commissioner McCullough made a motion to adjourn the meeting. Commissioner Canady seconded the motion. The motion was unanimously approved. The meeting was adjourned.



Robert Morales

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Giovanna Rovetti

*Vice President*

Kelley L. Beauchamp

Don M. Canady

Lily Chan

Ruth Garland Dewson

Jeannette Etheredge

Frank Han

Alan T. Huie

Lynn Hershman Leeson

Jini McCullough

Martha Cohen

*Executive Director*

Carole Isaacs

*Deputy Director*

Michael Billington

*Administrative Assistant***Accessible Meeting Policy**

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*Executive Director*

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*Administrative Assistant*

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OCT 18 2001

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## NOTICE OF MEETING

**DATE:** Monday, October 22, 2001

**TIME:** 1:00 PM

**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

The meeting will be called to order: Roll call

## AGENDA:

1. **APPROVAL OF THE MINUTES** **Action**  
Presentation of and possible action to approve the Minutes of the September 24, 2001 Commission meeting.
2. **PRESIDENT'S REPORT** **Discussion**  
By Commission President Robert Morales  
(This report is to allow the President to report on recent film-related activity and to make announcements.)
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By Executive Director Martha Cohen  
(This report is to allow the Executive Director to report on recent film-related activity and production work, and to make announcements.)
4. **FINANCIAL REPORT** **Discussion**  
By Executive Director Martha Cohen  
(This report will review fiscal activity since the last meeting.)
5. **COMMITTEE REPORTS** **Discussion**  
(This report will review Committee activity since last meeting.)
6. **REQUEST FOR \$2,500 IN COMMISSION SUPPORT FOR NATIONAL ASIAN AMERICAN TELECOMMUNICATIONS ASSOCIATION** **Action**  
By Chi-Hui Yang, Festival Director and Judy Ma, Sponsorship Coordinator

**Page 2**

**Monday, September 24, 2001  
Film and Video Arts Commission  
Agenda**

- |           |   |                   |
|-----------|---|-------------------|
| <b>7.</b> | <b>OTHER COMMISSION BUSINESS</b>                            | <b>Discussion</b> |
| <b>8.</b> | <b>ADJOURNMENT</b><br>(Requires motion and public comment.) | <b>Action</b>     |

NOTE: Public comment will be taken on each item on each item agenda.





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*Vice President*

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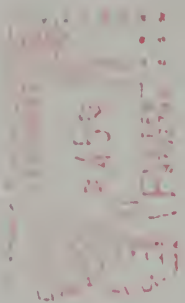
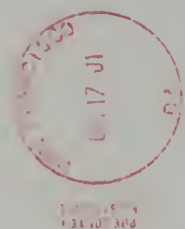
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San Francisco Film and Video Arts Commission  
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San Francisco, CA 94102





Robert Morales  
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Lidia Szajko

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*Executive Director*  
Carole Isaacs  
*Deputy Director*  
Michael Billington  
*Administrative Assistant*

## SAN FRANCISCO FILM COMMISSION

# NOTICE

# OF

# CANCELLATION

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The meeting of November 26, 2001 has been cancelled.



Robert Morales  
*President*  
Giovanna Rovetti  
*Vice President*

Kelley L. Beauchamp  
Don M. Canady  
Lily Chan  
Ruth Garland Dewson  
Jeannette Etheredge  
Frank Han  
Alan T. Huie  
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*Deputy Director*

Michael Billington

*Administrative Assistant*

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DEC 11 2001

SAN FRANCISCO  
PUBLIC LIBRARY**NOTICE OF MEETING**

**DATE:** Monday, December 17, 2001  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

The meeting will be called to order: Roll call

**AGENDA:**

- |    |   |            |
|----|---|------------|
| 1. | <b>APPROVAL OF THE MINUTES</b><br>Presentation of and possible action to approve the Minutes of the September 24, 2001 Commission meeting.  | Action     |
| 2. | <b>APPROVAL OF THE MINUTES</b><br>Presentation of and possible action to approve the Minutes of the October 22, 2001 Commission meeting.  | Action     |
| 3. | <b>PRESIDENT'S REPORT</b><br>By Commission President Robert Morales<br>(This report is to allow the President to report on recent film-related activity and to make announcements.)                     | Discussion |
| 4. | <b>STAFF REPORT</b><br>By Executive Director Martha Cohen<br>(This report is to allow the Executive Director to report on recent film-related activity and production work, and to make announcements.) | Discussion |
| 5. | <b>FINANCIAL REPORT</b><br>By Executive Director Martha Cohen<br>(This report will review fiscal activity since the last meeting.)  | Discussion |
| 6. | <b>COMMITTEE REPORTS</b><br>(This report will review Committee activity since last meeting.)  | Discussion |

**Page 2**

**Monday, December 17, 2001  
Film and Commission  
Agenda**

- |            |  |                   |
|------------|--|-------------------|
| <b>7.</b>  | <b>REQUEST FOR \$2,500 IN COMMISSION SUPPORT FOR<br/>NATIONAL ASIAN AMERICAN TELECOMMUNICATIONS<br/>ASSOCIATION</b><br>By Chi-Hui Yang, Festival Director and Judy Ma, Sponsorship Coordinator | <b>Action</b>     |
| <b>8.</b>  | <b>NOMINATION FOR COMMISSION PRESIDENT AND<br/>VICE PRESIDENT</b>  | <b>Action</b>     |
| <b>9.</b>  | <b>ELECTION OF COMMISSION PRESIDENT AND<br/>VICE PRESIDENT</b>   | <b>Action</b>     |
| <b>10.</b> | <b>OTHER COMMISSION BUSINESS</b>   | <b>Discussion</b> |
| <b>11.</b> | <b>ADJOURNMENT</b><br>(Requires motion and public comment.)  | <b>Action</b>     |

**NOTE:** Public comment will be taken on each item of the agenda.



Robert Morales  
President  
Giovanna Rovetti  
Vice President

Kelley L. Beauchamp  
Don M. Canady  
Lily Chan  
Ruth Garland Dewson  
Jeannette Etheredge  
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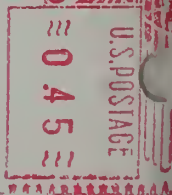
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FIRST CLASS







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Giovanna Rovetti

*Vice President*

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Don M. Canady

Lily Chan

Jeannette Etheredge

Frank Han

Lynn Hershman Leeson

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Martha Cohen

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Carole Isaacs

*Deputy Director*

Michael Billington

*Administrative Assistant*

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JAN 25 2002

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**CITY AND COUNTY OF SAN FRANCISCO  
FILM COMMISSION**

**1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102**

**NEXT COMMISSION MEETING**

**January 28, 2002, 1:00 PM**

**1 Dr. Carlton B. Goodlett Place, Room 416**

**MINUTES OF THE DECEMBER 17, 2001  
COMMISSION MEETING**

**MEMBERS PRESENT**

Kelley L. Beauchamp

Don Canady

Lily Chan

Frank Han

Lynn Hershman

Larry Mazzola, Jr.

Robert Morales

Lidia Szajko

**MEMBERS ABSENT**

Jeannette Etheredge

Jim McCullough

Giovanna Rovetti

## **MINUTES**

The meeting was called to order by Commission President Robert Morales at 1:05 p.m.

### **APPROVAL OF MINUTES FROM THE SEPTEMBER 24, 2001**

#### **COMMISSION MEETING (ACTION ITEM)**

Commissioner Don Canady made a motion to approve the minutes of the September 24, 2001 Commission meeting. Commissioner Lily Chan seconded the motion. The minutes were unanimously approved.

### **APPROVAL OF MINUTES FROM THE OCTOBER 22, 2001**

#### **COMMISSION MEETING (ACTION ITEM)**

Commissioner Lynn Hershman made a motion to approve the minutes of the October 22, 2001 Commission meeting. Commissioner Lily Chan seconded the motion. The minutes were unanimously approved.

### **PRESIDENT'S REPORT (DISCUSSION ONLY)**

Commission President Robert Morales reported that the lull of production was being felt across the country and not exclusive to San Francisco. He added that production would likely spring back early in 2002.

### **STAFF REPORT (DISCUSSION ONLY)**

Executive Director Martha Cohen welcomed newly appointed Commissioners Larry Mazzola Jr. and Lidia Szajko. She continued by congratulating Commissioner Lynn Hershman on the acceptance of her film *Teknolust* into the Sundance Film Festival, noting that it was one of three narrative features shot in San Francisco that were accepted and that a total of ten local films would be exhibited at the festival.

She continued her report by noting the recent decline of production and attributed it to the fact that the studios had used up their 2001 development and production budgets early on in anticipation of expiring union contracts. She informed the Commission that staff had been updating the photo library, cold calling studio production offices and attending SAG industry meetings.

Executive Director Cohen then went on to announce, since October 1, 93 Use Agreements were filed producing 156 shoot days. She reported, in the time since the last meeting, the low budget productions *Borderline* and *Book of Rules*, music video's of *Michael Jackson* and *Carlos Santana* and several automobile commercials filmed in and around San Francisco.

### **FINANCIAL REPORT (DISCUSSION ONLY)**

Executive Director Cohen presented to the Commission a breakdown of office expenditure. These amounts included advertising, grants and office supplies.

### **COMMITTEE REPORT (DISCUSSION ONLY)**

No reports were made.

**REQUEST FOR \$2,500 IN COMMISSION SUPPORT FOR NATIONAL  
ASIAN AMERICAN TELECOMMUNICATIONS ASSOCIATION - NAATA  
(ACTION ITEM)**

Chi Hui Yang, Festival Director, and Judy Ma, Sponsorship Coordinator, briefly outlined their organization and their festival. Commissioner Don Canady made a motion to approve the \$2,500 in support. Commissioner Lily Chan seconded the motion. There being no public comment, a roll call vote took place to support the motion. The motion to approve the support was unanimously approved.

**NOMINATIONS FOR COMMISSION PRESIDENT AND VICE  
PRESIDENT (ACTION ITEM)**

Commissioner Lynn Hershman nominated President Morales for another term as President. Commissioner Lily Chan seconded the motion. The nominations for President were closed.

Commissioner Lily Chan nominated Commissioner Don Canady for Vice President. Commissioner Lynn Hershman seconded the motion. The nominations for Vice President were closed.

**ELECTION OF COMMISSION PRESIDENT AND VICE PRESIDENT  
(ACTION ITEM)**

There being no public comment, a roll call vote took place to approve Commissioner Morales as Commission President.

Commissioner Robert Morales was unanimously approved as Commission President.

There being no public comment, a roll call vote took place to approve Commissioner Don Canady as Commission Vice President.

Commissioner Don Canady was unanimously approved as Commission Vice President.

**OTHER COMMISSION BUSINESS (DISCUSSION ONLY)**

Commissioner Lily Chan reported that she had attended the One Hundred Flowers and Golden Rooster Film Festival in China. While there she spoke with filmmakers about bringing projects to San Francisco.

**PUBLIC COMMENT**

Public Comment was taken.

**MOTION TO ADJOURN**

Commissioner Frank Han made a motion to adjourn the meeting. Commissioner Don Canady seconded the motion. The motion was unanimously approved. The meeting was adjourned.





Robert Morales  
*President*  
Giovanna Rovetti  
*Vice President*

Kelley L. Beauchamp  
Don M. Canady  
Lily Chan  
Ruth Garland Dewson  
Jeannette Etheredge  
Frank Han  
Alan T. Huie  
Lynn Hershman Leeson  
Jim McCullough

Martha Cohen  
*Executive Director*  
Carole Isaacs  
*Deputy Director*  
Michael Billington  
*Administrative Assistant*

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(Chapter 67 of the San Francisco Administrative Code)

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San Francisco Film and Video Arts Commission Sunshine Ordinance contact:  
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Robert Morales  
President  
Giovanna Rovetti  
Vice President

01-25-02A10:36 RCVD

Kelley L. Beauchamp  
Don M. Canady  
Lily Chan  
Jeannette Etheredge  
Frank Han  
Lynn Hershman Leeson  
Larry Mazzola, Jr.  
Jim McCullough  
Lidia Szajko

**NOTICE OF MEETING**

DOCUMENTS DEPT.

JAN 25 2002

SAN FRANCISCO  
PUBLIC LIBRARY

Martha Cohen  
Executive Director  
Carole Isaacs  
Deputy Director  
Michael Billington  
Administrative Assistant

**DATE:** Monday, January 28, 2002  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

**The meeting will be called to order: Roll call****AGENDA:**

- |    |   |            |
|----|---|------------|
| 1. | <b>APPROVAL OF THE MINUTES</b><br>Presentation of and possible action to approve the Minutes of the December 17, 2001 Commission meeting.   | Action     |
| 2. | <b>PRESIDENT'S REPORT</b><br>By Commission President Robert Morales<br>(This report is to allow the President to report on recent film-related activity and to make announcements.)                     | Discussion |
| 3. | <b>STAFF REPORT</b><br>By Executive Director Martha Cohen<br>(This report is to allow the Executive Director to report on recent film-related activity and production work, and to make announcements.) | Discussion |
| 4. | <b>FINANCIAL REPORT</b><br>By Executive Director Martha Cohen<br>(This report will review fiscal activity since the last meeting.)  | Discussion |
| 5. | <b>COMMITTEE REPORTS</b><br>(This report will review Committee activity since last meeting.)  | Discussion |
| 6. | <b>REQUEST FOR \$10,000 IN COMMISSION SUPPORT FOR SAN FRANCISCO INTERNATIONAL FILM FESTIVAL</b><br>By Roxanne Captor, Festival Director   | Action     |

**Page 2**

**Monday, January 28, 2002**

**Film Commission**

**Agenda**

**7. OTHER COMMISSION BUSINESS** **Discussion**

**8. ADJOURNMENT** **Action**  
(Requires motion and public comment.)

NOTE: Public comment will be taken on each item of the agenda.

**Lobbyist Registration and Reporting Requirements**

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Robert Morales

*President*

Giovanna Rovetti

*Vice President*

Kelley L. Beauchamp

Don M. Canady

Lily Chan

Jeannette Etheredge

Frank Han

Lynn Hershman Leeson

Larry Mazzola, Jr.

Jim McCullough

Lidia Szajko

Martha Cohen

*Executive Director*

Carole Isaacs

*Deputy Director*

Michael Billington

*Administrative Assistant*

DOCUMENTS DEPT.

FEB 25 2002

SAN FRANCISCO  
PUBLIC LIBRARY

**CITY AND COUNTY OF SAN FRANCISCO  
FILM COMMISSION**

**1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102**

**NEXT COMMISSION MEETING**

**February 25, 2002, 1:00 PM**

**1 Dr. Carlton B. Goodlett Place, Room 416**

**MINUTES OF THE JANUARY 28, 2002  
COMMISSION MEETING**

**MEMBERS PRESENT**

Kelley L. Beauchamp

Don Canady

Lily Chan

Jim McCullough

Robert Morales

Giovanna Rovetti

Lidia Szajko

**MEMBERS ABSENT**

Jeannette Etheredge

Frank Han

Lynn Hershman

Larry Mazzola, Jr.

## **MINUTES**

The meeting was called to order by Commission President Robert Morales at 1:05 p.m.

## **APPROVAL OF MINUTES FROM THE DECEMBER 17, 2001 COMMISSION MEETING (ACTION ITEM)**

Commissioner Giovanna Rovetti made a motion to approve the minutes of the December 17, 2001 Commission meeting. Commissioner Lily Chan seconded the motion. The minutes were unanimously approved.

## **PRESIDENT'S REPORT (DISCUSSION ONLY)**

Commission President Robert Morales reported a lack of labor work across the board and that film production was not alone.

## **STAFF REPORT (DISCUSSION ONLY)**

Executive Director Martha Cohen briefed the Commission on Governor Davis' wage based tax credit and noted that it was aimed at lower budget productions.

She continued her report by announcing that *First Monday*, partially shot in City Hall, premiered and won its time slot in the Nielsen ratings for its first two weeks and that the office staff was checking, with the production, to see if it would be returning to San Francisco for future production days.

She informed the Commission that she had met with filmmakers Phil and Peter Kaufman regarding three of their upcoming projects; two of which are set in San Francisco while the third could be shot here. She added that they had spoken to FX Crowley, of Local 16, and that the discussion went well.

Executive Director Cohen then went on to announce, since December 17, 17 Use Agreements were filed producing 28 shoot days. She reported, in the time since the last meeting, the television pilot *Monk* and several automobile commercials filmed in and around San Francisco.

She added that several films made by Bay Area filmmakers did well at the Sundance Film Festival. For the Grand Jury Prize *Cherish* and *Pumpkin* were nominated in the dramatic category, *The Cockettes* in the documentary category and for the Special Jury Prize *Senorita Extraviada* in the documentary category. At this time only *Cherish* had been picked up for distribution.

She concluded her report by announcing that *The Incredible Hulk*, a Warner Bros. production, directed by Ang Lee, would be filming in San Francisco and the Bay Area towards the end of April.

## **FINANCIAL REPORT (DISCUSSION ONLY)**

Executive Director Cohen presented to the Commission a breakdown of office expenditure. These amounts included advertising, grants and office supplies.

**COMMITTEE REPORT (DISCUSSION ONLY)**

No reports were made.

**REQUEST FOR \$10,000 IN COMMISSION SUPPORT FOR THE SAN FRANCISCO INTERNATIONAL FILM FESTIVAL (ACTION ITEM)**

Roxanne Messina Captor, Festival Director, briefly outlined their organization and their festival. The Commissioners discussed reducing the amount. Commissioner Don Canady made a motion to approve \$7,500 in support. Commissioner Lily Chan seconded the motion. There being no public comment, a roll call vote took place to support the motion. The motion to approve the support was unanimously approved.

**OTHER COMMISSION BUSINESS (DISCUSSION ONLY)**

Commissioner Giovanna Rovetti discussed the value of having a Commissioner attend City sponsored film events. President Morales agreed and noted he would, with the Commission staff, create an assignment list of festivals and events.

The Commission asked the office staff to open mail addressed to the Commissioners.

**PUBLIC COMMENT**

Public Comment was taken.

**MOTION TO ADJOURN**

Commissioner Jim McCullough made a motion to adjourn the meeting. Commissioner Don Canady seconded the motion. The motion was unanimously approved. The meeting was adjourned.





Robert Morales  
President  
Giovanna Rovetti  
Vice President



02-25-02A10:00 REV0

Kelley L. Beauchamp  
Don M. Canady  
Lily Chan  
Jeannette Etheredge  
Frank Han  
Lynn Hershman Leeson  
Larry Mazzola, Jr.  
Jim McCullough  
Lidia Szajko

DOCUMENTS DEPT.

FEB 25 2002

SAN FRANCISCO  
PUBLIC LIBRARY**NOTICE OF MEETING**

**DATE:** Monday, February 25, 2002  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

The meeting will be called to order: Roll call

**AGENDA:**

1. **APPROVAL OF THE MINUTES** Action  
Presentation of and possible action to approve the Minutes of the  
✓ January 28, 2002 Commission meeting.
2. **PRESIDENT'S REPORT** Discussion  
By Commission President Robert Morales  
(This report is to allow the President to report on recent film-related  
activity and to make announcements.)
3. **STAFF REPORT** Discussion  
By Executive Director Martha Cohen  
(This report is to allow the Executive Director to report on recent film-related  
activity and production work, and to make announcements.)
4. **FINANCIAL REPORT** Discussion  
By Executive Director Martha Cohen  
(This report will review fiscal activity since the last meeting.)
5. **COMMITTEE REPORTS** Discussion  
(This report will review Committee activity since last meeting.)
- 6a. **MOTION TO VACATE \$7,500 IN COMMISSION SUPPORT** Action  
**FOR THE SAN FRANCISCO INTERNATIONAL FILM FESTIVAL**
- 6b. **REQUEST FOR \$10,000 IN COMMISSION SUPPORT FOR** Action  
**THE SAN FRANCISCO INTERNATIONAL FILM FESTIVAL**

**Page 2**

**Monday, February 25, 2002  
Film Commission  
Agenda**

- |            |   |                   |
|------------|---|-------------------|
| <b>7.</b>  | <b>REQUEST FOR \$2,500 IN COMMISSION SUPPORT FOR<br/>THE SAN FRANCISCO BLACK FILM FESTIVAL</b><br>By Ave Montague, Director   | <b>Action</b>     |
| <b>8.</b>  | <b>REQUEST FOR \$3,000 IN COMMISSION SUPPORT FOR<br/>THE SAN FRANCISCO INTERNATIONAL LESBIAN &amp;<br/>GAY FILM FESTIVAL</b><br>By K.C. Price, Development Director | <b>Action</b>     |
| <b>9.</b>  | <b>FILM FESTIVALS: GENERAL DISCUSSION, FUNDING,<br/>PROCEDURES AND SELECTION</b>  | <b>Discussion</b> |
| <b>10.</b> | <b>OTHER COMMISSION BUSINESS</b>  | <b>Discussion</b> |
| <b>11.</b> | <b>ADJOURNMENT</b><br>(Requires motion and public comment.)   | <b>Action</b>     |

NOTE: Public comment will be taken on each item of the agenda.

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*President*  
Giovanna Rovetti  
*Vice President*

Kelley L. Beauchamp  
Don M. Canady  
Lily Chan  
Ruch Garland Dewson  
Jeannette Echeredge  
Frank Han  
Alan T. Huie  
Lynn Hershman Leeson  
Jim McCullough

Martha Cohen  
*Executive Director*  
Carole Isaacs  
*Deputy Director*  
Michael Billington  
*Administrative Assistant*

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San Francisco Film and Video Arts Commission  
1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102

Attn: Kate Wingerson S.F. Public  
Library/Main Branch  
Documents Division  
100 Larkin St.  
San Francisco, CA 94102

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S. F. DEPT. of Public Works:  
Call 28-CLEAN to report trash,  
illegal dumping, and graffiti.

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FIRST CLASS







Robert Morales  
*President*  
Don M. Canady  
*Vice President*

Kelley L. Beauchamp  
Lily Chan  
Jeannette Etheredge  
Frank Han  
Lynn Hershman Leeson  
Larry Mazzola, Jr.  
Jim McCullough  
Giovanna Rovetti  
Lidia Szajko

Martha Cohen  
*Executive Director*  
Carole Isaacs  
*Deputy Director*  
Michael Billington  
*Administrative Assistant*

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MAR 21 2002

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PUBLIC LIBRARY

**CITY AND COUNTY OF SAN FRANCISCO  
FILM COMMISSION**

1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102

**NEXT COMMISSION MEETING**

March 25, 2002, 1:00 PM

1 Dr. Carlton B. Goodlett Place, Room 416

**MINUTES OF THE FEBRUARY 25, 2002  
COMMISSION MEETING**

**MEMBERS PRESENT**

Kelley Beauchamp  
Don Canady  
Lily Chan  
Frank Han  
Lynn Hershman  
Larry Mazzola, Jr.  
Jim McCullough  
Robert Morales  
Giovanna Rovetti  
Lidia Szajko

**MEMBERS ABSENT**

Jeannette Etheredge

## **MINUTES**

The meeting was called to order by Commission President Robert Morales at 1:05 p.m.

### **APPROVAL OF MINUTES FROM THE JANUARY 28, 2002**

#### **COMMISSION MEETING (ACTION ITEM)**

Commission Jim McCullough asked that the minutes of the January 28, 2002 Commission meeting include his motion to approve \$10,000 in Commission support to the San Francisco International Film Festival; the motion did not receive a second. Pending the addition, Commissioner McCullough made a motion to approve the minutes of the January 28, 2002 Commission meeting. Commissioner Lynn Hershman seconded the motion. The minutes were unanimously approved.

#### **PRESIDENT'S REPORT (DISCUSSION ONLY)**

Commission President Robert Morales reported that he had asked the office staff to distribute a list of all festivals sponsored by the Commission so that he could assign Commissioners to attend future festivals and events.

He advised the Commission that in the coming week he and Vice President Don Canady would be meeting with Executive Director Martha Cohen to explore ideas for promoting San Francisco as a filming destination.

#### **STAFF REPORT (DISCUSSION ONLY)**

Executive Director Martha Cohen began her report by announcing the office was working with The Incredible Hulk's location department on a daily basis and that the director, Ang Lee, was in town doing an extensive tech scout. She further informed the Commission that she had been doing outreach to the neighborhoods where the film would be working.

Executive Director Cohen then went on to announce, since January 28, 25 Use Agreements were filed producing 41 shoot days. She reported, in the time since the last meeting, a music video and several automobile commercials filmed in and around San Francisco.

#### **FINANCIAL REPORT (DISCUSSION ONLY)**

Executive Director Cohen presented to the Commission a breakdown of office expenditures. These amounts included advertising, grants and office supplies. She further informed the Commission that the Mayor's Budget Office was working on the coming years budget and that she would inform the Commission as new information becomes available.

#### **COMMITTEE REPORT (DISCUSSION ONLY)**

No reports were made.

**MOTION TO VACATE \$7,500 IN COMMISSION SUPPORT FOR THE  
SAN FRANCISCO INTERNATIONAL FILM FESTIVAL (ACTION ITEM)**

The Commission, with City Attorney Amy Ackerman, discussed the process and procedures of supporting events. To clarify the Commissions support of the San Francisco International Film Festival City Attorney Amy Ackerman advised the Commission to vacate their initial support, approved at the January 28 Commission meeting, and reconsider the motion. Commissioner Jim McCullough made a motion to vacate the \$7,500 in support for the festival. Commissioner Lynn Hershman seconded the motion. There being no public comment, a roll call vote took place to support the motion.

Kelley Beauchamp voted yes.  
Don Canady voted yes.  
Lily Chan voted yes.  
Frank Han voted no.  
Lynn Hershman voted yes.  
Larry Mazzola, Jr. voted no.  
Jim McCullough voted yes.  
Robert Morales voted yes.  
Giovanna Rovetti voted yes.  
Lidia Szajko voted yes.

The motion to vacate the support was passed.

**REQUEST FOR \$10,000 IN COMMISSION SUPPORT FOR THE SAN  
FRANCISCO INTERNATIONAL FILM FESTIVAL (ACTION ITEM)**

Varkey James and Carl Spence, representatives from the San Francisco International Film Festival discussed the coming festival and the Commissions involvement with the event. Commissioner Jim McCullough made a motion to approve the \$10,000 in Commission support. Commissioner Lynn Hershman seconded the motion. There being no public comment, a roll call vote took place to support the motion.

Kelley Beauchamp voted no.  
Don Canady voted no.  
Lily Chan voted no.  
Frank Han voted no.  
Lynn Hershman voted yes.  
Larry Mazzola, Jr. voted yes.  
Jim McCullough voted yes.  
Robert Morales voted yes.  
Giovanna Rovetti voted no.  
Lidia Szajko voted yes.

The motion to approve the support did not pass.

The Commissioners then discussed reducing the amount. Commissioner Frank Han made a motion to approve \$7,500 in support. Commissioner Giovanna Rovetti seconded the motion. There being no public comment, a roll call vote took place to support the motion.

Kelley Beauchamp voted yes.  
Don Canady voted yes.  
Lily Chan voted yes.  
Frank Han voted yes.  
Lynn Hershman voted no.  
Larry Mazzola, Jr. voted yes.  
Jim McCullough voted yes.  
Robert Morales voted yes.  
Giovanna Rovetti voted yes.  
Lidia Szajko voted yes.

The motion to approve the support was passed.

**REQUEST FOR \$2,500 IN COMMISSION SUPPORT FOR THE SAN FRANCISCO BLACK FILM FESTIVAL (ACTION ITEM)**

Ave Montague, Director of the San Francisco Black Film Festival, discussed the coming festival. Commissioner Jim McCullough made a motion to approve the \$2,500 in support for the festival. Commissioner Don Canady seconded the motion. There being no public comment, a roll call vote took place to support the motion. The motion to approve the support was unanimously approved.

**REQUEST FOR \$3,000 IN COMMISSION SUPPORT FOR THE SAN FRANCISCO INTERNATIONAL LESBIAN & GAY FILM FESTIVAL (ACTION ITEM)**

KC Price, Development Director, briefly outlined their organization and their festival. Commissioner Don Canady made a motion to approve the \$3,000 in Commission support. Commissioner Jim McCullough seconded the motion. There being no public comment, a roll call vote took place to support the motion. The motion to approve the support was unanimously approved.

**FILM FESTIVALS: GENERAL DISCUSSION, FUNDING, PROCEDURES AND SELECTION**

Commissioner Lydia Szajko began the discussion by suggesting that the Commission refine its process for funding events. Commission President Robert Morales appointed an Adhoc Committee on Grant Procedures and asked the Commission for volunteers. He then appointed Commissioner Szajko as the Chairperson and Commissioner's Hershman and Rovetti as members of the Committee. They will meet to discuss the process and then make recommendations to the Commission at a later meeting.



**OTHER COMMISSION BUSINESS (DISCUSSION ONLY)**

Commissioner Lily Chan announced that Mayor Brown had honored her with a certificate, acknowledging that she had represented the San Francisco Film Commission at film festivals both domestic and international.

**PUBLIC COMMENT**

Public Comment was taken.

**MOTION TO ADJOURN**

Commissioner Jim McCullough made a motion to adjourn the meeting. Commissioner Lynn Hershman seconded the motion. The motion was unanimously approved. The meeting was adjourned.



Robert Morales  
*President*  
Giovanna Rovetti  
*Vice President*

Kelley L. Beauchamp  
Don M. Canady  
Lily Chan  
Ruth Garland Dewson  
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Fax: (415) 554-5163  
E-Mail: Donna\_Hall@ci.sf.ca.us

Copies of the Sunshine Ordinance can be obtained from the Clerk of the Sunshine Task Force, the San Francisco Public Library and on the City's website at [www.ci.sf.ca.us/bdsupvrs/sunshine](http://www.ci.sf.ca.us/bdsupvrs/sunshine)

San Francisco Film and Video Arts Commission Sunshine Ordinance contact:  
Mike Billington, 1 Dr. Carlton B. Goodlett Place, Room 473, San Francisco, CA 94102. Tel: 415/554-6241 Fax: 415/554-6503 e-mail: [film@ci.sf.ca.us](mailto:film@ci.sf.ca.us)

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Robert Morales

President

Don M. Canady

Vice President

Kelley L. Beauchamp

Lily Chan

Jeannette Etheredge

Frank Han

Lynn Hershman Leeson

Larry Mazzola, Jr.

Jim McCullough

Giovanna Rovetti

Lidia Szajko

Martha Cohen

Executive Director

Carole Isaacs

Deputy Director

Michael Billington

Administrative Assistant

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MAR 21 2002

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## NOTICE OF MEETING

**DATE:** Monday, March 25, 2002

**TIME:** 1:00 PM

**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

The meeting will be called to order: Roll call

## AGENDA:

1. **APPROVAL OF THE MINUTES** Action  
Presentation of and possible action to approve the Minutes of the February 25, 2002 Commission meeting.
2. **PRESIDENT'S REPORT** Discussion  
By Commission President Robert Morales  
(This report is to allow the President to report on recent film related activity and to make announcements.)
3. **STAFF REPORT** Discussion  
By Executive Director Martha Cohen  
(This report is to allow the Executive Director to report on recent film related activity and production work, and to make announcements.)
4. **FINANCIAL REPORT** Discussion  
By Executive Director Martha Cohen  
(This report will review fiscal activity since the last meeting.)
5. **COMMITTEE REPORTS** Discussion  
(This report will review Committee activity since last meeting.)
6. **REQUEST FOR \$2,500 IN COMMISSION SUPPORT FOR THE SAN FRANCISCO JEWISH FILM FESTIVAL** Action  
By Janis Plotkin, Executive Artistic Director

Monday, March 25, 2002

Film Commission

Agenda

- |    |   |                   |
|----|---|-------------------|
| 7. | <b>OTHER COMMISSION BUSINESS</b>                            | <b>Discussion</b> |
| 8. | <b>ADJOURNMENT</b><br>(Requires motion and public comment.) | <b>Action</b>     |

NOTE: Public comment will be taken on each item of the agenda.

**Lobbyist Registration and Reporting Requirements**

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Robert Morales  
*President*  
Don M. Canady  
*Vice President*

Kelley L. Beauchamp  
Lily Chan  
Jeannette Etheredge  
Frank Han  
Lynn Hershman Leeson  
Larry Mazzola, Jr.  
Jim McCullough  
Giovanna Rovetti  
Lidia Szajko

Martha Cohen  
*Executive Director*  
Carole Isaacs  
*Deputy Director*  
Michael Billington  
*Administrative Assistant*

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**CITY AND COUNTY OF SAN FRANCISCO  
FILM COMMISSION**

1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102

**NEXT COMMISSION MEETING**

April 22, 2002, 1:00 PM

1 Dr. Carlton B. Goodlett Place, Room 416

**MINUTES OF MARCH 25, 2002  
COMMISSION MEETING**

**MEMBERS PRESENT**

Kelley Beauchamp  
Lily Chan  
Lynn Hershman  
Larry Mazzola, Jr.  
Robert Morales  
Giovanna Rovetti  
Lidia Szajko

**MEMBERS ABSENT**

Don Canady  
Jeannette Etheredge  
Frank Han  
Jim McCullough

## **MINUTES**

The meeting was called to order by Commission President Robert Morales at 1:02 p.m.

## **APPROVAL OF MINUTES FROM THE JANUARY 28, 2002 COMMISSION MEETING (ACTION ITEM)**

Commissioner Lily Chan made a motion to approve the minutes of the February 25, 2002 Commission meeting. Commissioner Lynn Hershman seconded the motion. The minutes were unanimously approved.

## **PRESIDENT'S REPORT (DISCUSSION ONLY)**

President Robert Morales advised the Commission that he and Vice President Don Canady had met with Executive Director Martha Cohen to explore ideas for promoting San Francisco as a filming destination.

President Morales reported that he had joined the Committee to bring the Summer Olympics of 2012 to San Francisco and that the Olympics would bring 7 billion dollars to the bay area. He took questions from the audience, and asked that anyone having ideas how filmmakers could participate in the process contact Executive Director Martha Cohen.

## **STAFF REPORT (DISCUSSION ONLY)**

Executive Director Cohen began her report by updating the Commission on the activities of *The Incredible Hulk's* location department. She had recently met with the film crew and the Department of Public Works. *The Incredible Hulk* will be prepping for one week and then filming for one week in San Francisco. Outreach to the community will continue, as the film date grows nearer. They plan to shoot in late April and early May, including 3 weeks on Treasure Island. There will be a scene involving a helicopter, both in San Francisco and on Treasure Island. Director Cohen noted that Director Ang Lee would be in San Francisco for one year working with Industrial Light and Magic to complete the film. She further noted that the production will work in Berkeley and at the Lawrence Livermore Laboratory.

The Commission was then informed of the specific events relating to the upcoming San Francisco International Film Festival including an invitation to attend the opening press conference on March 26<sup>th</sup> at 9:30 AM.

Executive Director Cohen then went on to announce, since April, 25<sup>th</sup> 37 Use Agreements were filed producing 76 shoot days. This included a TV pilot *The Oath* with an opening scene at the gate to San Francisco General Hospital. There had also been a *Chevrolet* commercial and an anti-smoking public service announcement.

## **FINANCIAL REPORT (DISCUSSION ONLY)**

Executive Director Cohen, advised the Commission that she would not have a Financial Report until she was able to provide them with complete information when it became available from the Mayor's Budget Office.

## **COMMITTEE REPORT (DISCUSSION ONLY)**

Commissioner Giovanna Rovetti suggested that the Commission host events when features are in town to welcome them to San Francisco, and to introduce them to the Commission. President Morales advised her that

such events had been discussed with Director Cohen at their recent meeting.

Commissioner Lily Chan noted that she had spoken with Director Ang Lee five years ago, and at that time he had said he promised to bring a movie to San Francisco, and that *The Incredible Hulk* was now here. She further noted that she had recently spoken to Danny Tom a director for Warner Brothers in Shanghai and that he was also interested in filming in San Francisco.

President Robert Morales requested Deputy City Attorney Amy Ackerman to clarify the guidelines for raising money to promote filming. She indicated that she would research the subject and report back to the Commission.

Commissioner Lidia Szjako reported the Ad Hoc Committee for Grant Procedures had met. Information had been obtained from the Utah Film Commission and the Commission staff is working on locating additional information. She further stated that the Committee was still in the fact-finding and research phase.

**REQUEST FOR \$2,500 IN COMMISSION SUPPORT FOR THE  
SAN FRANCISCO JEWISH FILM FESTIVAL (ACTION ITEM)**

Janis Plotkin, Executive Artistic Director of the Festival discussed the coming festival and the Commissions involvement with an annual dinner for filmmakers on Friday, July 25<sup>th</sup>. Commissioner Lynn Hershman made a motion to approve the \$2,500 in Commission support. Commissioner Lily Chan seconded the motion. There being no public comment, a roll call vote took place to support the motion.

The motion was unanimously approved.

**OTHER COMMISSION BUSINESS (DISCUSSION ONLY)**

Commissioner Lily Chan announced that she and Commission Don Canady had presented a proclamation at the opening night of the NAATA Film Festival. She further reported that Tyron Jew, from the Mayor's Office of Neighborhood Services, presented a certificate honoring Chi-hui Yang for his efforts in organizing the 20<sup>th</sup> anniversary of the San Francisco Internal Asian American Film Festival.

President Morales noted that he had sent the Commissioners a letter inviting them to participate in the purchase of a table to the Opening Night Gala for the San Francisco International Film Festival. To date he and Commissioner Larry Mazzola, Jr. each planned to purchase two tickets. He advised the Commissioners to contact the Commission staff who will coordinate the arrangements with the Festival.

**PUBLIC COMMENT**

Public Comment was taken.

**MOTION TO ADJOURN**

Commissioner Lynn Hershman made a motion to adjourn the meeting. Commissioner Lily Chan seconded the motion. The motion was unanimously approved. The meeting was adjourned.





Robert Morales  
*President*  
Giovanna Rovetti  
*Vice President*

Kelley L. Beauchamp  
Don M. Canady  
Lily Chan  
Ruth Garland Dewson  
Jeannette Etheredge  
Frank Han  
Alan T. Huie  
Lynn Hershman Leeson  
Jim McCullough

Martha Cohen  
*Executive Director*  
Carole Isaacs  
*Deputy Director*  
Michael Billington  
*Administrative Assistant*

### Accessible Meeting Policy

Hearings are held at 1 Dr. Carlton B. Goodlett Place, Room 416, San Francisco, CA. Accessible seating for persons with disabilities (including those using wheelchairs) will be available. The closest accessible BART Station is Civic Center Plaza at the intersection of Market, Grove and Hyde Streets. The accessible MUNI metro lines are the J, K, L, M, and N. MUNI bus lines serving the area are the 42 Downtown Loop, 9 San Bruno and the 7 Haight/Noriega. Accessible curbside parking is available on Grove Street. American sign Language interpreters and/or a sound enhancement system will be available upon request by contacting Michael Billington at 415/554-6244 at least **72 hours** prior to a meeting. Individuals with severe allergies, environmental illness, multiple chemical sensitivity or related disabilities should call our accessibility hot line at 415/554-6252 to discuss meeting accessibility. In order to assist the City's efforts to accommodate such people, attendees at public meetings are reminded that other attendees may be sensitive to various chemical based products. Please help the City to accommodate these individuals.

### KNOW YOUR RIGHTS UNDER THE SUNSHINE ORDINANCE (Chapter 67 of the San Francisco Administrative Code)

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils and other agencies of the City and County exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review.

FOR MORE INFORMATION ON YOUR RIGHTS UNDER THE SUNSHINE ORDINANCE OR TO REPORT A VIOLATION OF THE ORDINANCE, CONTACT THE SUNSHINE ORDINANCE TASK FORCE.

Donna Hall, Administrator  
City Hall, Room 244  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102-4689  
Office: (415) 554-7724  
Fax: (415) 554-5163  
E-Mail: Donna\_Hall@ci.sf.ca.us

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San Francisco Film and Video Arts Commission Sunshine Ordinance contact:  
Mike Billington, 1 Dr. Carlton B. Goodlett Place, Room 473, San Francisco, CA 94102. Tel: 415/554-6241 Fax: 415/554-6503 e-mail: [film@ci.sf.ca.us](mailto:film@ci.sf.ca.us)

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Robert Morales  
12/02 President  
Don M. Canady  
Vice President

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Kelley L. Beauchamp  
Lily Chan  
Jeannette Etheredge  
Frank Han  
Lynn Hershman Leeson  
Larry Mazzola, Jr.  
Jim McCullough  
Giovanna Rovetti  
Lidia Szajko

## NOTICE OF MEETING

04-18-02/109113 REV1

Martha Cohen  
Executive Director  
Carole Isaacs  
Deputy Director  
Michael Billington  
Administrative Assistant

**DATE:** Monday, April 22, 2002  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

The meeting will be called to order: Roll call

## AGENDA:

1. **APPROVAL OF THE MINUTES** Action  
Presentation of and possible action to approve the Minutes of the March 25, 2002 Commission meeting.
2. **PRESIDENT'S REPORT** Discussion  
By Commission President Robert Morales  
(This report is to allow the President to report on recent film related activity and to make announcements.)
3. **STAFF REPORT** Discussion  
By Executive Director Martha Cohen  
(This report is to allow the Executive Director to report on recent film related activity and production work, and to make announcements.)
4. **FINANCIAL REPORT** Discussion  
By Executive Director Martha Cohen  
(This report will review fiscal activity since the last meeting.)
5. **COMMITTEE REPORTS** Discussion  
(This report will review Committee activity since the last meeting.)
6. **OTHER COMMISSION BUSINESS** Discussion
7. **ADJOURNMENT** Action  
(Requires motion and public comment.)

NOTE: Public comment will be taken on each item of the agenda.

Monday, February 22, 2002

Film Commission

Agenda Page 2

**Lobbyist Registration and Reporting Requirements**

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# City and County of San Francisco



# San Francisco Film Commission

Robert Morales

*President*

Don M. Canady

*Vice President*

Kelley L. Beauchamp

Lily Chan

Jeannette Etheredge

Frank Han

Lynn Hershman Leeson

Larry Mazzola, Jr.

Jim McCullough

Giovanna Rovetti

Lidia Szajko

Martha Cohen

*Executive Director*

Carole Isaacs

*Deputy Director*

Michael Billington

*Administrative Assistant*

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## CITY AND COUNTY OF SAN FRANCISCO FILM COMMISSION

1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102

### NEXT COMMISSION MEETING

May 29, 2002, 1:00 PM

1 Dr. Carlton B. Goodlett Place, Room 416

### MINUTES OF APRIL 22, 2002

### COMMISSION MEETING

### MEMBERS PRESENT

Don Canady

Lily Chan

Frank Han

Lynn Hershman

Larry Mazzola, Jr.

Jim McCullough

Lidia Szajko

### MEMBERS ABSENT

Kelley Beauchamp

Jeannette Etheredge

Robert Morales

Giovanna Rovetti

1 Dr. Carlton B. Goodlett Place, Room 473, San Francisco, CA 94102

Tel: (415) 554-6244 Fax: (415) 554-6503

## **MINUTES**

The meeting was called to order by Commission Vice President Don Canady at 1:05 p.m.

## **APPROVAL OF MINUTES FROM THE MARCH 25, 2002 COMMISSION MEETING (ACTION ITEM)**

Commissioner Lily Chan made a motion to approve the minutes of the March 25, 2002 Commission meeting. Commissioner Frank Han seconded the motion. The minutes were unanimously approved.

## **PRESIDENT'S REPORT (DISCUSSION ONLY)**

Vice President Canady reported that he had attended the opening night of the San Francisco International Film Festival. He noted that it was well attended and well received.

## **STAFF REPORT (DISCUSSION ONLY)**

Executive Director Cohen began her report by updating the Commission on the activities of *The Incredible Hulk*. They will be filming on Treasure Island while prepping their location on Telegraph Hill. The production's Location Department was still working with residents to make it a positive event for everyone.

Executive Director Cohen briefed the Commission on the Locations Trade show, which took place in Santa Monica and was attended by Carole Isaacs.

Executive Director Cohen then went on to announce, since April, 1<sup>st</sup> 32 Use Agreements were filed producing 56 shoot days. This included two television pilots, *Presidio Med* and *The Zero Effect* and three television commercials, Hyundai, Saturn and Lincoln, which filmed in various city locations.

## **FINANCIAL REPORT (DISCUSSION ONLY)**

Executive Director Cohen, advised the Commission that she would not have a Financial Report until she was able to provide them with complete information when it became available from the Mayor's Budget Office.

## **COMMITTEE REPORT (DISCUSSION ONLY)**

Commissioner Lidia Sjako informed the Commission that the Ad Hoc Committee for Grant Procedures had met and were clarifying some components of the process before presenting it to the full Commission.

## **OTHER COMMISSION BUSINESS (DISCUSSION ONLY)**

Commissioner Frank Han asked the staff to clarify with Grants for the Arts their guidelines for use of the funds it gives to the Film Commission.

## **PUBLIC COMMENT**

Public Comment was taken.

## **MOTION TO ADJOURN**

Commissioner Jim McCullough made a motion to adjourn the meeting. Commissioner Lynn Hershman seconded the motion. The motion was unanimously approved. The meeting was adjourned.





Robert Morales  
*President*  
Don M. Canady  
*Vice President*

Kelley L. Beauchamp  
Lily Chan  
Jeannette Etheredge  
Frank Han  
Lynn Hershman Leeson  
Larry Mazzola, Jr.  
Jim McCullough  
Giovanna Rovetti  
Lidia Szajko

Martha Cohen  
*Executive Director*  
Carole Isaacs  
*Deputy Director*  
Michael Billington  
*Administrative Assistant*

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MAY 29 2002

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## NOTICE OF SPECIAL MEETING

**DATE:** Wednesday, May 29, 2002  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

**The meeting will be called to order: Roll call**

### AGENDA:

1. **APPROVAL OF THE MINUTES** **Action**  
Presentation of and possible action to approve the Minutes of the April 22, 2002 Commission meeting.
2. **PRESIDENT'S REPORT** **Discussion**  
By Commission President Robert Morales  
(This report is to allow the President to report on recent film related activity and to make announcements.)
3. **STAFF REPORT** **Discussion**  
By Executive Director Martha Cohen  
(This report is to allow the Executive Director to report on recent film related activity and production work, and to make announcements.)
4. **FINANCIAL REPORT** **Discussion**  
By Executive Director Martha Cohen  
(This report will review fiscal activity since the last meeting.)
5. **COMMITTEE REPORTS** **Discussion**  
(This report will review Committee activity since the last meeting.)
6. **PRESENTATION BY AD HOC COMMITTEE ON GRANT PROCEDURES OF SUGGESTED GRANT GUIDELINES** **Discussion**  
By Commissioner Lidia Szajko, Committee Chair

Page 2

Wednesday, May 29, 2002  
Film Commission  
Agenda - Continued

- |    |   |                   |
|----|---|-------------------|
| 7. | <b>PRESENTATION BY THE SAN FRANCISCO<br/>NEIGHBORHOOD THEATER FOUNDATION</b><br>The Foundation will make a presentation to the Commission regarding<br>the status of neighborhood theaters. | <b>Discussion</b> |
| 8. | <b>OTHER COMMISSION BUSINESS</b>  | <b>Discussion</b> |
| 9. | <b>ADJOURNMENT</b><br>(Requires motion and public comment.)   | <b>Action</b>     |

NOTE: Public comment will be taken on each item of the agenda.

**Lobbyist Registration and Reporting Requirements**

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Robert Morales  
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*Vice President*

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Lynn Hershman Leeson  
Larry Mazzola, Jr.  
Jim McCullough  
Giovanna Rovetti  
Lidia Szajko

Martha Cohen  
*Executive Director*  
Carole Isaacs  
*Deputy Director*  
Michael Billington  
*Administrative Assistant*

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**CITY AND COUNTY OF SAN FRANCISCO  
FILM COMMISSION**

**1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102**

**NEXT COMMISSION MEETING**

**June 24, 2002, 1:00 PM**

**1 Dr. Carlton B. Goodlett Place, Room 416**

**MINUTES OF MAY 29, 2002  
COMMISSION MEETING**

**MEMBERS PRESENT**

Don Canady  
Lily Chan  
Larry Mazzola, Jr.  
Jim McCullough  
Robert Morales  
Lidia Szajko

**MEMBERS ABSENT**

Kelley Beauchamp  
Jeannette Etheredge  
Frank Han  
Lynn Hershman  
Giovanna Rovetti

## **MINUTES**

The meeting was called to order by Commission President Robert Morales at 1:05 p.m.

## **APPROVAL OF MINUTES FROM THE APRIL 22, 2002 COMMISSION MEETING (ACTION ITEM)**

Commissioner Lily Chan made a motion to approve the minutes of the April 22, 2002 Commission meeting. Commissioner Larry Mazzola, Jr. seconded the motion. The minutes were unanimously approved.

## **PRESIDENT'S REPORT (DISCUSSION ONLY)**

President Morales reported that he and Commissioner Larry Mazzola, Jr. attended the San Francisco International Film Festival Awards Gala. He then congratulated Executive Director Martha Cohen on the successful completion of *The Incredible Hulk*.

## **STAFF REPORT (DISCUSSION ONLY)**

Executive Director Cohen began her report by summarizing the production of *The Incredible Hulk*. She informed the Commission that the project had wrapped and that the filmmakers were pleased with all aspects of their work here in the Bay Area. *The Hulk* also shot in Oakland, Berkeley and on Treasure Island. She commended Rory Enke, the location manager, and the neighborhood for their diligent work.

She then reported to the Commission that *Blackout*, a Paramount Pictures project, would be filming in San Francisco and that they were in the process of setting up their production office in the Presidio.

Executive Director Cohen then went on to announce, since May, 1<sup>st</sup> 41 Use Agreements were filed producing 75 shoot days. This included television commercials for Honda, Fed Ex and Cadillac, which filmed in various city locations.

## **FINANCIAL REPORT (DISCUSSION ONLY)**

Executive Director Cohen informed the Commission that Mayor Brown would be, in the coming week, presenting his budget to the Board of Supervisors. Following that, she would be able to present to the Commission an updated financial report.

## **COMMITTEE REPORT (DISCUSSION ONLY)**

No Committee Reports were made.

## **PRESENTATION BY AD HOC COMMITTEE ON GRANT PROCEDURES OF SUGGESTED GRANT GUIDELINES (DISCUSSION ONLY)**

Commissioner Lidia Szajko presented to the Commission a draft of the Ad Hoc Committee's grant guidelines. She requested Commission input on the draft so that it could be finalized and placed as an action item on the next Commission agenda. Commissioner Jim McCullough stated concern that grant guidelines might create an air that the Commission is a grant machine and noted that providing grants wasn't the Film Commission's mandate.



**PRESENTATION BY THE SAN FRANCISCO NEIGHBORHOOD  
THEATER FOUNDATION (DISCUSSION ONLY)**

Jack Bair, Alfonso Felder and Denise La Pointe, representatives from the San Francisco Neighborhood Theater Foundation, briefed the Commission on the status of and efforts to save San Francisco's single screen theaters.

**PUBLIC COMMENT**

Public Comment was taken.

**MOTION TO ADJOURN**

Commissioner Jim McCullough made a motion to adjourn the meeting. Commission Vice President Don Canady seconded the motion. The motion was unanimously approved. The meeting was adjourned.





Robert Morales  
President  
Don M. Canady  
Vice President

Kelley L. Beauchamp  
Lily Chan  
Jeannette Etheredge  
Frank Han  
Lynn Hershman Leeson  
Larry Mazzola, Jr.  
Jim McCullough  
Giovanna Rovetti  
Lidia Szajko

Martha Cohen  
Executive Director  
Carole Isaacs  
Deputy Director  
Michael Billington  
Administrative Assistant

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## NOTICE OF SPECIAL MEETING

**DATE:** Monday, June 24, 2002  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

The meeting will be called to order: Roll call

### AGENDA:

1. **APPROVAL OF THE MINUTES** Action  
Presentation of and possible action to approve the Minutes of the May 29, 2002 Commission meeting.
2. **PRESIDENT'S REPORT** Discussion  
By Commission President Robert Morales  
(This report is to allow the President to report on recent film related activity and to make announcements.)
3. **STAFF REPORT** Discussion  
By Executive Director Martha Cohen  
(This report is to allow the Executive Director to report on recent film related activity and production work, and to make announcements.)
4. **FINANCIAL REPORT** Discussion  
By Executive Director Martha Cohen  
(This report will review fiscal activity since the last meeting.)
5. **COMMITTEE REPORTS** Discussion  
(This report will review Committee activity since the last meeting.)
6. **PRESENTATION OF FILM CALIFORNIA FIRST PROGRAM AND USE OF EMPTY STATE PROPERTIES** Discussion  
By Karen Constine, Director, California Film Commission
7. **MOTION TO APPROVE GRANT PROCEDURES AND GUIDELINES** Action

Monday – June 24, 2000  
Film Commission  
Agenda - Continued

- |    |   |                   |
|----|---|-------------------|
| 8. | <b>OTHER COMMISSION BUSINESS</b>                            | <b>Discussion</b> |
| 9. | <b>ADJOURNMENT</b><br>(Requires motion and public comment.) | <b>Action</b>     |

NOTE: Public comment will be taken on each item of the agenda.

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Robert Morales

*President*

Don M. Canady

*Vice President*

Kelley L. Beauchamp

Lily Chan

Jeannette Etheredge

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Martha Cohen

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*Deputy Director*

Michael Billington

*Administrative Assistant*

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**CITY AND COUNTY OF SAN FRANCISCO  
FILM COMMISSION**

1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102

**NEXT COMMISSION MEETING**

July 22, 2002, 1:00 PM

1 Dr. Carlton B. Goodlett Place, Room 416

**MINUTES OF JUNE 24, 2002  
COMMISSION MEETING**

**MEMBERS PRESENT**

Kelley Beauchamp

Don Canady

Lily Chan

Frank Han

Larry Mazzola, Jr.

Jim McCullough

Giovanna Rovetti

**MEMBERS ABSENT**

Jeannette Etheredge

Lynn Hershman

Robert Morales

Lidia Szajko

## **MINUTES**

The meeting was called to order by Commission Vice President Don Canady at 1:05 p.m.

## **APPROVAL OF MINUTES FROM THE MAY 29, 2002 COMMISSION MEETING (ACTION ITEM)**

Commissioner Lily Chan made a motion to approve the minutes of the May 29, 2002 Commission meeting. Commissioner Giovanna Rovetti seconded the motion. The minutes were unanimously approved.

## **PRESIDENT'S REPORT (DISCUSSION ONLY)**

Vice President Canady reported that he and Commissioner Kelley Beauchamp attended the San Francisco Black Film Festival's opening night film and reception. He noted that the films director and cast were in attendance.

## **STAFF REPORT (DISCUSSION ONLY)**

Due to the absence of the Executive Director, Martha Cohen, this item was held over until the next Commission Meeting.

## **FINANCIAL REPORT (DISCUSSION ONLY)**

Due to the absence of the Executive Director, Martha Cohen, this item was held over until the next Commission Meeting.

## **COMMITTEE REPORT (DISCUSSION ONLY)**

No Committee Reports were made.

## **PRESENTATION OF FILM CALIFORNIA FIRST PROGRAM AND USE OF EMPTY STATE PROPERTIES (DISCUSSION ONLY)**

Karen Constine, Director of the California Film Commission, reviewed State programs designed to increase film production in California. She reviewed the California First Program and the State Theatrical Arts Resource (STAR) partnership.

## **MOTION TO APPROVE GRANT PROCEDURES AND GUIDELINES (ACTION ITEM)**

Commissioner's Robert Morales and Lidia Szajko forwarded, to the Commission, proposed changes to the draft Grant Procedures and Guidelines document. As neither Commissioner was in attendance to review their proposed changes of the draft, the item was held over until the next Commission Meeting.

## **PUBLIC COMMENT**

Public Comment was taken.

## **MOTION TO ADJOURN**

Commissioner Jim McCullough made a motion to adjourn the meeting. Commission Vice President Giovanna Rovetti seconded the motion. The motion was unanimously approved. The meeting was adjourned.



122/02

Robert Morales  
President  
Don M. Canady  
Vice President

Kelley L. Beauchamp  
Lily Chan  
Jeannette Etheredge  
Frank Han  
Lynn Hershmian Leeson  
Larry Mazzola, Jr.  
Jimi McCullough  
Giovanna Rovetti  
Lidia Szajko

Martha Cohen  
Executive Director  
Carole Isaacs  
Deputy Director  
Michael Billington  
Administrative Assistant

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## NOTICE OF SPECIAL MEETING

**DATE:** Monday, July 22, 2002  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

The meeting will be called to order: Roll call

### AGENDA:

1. **APPROVAL OF THE MINUTES** Action  
Presentation of and possible action to approve the Minutes of the June 24, 2002 Commission meeting.
2. **PRESIDENT'S REPORT** Discussion  
By Commission President Robert Morales  
(This report is to allow the President to report on recent film related activity and to make announcements.)
3. **STAFF REPORT** Discussion  
By Executive Director Martha Cohen  
(This report is to allow the Executive Director to report on recent film related activity and production work, and to make announcements.)
4. **FINANCIAL REPORT** Discussion  
By Executive Director Martha Cohen  
(This report will review fiscal activity since the last meeting.)
5. **COMMITTEE REPORTS** Discussion  
(This report will review Committee activity since the last meeting.)
6. **MOTION TO APPROVE GRANT PROCEDURES AND GUIDELINES** Action
7. **OTHER COMMISSION BUSINESS** Discussion

Monday – July 22, 2000  
Film Commission  
Agenda - Continued

- |    |   |                   |
|----|---|-------------------|
| 8. | <b>GENERAL PUBLIC COMMENT</b>                               | <b>Discussion</b> |
| 9. | <b>ADJOURNMENT</b><br>(Requires motion and public comment.) | <b>Action</b>     |

NOTE: Public comment will be taken on each item of the agenda.

**Lobbyist Registration and Reporting Requirements**

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*President*

Don M. Canady

*Vice President*

Kelley L. Beauchamp

Lily Chan

Jeannette Etheredge

Frank Han

Lynn Hershman Leeson

Larry Mazzola, Jr.

Jim McCullough

Giovanna Rovetti

Lidia Szajko

Martha Cohen

*Executive Director*

Carole Isaacs

*Deputy Director*

Michael Billington

*Administrative Assistant*

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**CITY AND COUNTY OF SAN FRANCISCO  
FILM COMMISSION**

**1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102**

**NEXT COMMISSION MEETING**

**September 23, 2002, 1:00 PM**

**1 Dr. Carlton B. Goodlett Place, Room 416**

**MINUTES OF JULY 22, 2002**

**COMMISSION MEETING**

**MEMBERS PRESENT**

Don Canady

Frank Han

Lynn Hershman

Larry Mazzola, Jr.

Robert Morales

Giovanna Rovetti

Lidia Szajko

**MEMBERS ABSENT**

Kelley Beauchamp

Lily Chan

Jeannette Etheredge

Jim McCullough

## **MINUTES**

The meeting was called to order by Commission President Robert Morales at 1:05 p.m.

## **APPROVAL OF MINUTES FROM THE JUNE 24, 2002 COMMISSION MEETING (ACTION ITEM)**

Commissioner Larry Mazzola, Jr. made a motion to approve the minutes of the June 24, 2002 Commission meeting. Commissioner Don Canady seconded the motion. The minutes were unanimously approved.

## **PRESIDENT'S REPORT (DISCUSSION ONLY)**

Commission President Robert Morales informed the Commission that he attended a Glide Memorial Fundraiser in which Mayor Brown was a speaker. President Morales further informed the Commission that he spoke briefly with Supervisor Mark Leno regarding the formation of an Entertainment Commission. Supervisor Leno expressed to Morales that the Entertainment Commission would not effect the charter of the Film Commission.

## **STAFF REPORT (DISCUSSION ONLY)**

Executive Director Martha Cohen began her report by updating the Commission on the activities of *Blackout*. They have set up production offices in the Presidio and will begin filming towards the end of July.

Executive Director Cohen then briefed the Commission on other local productions; *Monk*, *Presidio Med*, *MD* and *Girls Club*.

Executive Director Cohen then went on to announce, since July, 1<sup>st</sup> 25 Use Agreements were filed producing 45 shoot days. This included three television commercials, Hyundai, Saturn and Lincoln, which filmed in various city locations.

## **FINANCIAL REPORT (DISCUSSION ONLY)**

Executive Director Cohen informed the Commission that the Art Commission's portion of the Film Office's budget was still pending and that cuts were likely.

## **COMMITTEE REPORT (DISCUSSION ONLY)**

No Committee Reports were made.

**MOTION TO APPROVE GRANT PROCEDURES AND GUIDELINES (ACTION ITEM)**

The Commission discussed the proposed Grant Procedures and Guidelines. Commissioner's Robert Morales and Lydia Szajko suggested amendments to the guidelines. Commissioner Giovanna Rovetti made a motion to approve the Grant Procedures and Guidelines that included the Commissioner's amendments. Commissioner Lynn Hershman seconded the motion. The motion was unanimously approved.

**OTHER COMMISSION BUSINESS**

Commissioner Lily Chan noted that Commissioner's Canady, Han and herself met with Mr. Lee, Executive Vice President of the China Film Association, to discuss film production.

**PUBLIC COMMENT**

Public Comment was taken.

**MOTION TO ADJOURN**

Commissioner Don Canady made a motion to adjourn the meeting. Commission Vice President Lynn Hershman seconded the motion. The motion was unanimously approved. The meeting was adjourned.





Robert Morales  
*President*  
 Don M. Canady  
*Vice President*

Kelley L. Beauchamp  
 Lily Chan  
 Jeannette Etheredge  
 Frank Han  
 Lynn Hershman Leeson  
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### Accessible Meeting Policy

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### KNOW YOUR RIGHTS UNDER THE SUNSHINE ORDINANCE (Chapter 67 of the San Francisco Administrative Code)

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils and other agencies of the City and County exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review.

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San Francisco Film Commission Contact: Mike Billington, 1 Dr. Carlton B. Goodlett Place, Room 473, San Francisco, CA 94102; (415) 554-6241; fax (415) 554-6503; e-mail [film@sfgov.org](mailto:film@sfgov.org)





Robert Morales  
*President*  
Don M. Canady  
*Vice President*

09-20-02 ADDITIONAL EVD

Kelley L. Beauchamp  
Lily Chan  
Jeannette Etheredge  
Frank Han  
Lynn Hershman Leeson  
Larry Mazzola, Jr.  
Jim McCullough  
Giovanna Rovetti  
Lidia Szajko

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Martha Cohen  
*Executive Director*  
Carole Isaacs  
*Deputy Director*  
Michael Billington  
*Administrative Assistant*

## NOTICE OF MEETING

**DATE:** Monday, September 23, 2002  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

The meeting will be called to order: Roll call

## AGENDA:

1. **APPROVAL OF THE MINUTES** **Action**  
Presentation of and possible action to approve the Minutes of the July 22, 2002 Commission meeting.
2. **PRESIDENT'S REPORT** **Discussion**  
By Commission President Robert Morales  
(This report is to allow the President to report on recent film related activity and to make announcements.)
3. **STAFF REPORT** **Discussion**  
By Executive Director Martha Cohen  
(This report is to allow the Executive Director to report on recent film related activity and production work, and to make announcements.)
4. **FINANCIAL REPORT** **Discussion**  
By Executive Director Martha Cohen  
(This report will review fiscal activity since the last meeting.)
5. **COMMITTEE REPORTS** **Discussion**  
(This report will review Committee activity since the last meeting.)
6. **REQUEST FOR \$4,000 IN COMMISSION SUPPORT FOR THE ASSOCIATION OF INDEPENDENT COMMERCIAL PRODUCERS** **Action**
7. **REQUEST FOR \$4,000 IN COMMISSION SUPPORT FOR THE BAY AREA VIDEO COALITION** **Action**

**Monday – September 23, 2000**  
**Film Commission**  
**Agenda - Continued**

- |            |   |                   |
|------------|---|-------------------|
| <b>8.</b>  | <b>REQUEST FOR \$5,000 IN COMMISSION SUPPORT FOR CINE ACCION CINE LATINO</b>  | <b>Action</b>     |
| <b>9.</b>  | <b>PRESENTATION BY 3D LOCATIONS REGARDING NEW TECHNOLOGY THAT PROVIDES VIRTUAL TOURS OF POTENTIAL LOCATIONS.</b><br>By Edward Mazurek | <b>Discussion</b> |
| <b>10.</b> | <b>OTHER COMMISSION BUSINESS</b>  | <b>Discussion</b> |
| <b>11.</b> | <b>GENERAL PUBLIC COMMENT</b>   | <b>Discussion</b> |
| <b>12.</b> | <b>ADJOURNMENT</b><br>(Requires motion and public comment.)   | <b>Action</b>     |

NOTE: Public comment will be taken on each item of the agenda.

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Robert Morales  
*President*  
Don M. Canady  
*Vice President*

Kelley L. Beauchamp  
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Michael Billington  
*Administrative Assistant*

**CITY AND COUNTY OF SAN FRANCISCO  
FILM COMMISSION**

**1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102**

**NEXT COMMISSION MEETING**

**October 28, 2002, 1:00 PM**

**1 Dr. Carlton B. Goodlett Place, Room 416**

**MINUTES OF SEPTEMBER 23, 2002  
COMMISSION MEETING**

**MEMBERS PRESENT**

Don Canady  
Lily Chan  
Frank Han  
Lynn Hershman  
Jim McCullough  
Robert Morales  
Lidia Szajko

**MEMBERS ABSENT**

Kelley Beauchamp  
Jeannette Etheredge  
Larry Mazzola, Jr.  
Giovanna Rovetti

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## **MINUTES**

The meeting was called to order by Commission President Robert Morales at 1:05 p.m.

### **APPROVAL OF MINUTES FROM THE JULY 22, 2002 COMMISSION MEETING (ACTION ITEM)**

Commissioner Lynn Hershman made a motion to approve the minutes of the July 22, 2002 Commission meeting. Commissioner Lydia Szajko seconded the motion. The minutes were unanimously approved.

### **REQUEST FOR \$4,000 IN COMMISSION SUPPORT FOR THE ASSOCIATIONS OF INDEPENDENT COMMERCIAL PRODUCERS (ACTION ITEM)**

A.I.C.P. board member, Lauren Schwartz reviewed their organization and their upcoming event. Pending review of the Film Commission budget, this item was held over until the next Commission meeting.

### **FINANCIAL REPORT (DISCUSSION ONLY)**

Executive Director Cohen informed the Commission that the portion of the Film Commission's budget, received from Grants for the Arts, would be \$63,750, a reduction from the last fiscal year. President Morales asked the Film Office to finalize its budget. He then appointed a Committee, Commissioner's Canady, Szajko and Han, to review the Film Office's budget and make a recommendation to the Commission as to how to award the stipends.

### **REQUEST FOR \$4,000 IN COMMISSION SUPPORT FOR THE BAY AREA VIDEO COALITION (ACTION ITEM)**

This item was held over until the next Commission meeting.

### **REQUEST FOR \$5,000 IN COMMISSION SUPPORT FOR CINE ACCION CINE LATINO (ACTION ITEM)**

This item was held over until the next Commission meeting.

### **PRESIDENT'S REPORT (DISCUSSION ONLY)**

Commission President Robert Morales reviewed a request that he had received to name November 21, 2002 Alfred Hitchcock Day. The day would be in celebration of the late directors' work. He asked the Commission to support the project.

He then reported that the Board of Supervisors had passed an amendment to Administrative Code 10.B, which will increase the fee of Police Service for film production by 27.51%. He noted that he would be meeting with union representatives to find ways to combat this increase.



**STAFF REPORT (DISCUSSION ONLY)**

Executive Director Martha Cohen began her report by updating the Commission on the activities of *Blackout*. She noted that the production would likely continue into November.

Executive Director Cohen briefed the Commission on other local productions: *Presidio Med, MD* and *Girls Club*.

Executive Director Cohen went on to announce, since August, 1<sup>st</sup> 82 Use Agreements were filed producing 201 shoot days. This included television commercials for Mercury, Honda, AT&T, Microsoft, Kia, Lincoln, GM, GMC and Volkswagon, which filmed in various city locations.

**COMMITTEE REPORT (DISCUSSION ONLY)**

No Committee Reports were made.

**PRESENTATION BY 3D LOCATIONS REGARDING NEW TECHNOLOGY THAT PROVIDES VIRTUAL TOURS OF POTENTIAL LOCATIONS (DISCUSSION ONLY)**

Ed Mazurek, of 3D Locations, presented to the Commission a virtual tour program. He briefed the Commission on the technology used for capturing the images and explained the benefits it could have in advertising San Francisco as a filming destination.

**OTHER COMMISSION BUSINESS (DISCUSSION ONLY)**

Commissioner Lily Chan informed the Commission that she would be traveling to China to attend the Golden Rooster, One Hundred Flowers Film Festival and that while there she would represent the San Francisco Film Commission.

**PUBLIC COMMENT (DISCUSSION ONLY)**

Public Comment was taken.

**MOTION TO ADJOURN (ACTION ITEM)**

Commissioner Lily Chan made a motion to adjourn the meeting. Commission Lydia Szajko seconded the motion. The motion was unanimously approved. The meeting was adjourned.



Robert Morales

*President*

Don M. Canady

*Vice President*

Kelley L. Beauchamp

Lily Chan

Jeannette Etheredge

Frank Han

Lynn Herselman Leeson

Larry Mazzola, Jr.

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*Administrative Assistant***Accessible Meeting Policy**

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Larry Mazzola, Jr.  
Jim McCullough  
Giovanna Rovetti  
Lidia Szajko

Martha Cohen  
*Executive Director*  
Carole Isaacs  
*Deputy Director*  
Michael Billington  
*Administrative Assistant*

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OCT 25 2002

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## NOTICE OF MEETING

**DATE:** Monday, October 28, 2002  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

The meeting will be called to order: Roll call

## AGENDA:

1. **APPROVAL OF THE MINUTES** Action  
Presentation of and possible action to approve the Minutes of the September 23, 2002 Commission meeting.
2. **PRESIDENT'S REPORT** Discussion  
By Commission President Robert Morales  
(This report is to allow the President to report on recent film related activity and to make announcements.)
3. **STAFF REPORT** Discussion  
By Executive Director Martha Cohen  
(This report is to allow the Executive Director to report on recent film related activity and production work, and to make announcements.)
4. **FINANCIAL REPORT** Discussion  
By Executive Director Martha Cohen  
(This report will review fiscal activity since the last meeting.)
5. **MOTION TO APPROVE FILM COMMISSION BUDGET FISCAL YEAR 2002 - 2003** Action
6. **COMMITTEE REPORTS** Discussion  
(This report will review Committee activity since the last meeting.)
7. **MOTION TO APPROVE COMMITTEE RECOMMENDATION FOR STIPEND ALLOTMENTS** Action



Monday – October 28, 2000

Film Commission

Agenda - Continued

- |     |   |            |
|-----|---|------------|
| 8.  | REQUEST FOR \$4,000 IN COMMISSION SUPPORT FOR THE ASSOCIATION OF INDEPENDENT COMMERCIAL PRODUCERS | Action     |
| 9.  | REQUEST FOR \$5,000 IN COMMISSION SUPPORT FOR CINE ACCION CINE LATINO                             | Action     |
| 10. | REQUEST FOR \$5,000 IN COMMISSION SUPPORT FOR THE AMERICAN INDIAN FILM FESTIVAL                   | Action     |
| 11. | REQUEST FOR \$3,500 IN COMMISSION SUPPORT FOR THE ARAB FILM FESTIVAL                              | Action     |
| 12. | REQUEST FOR \$2,500 IN COMMISSION SUPPORT FOR THE FILM ARTS FOUNDATION FILM FESTIVAL              | Action     |
| 13. | REQUEST FOR \$3,000 IN COMMISSION SUPPORT FOR THE ITALIAN CULTURA INSTITUTE                       | Action     |
| 14. | REQUEST FOR \$5,000 IN COMMISSION SUPPORT FOR SAN FRANCISCO CINEMATHEQUE                          | Action     |
| 15. | OTHER COMMISSION BUSINESS   | Discussion |
| 16. | GENERAL PUBLIC COMMENT  | Discussion |
| 17. | ADJOURNMENT<br>(Requires motion and public comment.)  | Action     |

NOTE: Public comment will be taken on each item of the agenda.

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# City and County of San Francisco



# San Francisco Film Commission

Robert Morales

*President*

Don M. Canady

*Vice President*

Kelley L. Beauchamp

Lily Chan

Jeannette Etheredge

Frank Han

Lynn Hershman Leeson

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*Executive Director*

Carole Isaacs

*Deputy Director*

Michael Billington

*Administrative Assistant*

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## CITY AND COUNTY OF SAN FRANCISCO FILM COMMISSION

1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102

### NEXT COMMISSION MEETING

November 25, 2002, 1:00 PM

1 Dr. Carlton B. Goodlett Place, Room 416

### MINUTES OF OCTOBER 28, 2002

### COMMISSION MEETING

#### MEMBERS PRESENT

Don Canady

Frank Han

Lynn Hershman

Larry Mazzola, Jr.

Jim McCullough

Lidia Szajko

#### MEMBERS ABSENT

Kelley Beauchamp

Lily Chan

Jeannette Etheredge

Robert Morales

Giovanna Rovetti

## **MINUTES**

The meeting was called to order by Commission Vice President Don Canady at 1:05 p.m.

## **APPROVAL OF MINUTES FROM THE SEPTEMBER 23, 2002 COMMISSION MEETING (ACTION ITEM)**

Commissioner Frank Han made a motion to approve the minutes of the September 23, 2002 Commission meeting. Commissioner Lydia Szajko seconded the motion. The minutes were unanimously approved.

## **PRESIDENT'S REPORT (DISCUSSION ONLY)**

Commission Vice President Don Canady reviewed the Commissions on stage visit to *Blackout*. He noted, in addition to himself, Commissioner's Etheredge, Han and Szajko attended.

## **STAFF REPORT (DISCUSSION ONLY)**

Executive Director Martha Cohen began her report by updating the Commission on the activities of *Blackout*. She noted that the production had wrapped principal photography and would continue second unit filming for several days.

Executive Director Cohen went on to announce, since October 1<sup>st</sup>, 27 Use Agreements were filed producing 87 shoot days. This included *Girls Club*, *Dopemine*, *Happily Even After* and a *Penzoil* commercial.

## **FINANCIAL REPORT (DISCUSSION ONLY)**

This was discussed on the next agenda item.

## **MOTION TO APPROVE FILM COMMISSION BUDGET FISCAL YEAR 2002-2003 (ACTION ITEM)**

Commissioner Frank Han made a motion to approve the Film Commission Budget. Commissioner Lidia Szajko seconded the motion. The motion was unanimously approved.

## **COMMITTEE REPORT (DISCUSSION ONLY)**

No committee reports were made.

## **MOTION TO APPROVE COMMITTEE RECOMMENDATION FOR STIPEND ALLOTMENTS (ACTION ITEM)**

This item was discussed and continued to the next Commission Meeting.

## **REQUEST FOR \$4,000 IN COMMISSION SUPPORT FOR THE ASSOCIATIONS OF INDEPENDENT COMMERCIAL PRODUCERS (ACTION ITEM)**

Commissioner Frank Han made a motion to approve \$1,000 in Commission support for the AICP. Commissioner Don Canady seconded the motion. The motion was unanimously approved.

## **REQUEST FOR \$5,000 IN COMMISSION SUPPORT FOR CINE ACCION CINE LATINO (ACTION ITEM)**

Commissioner Frank Han made a motion to approve \$1,000 in Commission support for the Cine Accion Film Festival. Commissioner Don Canady seconded the motion. The motion was unanimously approved.

**REQUEST FOR \$5,000 IN COMMISSION SUPPORT FOR THE AMERICAN INDIAN FILM FESTIVAL (ACTION ITEM)**

Commissioner Frank Han made a motion to approve \$1,250 in Commission support for the American Indian Film Festival. Commissioner Lidia Szajko seconded the motion. The motion was unanimously approved.

**REQUEST FOR \$3,500 IN COMMISSION SUPPORT FOR THE ARAB FILM FESTIVAL (ACTION ITEM)**

Commissioner Larry Mazzola, Jr. made a motion to approve \$1,250 in Commission support for the Arab Film Festival. Commissioner Frank Han seconded the motion. The motion was unanimously approved.

**REQUEST FOR \$2,500 IN COMMISSION SUPPORT FOR THE FILM ARTS FOUNDATION FILM FESTIVAL (ACTION ITEM)**

Commissioner Frank Han made a motion to approve \$1,250 in Commission support for the Film Arts Festival. Commissioner Lidia Szajko seconded the motion. The motion was unanimously approved.

**REQUEST FOR \$3,000 IN COMMISSION SUPPORT FOR THE ITALIAN CULTURA INSTITUTE FILM FESTIVAL (ACTION ITEM)**

Commissioner Frank Han made a motion to approve \$1,250 in Commission support for the Italian Cultura Institute Film Festival. Commissioner Jim McCullough seconded the motion. The motion was unanimously approved.

**REQUEST FOR \$5,000 IN COMMISSION SUPPORT FOR SAN FRANCISCO CINEMATHEQUE (ACTION ITEM)**

Commissioner Frank Han made a motion to approve \$1,000 in Commission support for the San Francisco Cinematheque. Commissioner Lidia Szajko seconded the motion. The motion was unanimously approved.

**OTHER COMMISSION BUSINESS (DISCUSSION ONLY)**

There was no further Commission business.

**PUBLIC COMMENT (DISCUSSION ONLY)**

Public Comment was taken.

**MOTION TO ADJOURN (ACTION ITEM)**

Commissioner Jim McCullough made a motion to adjourn the meeting. Commissioner Larry Mazzola, Jr. seconded the motion. The motion was unanimously approved. The meeting was adjourned.





Robert Morales  
*President*  
 Don M. Canady  
*Vice President*

Kelley L. Beauchamp  
 Lily Chan  
 Jeannette Etheredge  
 Frank Han  
 Lynn Hershman Leeson  
 Larry Mazzola, Jr.  
 Jim McCullough  
 Giovanna Rovetti  
 Lidia Szajko

Martha Cohen  
*Executive Director*  
 Carole Isaacs  
*Deputy Director*  
 Michael Billington  
*Administrative Assistant*

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### **Lobbyist Registration and Reporting Requirements**

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San Francisco Film Commission Contact: Mike Billington, 1 Dr. Carlton B. Goodlett Place, Room 473, San Francisco, CA 94102; (415) 554-6241; fax (415) 554-6503; e-mail [film@sfgov.org](mailto:film@sfgov.org)





25/02

Robert Morales  
President  
Don M. Canady  
Vice President

Kelley L. Beauchamp  
Lily Chan  
Jeannette Etheredge  
Frank Han  
Lynn Hershman Leeson  
Larry Mazzola, Jr.  
Jim McCullough  
Giovanna Rovetti  
Lidia Szajko

Martha Cohen  
Executive Director  
Carole Isaacs  
Deputy Director  
Michael Billington  
Administrative Assistant

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## NOTICE OF MEETING

**DATE:** Monday, November 25, 2002  
**TIME:** 1:00 PM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 416

The meeting will be called to order: Roll call

## AGENDA:

1. **APPROVAL OF THE MINUTES** Action  
Presentation of and possible action to approve the Minutes of the October 28, 2002 Commission meeting.
2. **PRESIDENT'S REPORT** Discussion  
By Commission President Robert Morales  
(This report is to allow the President to report on recent film related activity and to make announcements.)
3. **STAFF REPORT** Discussion  
By Executive Director Martha Cohen  
(This report is to allow the Executive Director to report on recent film related activity and production work, and to make announcements.)
4. **FINANCIAL REPORT** Discussion  
By Executive Director Martha Cohen  
(This report will review fiscal activity since the last meeting.)
6. **COMMITTEE REPORTS** Discussion  
(This report will review Committee activity since the last meeting.)
7. **DISCUSSION OF COMMITTEE RECOMMENDATION FOR STIPEND ALLOTMENTS** Discussion
8. **REQUEST FOR \$4,000 IN COMMISSION SUPPORT FOR THE BAY AREA VIDEO COALITION** Action

**Page 2**

**Monday – November 25, 2000  
Film Commission  
Agenda - Continued**

- |            |   |                   |
|------------|---|-------------------|
| <b>9.</b>  | <b>REQUEST FOR \$3,500 IN COMMISSION SUPPORT FOR<br/>BERLIN &amp; BEYOND</b>                            | <b>Action</b>     |
| <b>10.</b> | <b>REQUEST FOR \$5,000 IN COMMISSION SUPPORT FOR<br/>FRAMELINE LESBIAN AND GAY FILM FESTIVAL</b>        | <b>Action</b>     |
| <b>11.</b> | <b>REQUEST FOR \$2,500 IN COMMISSION SUPPORT FOR<br/>THE JEWISH FILM FESTIVAL</b>                       | <b>Action</b>     |
| <b>12.</b> | <b>REQUEST FOR \$5,000 IN COMMISSION SUPPORT FOR<br/>THE SAN FRANCISCO BLACK FILM FESTIVAL</b>          | <b>Action</b>     |
| <b>13.</b> | <b>REQUEST FOR \$10,000 IN COMMISSION SUPPORT FOR<br/>THE SAN FRANCISCO INTERNATIONAL FILM FESTIVAL</b> | <b>Action</b>     |
| <b>14.</b> | <b>NOMINATION FOR COMMISSION PRESIDENT AND<br/>VICE PRESIDENT</b>                                       | <b>Action</b>     |
| <b>15.</b> | <b>ELECTION OF COMMISSION PRESIDENT AND<br/>VICE PRESIDENT</b>  | <b>Action</b>     |
| <b>16.</b> | <b>OTHER COMMISSION BUSINESS</b>  | <b>Discussion</b> |
| <b>17.</b> | <b>GENERAL PUBLIC COMMENT</b>   | <b>Discussion</b> |
| <b>18.</b> | <b>ADJOURNMENT</b><br>(Requires motion and public comment.)   | <b>Action</b>     |

NOTE: Public comment will be taken on each item of the agenda.

**Lobbyist Registration and Reporting Requirements**

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Robert Morales

6/02 President

Don M. Canady

Vice President

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Lily Chan

Jeannette Etheredge

Frank Han

Lynn Hershman Leeson

Larry Mazzola, Jr.

Jim McCullough

Giovanna Rovetti

Lidia Szajko

Martha Cohen

Executive Director

Carole Isaacs

Deputy Director

Michael Billington

Administrative Assistant

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# RESCHEDULED

THE DECEMBER 2002 FILM  
COMMISSION MEETING  
HAS BEEN RESCHEDULED TO:

DATE: DECEMBER 16<sup>TH</sup>, 2002

TIME: 11:30 AM

PLACE: CITY HALL, ROOM 408

**\*PLEASE NOTE: THIS IS THE ONLY DECEMBER  
FILM COMMISSION MEETING**



Robert Morales  
*President*  
Don M. Canady  
*Vice President*

Kelley L. Beauchamp  
Lily Chan  
Jeannette Etheredge  
Frank Han  
Lynn Hershman Leeson  
Larry Mazzola, Jr.  
Jim McCullough  
Giovanna Rovetti  
Lidia Szajko

Martha Cohen  
*Executive Director*  
Carole Isaacs  
*Deputy Director*  
Michael Billington  
*Administrative Assistant*

## NOTICE OF SPECIAL MEETING

**DATE:** Monday, December 16, 2002  
**TIME:** 11:30 AM  
**PLACE:** 1 Dr. Carlton B. Goodlett Place, Room 408 (Note room change)

**The meeting will be called to order: Roll call**

### AGENDA:

1. **APPROVAL OF THE MINUTES** **Action**  
Presentation of and possible action to approve the Minutes of the October 28, 2002 Commission meeting.
2. **PRESIDENT'S REPORT** **Discussion**  
By Commission President Robert Morales  
(This report is to allow the President to report on recent film related activity and to make announcements.)
3. **STAFF REPORT** **Discussion**  
By Executive Director Martha Cohen  
(This report is to allow the Executive Director to report on recent film related activity and production work, and to make announcements.)
4. **FINANCIAL REPORT** **Discussion**  
By Executive Director Martha Cohen  
(This report will review fiscal activity since the last meeting.)
5. **COMMITTEE REPORTS** **Discussion**  
(This report will review Committee activity since the last meeting.)
6. **DISCUSSION OF COMMITTEE RECOMMENDATION FOR STIPEND ALLOTMENTS** **Discussion**
7. **REQUEST FOR \$4,000 IN COMMISSION SUPPORT FOR THE BAY AREA VIDEO COALITION** **Action**



DEC 12 2002

SAN FRANCISCO  
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- |            |   |                   |
|------------|---|-------------------|
| <b>8.</b>  | <b>REQUEST FOR \$3,500 IN COMMISSION SUPPORT FOR<br/>BERLIN &amp; BEYOND</b>  | <b>Action</b>     |
| <b>9.</b>  | <b>REQUEST FOR \$5,000 IN COMMISSION SUPPORT FOR<br/>FRAMELINE LESBIAN AND GAY FILM FESTIVAL</b>                    | <b>Action</b>     |
| <b>10.</b> | <b>REQUEST FOR \$2,500 IN COMMISSION SUPPORT FOR<br/>THE JEWISH FILM FESTIVAL</b>                                   | <b>Action</b>     |
| <b>11.</b> | <b>REQUEST FOR \$5,000 IN COMMISSION SUPPORT FOR<br/>THE SAN FRANCISCO BLACK FILM FESTIVAL</b>                      | <b>Action</b>     |
| <b>12.</b> | <b>REQUEST FOR \$10,000 IN COMMISSION SUPPORT FOR<br/>THE SAN FRANCISCO INTERNATIONAL FILM FESTIVAL</b>             | <b>Action</b>     |
| <b>13.</b> | <b>REQUEST FOR \$4,000 IN COMMISSION SUPPORT FOR<br/>NATIONAL ASIAN AMERICAN TELECOMMUNICATIONS<br/>ASSOCIATION</b> | <b>Action</b>     |
| <b>14.</b> | <b>NOMINATION FOR COMMISSION PRESIDENT AND<br/>VICE PRESIDENT</b>   | <b>Action</b>     |
| <b>15.</b> | <b>ELECTION OF COMMISSION PRESIDENT AND<br/>VICE PRESIDENT</b>  | <b>Action</b>     |
| <b>16.</b> | <b>OTHER COMMISSION BUSINESS</b>  | <b>Discussion</b> |
| <b>17.</b> | <b>GENERAL PUBLIC COMMENT</b>   | <b>Discussion</b> |
| <b>18.</b> | <b>ADJOURNMENT</b><br>(Requires motion and public comment.)   | <b>Action</b>     |

NOTE: Public comment will be taken on each item of the agenda.

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*Deputy Director*

Michael Billington

*Administrative Assistant*

**CITY AND COUNTY OF SAN FRANCISCO  
FILM COMMISSION**

**1 Dr. Carlton B. Goodlett Place, Room 473  
San Francisco, CA 94102**

**NEXT COMMISSION MEETING**

**January 27, 2003, 1:00 PM**

**1 Dr. Carlton B. Goodlett Place, Room 416**

**MINUTES OF DECEMBER 16, 2002  
COMMISSION MEETING**

**MEMBERS PRESENT**

Don Canady

Lily Chan

Frank Han

Lynn Hershman

Robert Morales

Jim McCullough

Theresa Picon

Lidia Szajko

**MEMBERS ABSENT**

Jeannette Etheredge

Larry Mazzola, Jr.

Giovanna Rovetti

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## **MINUTES**

The meeting was called to order by Commission President Robert Morales at 11:35 a.m.

### **APPROVAL OF MINUTES FROM THE OCTOBER 28, 2002 COMMISSION MEETING (ACTION ITEM)**

Commission Vice President Don Canady made a motion to approve the minutes of the October 28, 2002 Commission meeting. Commissioner Jim McCullough seconded the motion. The minutes were unanimously approved. He then welcomed newly appointed Commissioner Theresa Picon.

### **PRESIDENT'S REPORT (DISCUSSION ONLY)**

Commission President Robert Morales discussed the Police Law Enforcement Services (PLES) 10B Units cost increase and it's effect on local filmmaking.

### **STAFF REPORT (DISCUSSION ONLY)**

Executive Director Martha Cohen further reported on the PLES 10B costs noting that the increase was an implemented 27.5% administrative fee.

Executive Director Cohen went on to announce, since November 1<sup>st</sup>, 66 Use Agreements were filed producing 150 shoot days. This included *Presidio Med*, *Swing, Save It For Later*, *Happily Even After* and a *Camcast Commercial*.

Executive Director Cohen welcomed newly appointed Commissioner Theresa Picon and noted the resignation of Kelley Beauchamp.

### **FINANCIAL REPORT (DISCUSSION ONLY)**

This item was discussed with the Stipend Allotment item of the agenda.

### **COMMITTEE REPORT (DISCUSSION ONLY)**

No committee reports were made.

### **DISCUSSION OF COMMITTEE RECOMMENDATION FOR STIPEND ALLOTMENTS (DISCUSSION ITEM)**

Commissioner Canady reviewed the Stipend Committee's recommendations of support for Stipend applicants.

### **REQUEST FOR \$4,000 IN COMMISSION SUPPORT FOR THE BAY AREA VIDEO COALITION (ACTION ITEM)**

Commissioner Jim McCullough made a motion to approve \$3,000 in Commission support for the Bay Area Video Coalition. Commissioner Theresa Picon seconded the motion. The motion was unanimously approved.

### **REQUEST FOR \$3,500 IN COMMISSION SUPPORT FOR THE BERLIN AND BEYOND FILM FESTIVAL (ACTION ITEM)**

Commissioner Jim McCullough made a motion to approve \$1,250 in Commission support for the Berlin and Beyond Film Festival. Commissioner Don Canady seconded the motion. The motion was unanimously approved.



**REQUEST FOR \$5,000 IN COMMISSION SUPPORT FOR THE FRAMELINE  
LESBIAN AND GAY FILM FESTIVAL (ACTION ITEM)**

Commissioner Theresa Picon made a motion to approve \$1,500 in Commission support for the Frameline Lesbian and Gay Film Festival. Commissioner Jim McCullough seconded the motion. The motion was unanimously approved.

**REQUEST FOR \$2,500 IN COMMISSION SUPPORT FOR THE JEWISH FILM  
FESTIVAL (ACTION ITEM)**

Commissioner Lynn Hershman made a motion to approve \$1,250 in Commission support for the Jewish Film Festival. Commissioner Jim McCullough seconded the motion. The motion was unanimously approved.

**REQUEST FOR \$5,000 IN COMMISSION SUPPORT FOR THE SAN  
FRANCISCO BLACK FILM FESTIVAL (ACTION ITEM)**

Commissioner Jim McCullough made a motion to approve \$1,250 in Commission support for the San Francisco Black Festival. Commissioner Theresa Picon seconded the motion. The motion was unanimously approved.

**REQUEST FOR \$10,000 IN COMMISSION SUPPORT FOR THE SAN  
FRANCISCO INTERNATIONAL FILM FESTIVAL (ACTION ITEM)**

Commissioner Frank Han made a motion to approve \$3,750 in Commission support for the San Francisco International Film Festival. Commissioner Jim McCullough seconded the motion. The motion was unanimously approved.

**REQUEST FOR \$4,000 IN COMMISSION SUPPORT FOR THE NATIONAL  
ASIAN AMERICAN TELECOMMUNICATIONS ASSOCIATION (ACTION ITEM)**

Commissioner Don Canady made a motion to approve \$1,250 in Commission support for the National Asian American Telecommunications Association. Commissioner Frank Han seconded the motion. The motion was unanimously approved.

**NOMINATIONS FOR COMMISSION PRESIDENT AND VICE PRESIDENT  
(ACTION ITEM)**

Commissioner Lynn Hershman nominated President Morales for another term as President. Commissioner Jim McCullough seconded the motion. The nominations for President were closed.

Commissioner Lily Chan nominated Commissioner Don Canady for Vice President. Commissioner Jim McCullough seconded the motion. The nominations for Vice President were closed.

**ELECTION OF COMMISSION PRESIDENT AND VICE PRESIDENT  
(ACTION ITEM)**

There being no public comment, a roll call vote took place to approve Commissioner Morales as Commission President. Commissioner Robert Morales was unanimously approved as Commission President.

There being no public comment, a roll call vote took place to approve Commissioner Don Canady as Commission Vice President. Commissioner Don Canady was unanimously approved as Commission Vice President.

**OTHER COMMISSION BUSINESS (DISCUSSION ONLY)**

Commission President Morales urged the Commissioners to explore ways of fundraising for the Commission.

**PUBLIC COMMENT (DISCUSSION ONLY)**

Public Comment was taken.

**MOTION TO ADJOURN (ACTION ITEM)**

Commissioner Theresa Picon made a motion to adjourn the meeting. Commission Don Canady seconded the motion. The motion was unanimously approved. The meeting was adjourned.









